## 1967 CENSUS OF BUSINESS



C. 1





Retail Trade

## MERCHANDISE LINE SALES

**KENTUCKY** 

The following comprise the Retail Trade series of publications:

#### RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

#### RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

#### MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and (b) establishment counts only, by detailed kind of business.

#### RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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KENTUCKY, BC67-MLS-19

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For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402, or any Department of Commerce field office. Price 70 cents. Complete set of retail trade merchandise line sales reports, \$41.20.



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### 1967 CENSUS OF BUSINESS

# Retail Trade MERCHANDISE LINE SALES

#### **KENTUCKY**

Issued July 1970



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#### RETAIL TRADE MERCHANDISE LINE SALES

## Kentucky

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#### Introduction

AUTHORITY AND SCOPE-The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual <sup>1</sup> includes all establishments primarily engaged in selling merchandise to

-personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

<sup>&#</sup>x27;Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

#### Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

A=90 percent or more reporting. B=80 to 89 percent reporting.

C=70 to 79 percent reporting. D=60 to 69 percent reporting.

E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

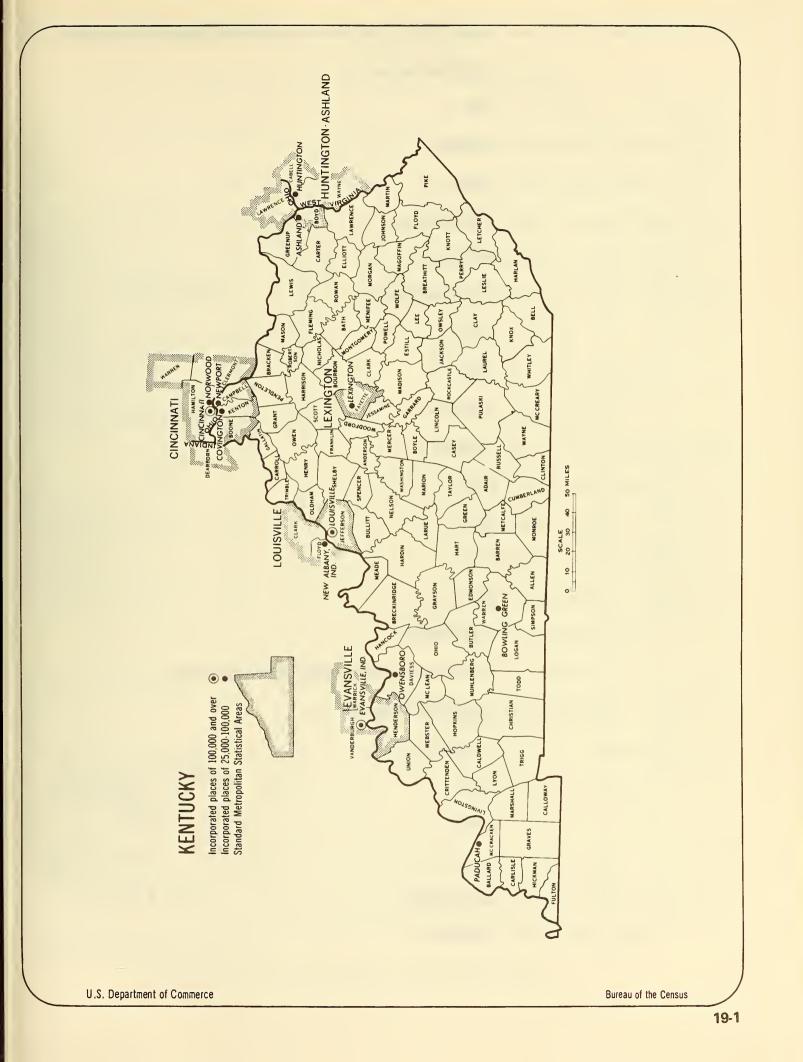
Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

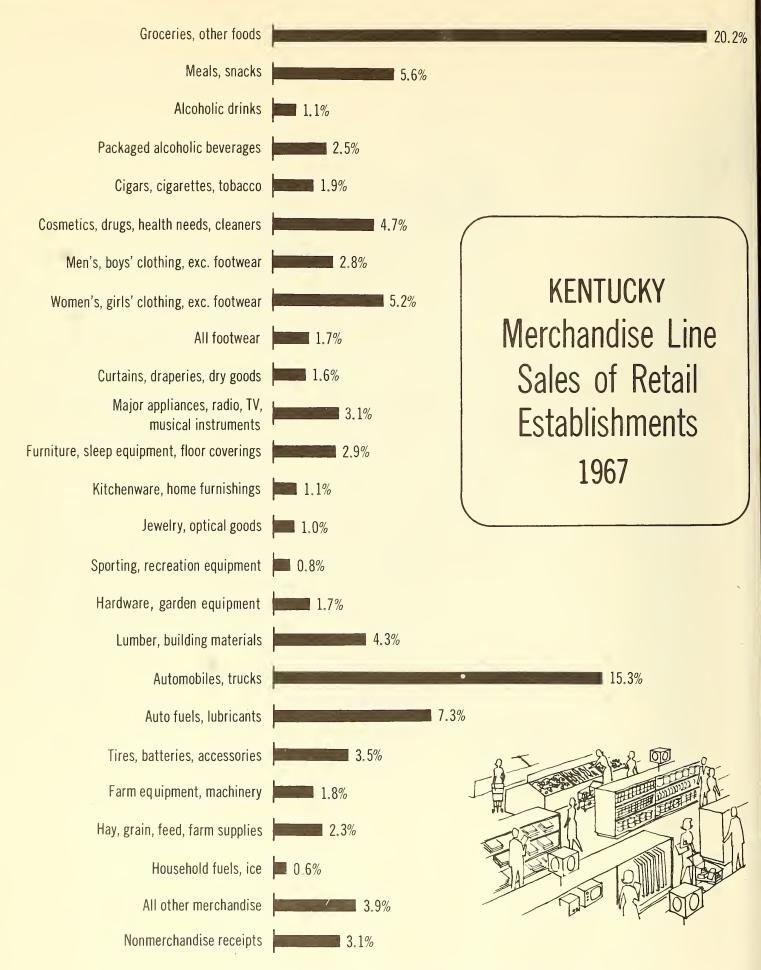
Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.







#### TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

							.,					
				Sales of spec	ified merc lines	handise	4)			Sales of spe	cified mercl lines	handise
	Merchandise line code	W	Establish- ments			rcent of ales of	line code	W. 1 (1)	Establish-		As per total sa	
	ndise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All	ndise	Kind of business and merchandise line	ments	Amount	Estab-	AII
	Merchar		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>1</sup>	Merchandise		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>2</sup>
			(	(1-1-2-7					(Hamber)	(41,000)		
		RETAIL TRACE	17 787	3 702 394	(X)	100.0		PAINT: GLASS: ANO WALLPAPER STRS. (SIC \$23)				
	20	GROCERIES-OTHER FOOOS	4 21S 3 838	749 204 208 910	\$9.\$ 38.8	20•2 S•6	200	TOTAL • • • • • • • • • • • • • • • • • • •	139	13 828 37	(X) 8.S	100.0
(	080	ALCOHOLIC ORINKS	1 172 1 S19 4 281	41 068 91 789 71 4S2	\$2.3 25.2 6.S	1 • 1 2 • S 1 • 9	240 260 320	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT	11 7 6	298 92 60	30.S 19.4 9.0	2•2 •7 •4
1	120 140 160	COSMETICS-ORUGS-CLEANERS	3 407 1 719 2 043	174 S28 104 400 191 571	13.2 15.7 27.S	4.7 2.8 S.2	340 3S6	LUMBER-BUILOING MATERIALS	139 SS	12 879 9S9	93.1 15.8	93+1 6+9
1 2	200	ALL FOOTWEAR	1 669 1 468 1 941	63 320 57 806 114 388	9.9 10.1 16.6	1.7 1.6 3.1	3\$7 3\$8 3\$9	PAINT-VARNISH ETC	132 126 114	7 397 1 SS1 1 724	\$7.7 12.6 16.8	\$3.S 11.2 12.S
2	260	FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	1 603 2 238 1 S61	107 487 40 328 3S 228	18.2 5.1 6.0	2.9	361 S00	GLASS	23	1 162	12.7	8.4
3	300 320 340	SPORTING-RECREATION EQUIPMENT . HAROWARE-GAROENING EQUIPMENT . LUMBER-BUILOING MATERIALS AUTOMOBILES-TRUCKS	1 240 2 006 1 540 1 110	28 539 61 942 157 892	9.7 29.6	1 • 7 4 • 3	\$20	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	70 (X)	347 25	4.0 (X)	2.5
L	100 120	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	3 741 3 72S	56S 864 271 519 129 005	62.1 26.2 10.0	1S+3 7+3 3+S		ELECTRICAL SUPPLY STORES (SIC \$24)				
L	140 160 180	FARM EQUIPMENT MACHINERY	446 73S 417	68 384 84 09S 23 239	29.S 43.3 46.1	1 • 8 2 • 3 • 6		TOTAL	7	1 412	(x)	100.0
, 9	500	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	3 670 6 307	144 983 115 453	11.3 S.6	3.9 3.1		HAROWARE STORES (SIC S251)				:
		8UILOING MATERIALS: HAROWARE: ANO FARM EQUIP OEALERS (SIC 52)						TOTAL • • • • •	316	41 736	(X)	100.0
		TOTAL	1 150	263 198	(x)	100.0	120 140 180	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR. ALL FOOTWEAR	19 6 10	88 30 32	3.8 3.2 2.5	•2 •1 •1
2	20 20 40	COSMETICS-ORUGS-CLEANERS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	21 143 133	143 3 383 2 332	12.5 11.0 6.9	1 1.3	200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV.	21 99 60	79 2 539 1 360	2.3 14.1 10.9	6.1 3.3
2	260 280 500	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	242 55 154	3 149 216 1 546	11.3 3.8 9.8	1•2 •1 •6	260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	198 52 143	2 661 212 1 451	10.8 2.8 8.1	6.4 .5 3.5
3	520 540 580	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	579 824 45	30 446 139 939 2 817	26.1 78.6 15.7	11.6 53.2 1.1	320 340	HAROWARE-GAROENING EOUIPMENT  LUMBER-SUILOING MATERIALS	316 242	23 267 S 826	55.7	55.7 14.0
4	100	AUTO FUELS-LUBRICANTS	48 96 282	216 3 405 62 779	1.5 10.8 73.5	1 1 · 3 23 · 9	356 364	ALL OTHER LUMBER-MILLWORK PAINT-SUNORIES-GLASS-WALLPAPER	90 239	1 5SO 4 276	11.0	3.7 10.2
4	80	HAY-GRAIN-FEEO-FARM SUPPLIES	96 S4 113	3 505 890 1 573	13.1 9.3 10.1	1 • 3 • 3 • 6	420 440 460	AUTO TIRES-BATTERIES-ACCESS FARM EOUIPMENT MACHINERY	19 20 54	171 699 1 198	7.0 12.2 11.6	.4 1.7 2.9
5	20	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	373 (X)	6 4S5 401	7.4 (X)	2.5	480 500 \$20	HOUSEHOLO FUELS-ICE	19 82 77	325 912 706	7.3 9.3 7.0	.8 2.2 1.7
		LUMBER ANO OTHER BLOG. MATERIALS OEALERS (SIC 521)					-	MISCELLANEOUS MERCHANOISE	(X)	179	(X)	• 4
		TOTAL	399	126 000	(X)	100.0		FARM EOUIPMENT OEALERS (SIC 5252)				
2	40	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. HAROWARE-GAROENING EQUIPMENT	30 60 211	422 557 5 432	3.4 2.6 8.1	•3 •4 4•3	220	TOTAL	260 10	75 713 298	(X) 8.3	100.0
3		LUMBER - SUILOING MATERIALS LUMBER	399 356	115 924 40 876	92.0	92.0	260 320 340	KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS	4 37 8	158 1 356 301	7.1 13.4 19.0	1.8
3	342 343 344	PLYWOOO	329 232 170	10 419 4 121 1 767	10.1 5.5 3.1	8.3 3.3 1.4	380 400 420	AUTOMOBILES-TRUCKS • • • • • • • AUTO FUELS-LUBRICANTS • • • • • AUTO TIRES-BATTERIES-ACCESS • • • • • • • • • • • • • • • • • •	43 43 76	2 798 183 3 216	16.3 .9 11.4	3.7 .2 4.2
3	345 346 347	ALL OTHER MILLWORK	292 327 329	8 343 7 S37 6 166	8.8 7.3 6.1	6.6	440 460 500	FARM EQUIPMENT MACHINERY	260 33 14	62 061 2 093 402	82.0 14.6 8.9	82.0 2.8
3	48 49 S1	PAINT-GLASS-WALLPAPER	282 127	3 257 2 047	4.6 5.7	2.6	\$20	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	119 (X)	2 625 222	6.9 (X)	3.5
3	552 553 554	METAL ROOFING ANO SIOING MASONRY SUPPLIES	173 261 258 55	1 274 6 056 1 705	2.8 8.8 2.4	1.0		GENERAL MERCHANOISE GROUP STORES				
3	555	ALL OTHER BUILDING MATERIALS .  HAY-GRAIN-FEED-FARM SUPPLIES .	212	2 216 19 264	9.5	15.3		(SIC 53 PART*)  TOTAL • • • • • •	1 113	478 701	(x)	100.0
4	80	HOUSEHOLO FUELS-ICE	8 29 9	197 488 159	14.2 15.3 7.1	•2 •4 •1	020	GROCERIES-OTHER FOOOS	576 242	35 299 6 144	10.9	7.4 1.3
5	-	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	91 (X)	2 492 329	8.7 (X)	•3	080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	22 283 750	521 2 120 19 082	1.0 1.7 4.3	•1 •4 4•0
		PLUMBING AND HEATING EQUIP OLRS. (SIC 522)					140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	840 832 742	51 286 104 153 19 897	11.0 22.6 4.6	10.7 21.8 4.2
		TOTAL <sup>2</sup>	29	4 506	(X)	100.0	200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	917 489 \$70	47 063 28 675 20 342	10.2 7.3 5.1	9.8 6.0 4.2
	Star	ndard Notes: - Represents zero, D Withheld to avo	id disclosure.	NA Not availabl	e, XI	lot applicab	le.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent, \*Nonstore retailers, part of SIC major group 53, are shown separately in this table. \*Detail may not add to total due to rounding. \*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		,	Sales of spec				tables, see Description of the Fables in text)		Sales of spec	ified merci	handise
apoo				lines		apoo				lines	
line co	Kind of business and merchandise line	Establish- ments			rcent of iles of	line	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise line			Amount *	Estab- lishments	AII estab-	Merchandise			Amount	Estab- lishments	AII estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Merch		(number)	(\$1,000)	handling the line	tish- ments 1
260 280 300 320 340 380 400 440 460 500	KITCHENWARE-HOME FURNISHINGS .  JEWELRY-OPTICAL GOOOS  SPORTING-RECREATION EQUIPMENT .  HAROWARE-GAROENING EQUIPMENT .  LUMBER-BUILOING MATERIALS .  AUTOMOBILES-TRUCKS  AUTO FUELS-LUBRICANTS	733 537 401 667 293 26 185 126 42 121 737 540 (X)	22 518 8 088 9 039 17 024 10 083 359 3 150 11 414 1 317 1 636 35 946 23 245 300	5.1 1.9 2.4 4.7 3.7 .6 2.4 5.6 1.7 2.0 8.0 6.4 (X)	4.7 1.7 1.9 3.6 2.1 .1 .7 2.4 .3 .3 7.5 4.9	020 040 120 140 160 180 220 240 240 260 280 300 320	GROCERIES-OTHER FOOOS.  MEALS-SNACKS	287 141 79 374 358 313 367 235 219 302 185 342	3 259 3 703 233 5 054 5 406 18 618 2 487 9 747 2 032 2 172 5 491 1 698 1 066 3 333	4.5 8.3 1.8 5.9 6.4 22.1 3.1 11.4 2.8 3.3 7.1 2.2 1.9	3.8 4.3 5.9 6.3 21.8 2.9 11.4 2.5 6.4 2.0 1.2 3.9
	OEPARTMENT STORES (SIC 531)					340 400 420 500	LUMBER-BUILOING MATERIALS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE	105 24 12 369	585 100 82 17 544	2.1	.7 .1 .1 20.6
020	TOTAL • • • • • • • • • • • • • • • • • • •	84 43	299 445 22 552	10.4	7.5	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	236 (X)	2 671 17	4.1 (X)	(2)
040 080 100 120	MEALS-SNACKS	28 5 12 77	1 991 421 558 11 126	1.3 .6 .8 3.7	•7 •1 •2 3•7		GENERAL MERCHANOISE STORES (SIC 539 PART)	677	04 245	,,,,	100.0
140 141	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	84 84	33 632 25 529	11.2	11•2 8•5	020	TOTAL	533 245	86 265 9 487	30.5	11.0
142 160 161 162 163 164 165	BOYS' CLOTHING	80 84 79 79 68 81 78	8 103 69 424 6 378 4 488 1 748 3 719 11 414	2.8 23.2 2.3 1.5 .7 1.3	2.7 23.2 2.1 1.5 .6 1.2 3.8	040 100 120 140 160 180 200	MEALS-SNACKS	73 192 297 406 384 350 359	451 1 326 2 898 12 221 16 002 5 113 7 731	3.3 5.1 5.4 16.2 22.1 7.5 12.0	1.5 3.4 14.2 18.5 5.9 9.0
166 167 168 169 171	WOMENS COATS-SUITS-FURS-RAINWR WOMEN'S ORESSES	78 82 78 73	6 565 15 732 12 876 5 633 857	2.4 5.3 5.0 2.1 1.3	2 · 2 5 · 3 4 · 3 1 · 9	220 221 222 223	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR ALL OTHER APPLIANCES	171 114 120 24	4 754 3 031 1 577 146	11.6 11.9 4.7 3.5	5.5 3.5 1.8 .2
180	ALL FOOTWEAR	78	12 290	4.3	4 • 1	240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	275 311 160	2 826 3 742 1 401	4.6 5.8 3.5	3.3 4.3 1.6
200 201 202	CURTAINS-ORAPERIES-ORY GOOOS PIECE GOOOS-NOTIONS CURTAINS-ORAPERIES	84 76 81	22 187 6 739 15 298	7.4 2.7 5.3	7•4 2•3 5•1	300 320 321	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	146 266 228	1 671 4 533	8.1	1.9
220 221 222 223	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR ALL OTHER APPLIANCES	72 55 67 6	21 878 13 468 B 230 178	8.0 6.0 3.1 3.8	7 • 3 4 • 5 2 • 7 • 1	322 340 348	HAROWARE-TOOLS	180 140 129	3 426 970 1 478 814	7.1 2.5 4.2 2.3	4.0 1.1 1.7
240 241 242	FURNITURE-SLEEP EQUIP-FLOOR COV- FLOOR COVERINGS FURNITURE-SLEEP EQUIPMENT	74 69 66	15 331 5 803 9 528	5.8 2.2 3.8	5 · 1 1 · 9 3 · 2	356 380 400	ALL OTHER LUMBER-MILLWORK	14 145	649 224 1 011	7.8 5.8 4.2	.8 .3 1.2
260 261 262 263	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE KITCHENWARE-HOUSEWARES OTHER KITCHENWARE-HOME FURNISH	79 72 78 8	13 276 5 823 7 242 20B	4.4 2.0 2.4 .7	4.4 1.9 2.4	420 440 460 500 520	AUTO TIRES-BATTERIES-ACCESS. FARM EQUIPMENT MACHINERY	78 30 113 284 210 (X)	941 392 1 621 3 904 2 161 377	4.8 4.2 9.1 6.5 4.9	1 • 1 • 5 1 • 9 4 • 5 2 • 5 • 4
280 300	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	73 69	4 988 6 301	1.8 2.3	1 • 7 2 • 1		ORY GOOOS STORES				
320 321 322	HARDWARE-GAROENING EQUIPMENT HAROWARE-TOOLS GAROENING EQUIPMENT-SUPPLIES .	59 46 52	9 152 5 038 4 114	4.1 3.0 1.9	3 · 1 1 · 7 1 · 4		(SIC 539 PART)	82	5 848	(x)	100.0
340 348 356	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER ALL OTHER LUMBER-MILLWORK	47 45 25	B 014 3 323 4 689	4.0 1.7 4.3	2 • 7 1 • 1 1 • 6		SEWING ANO NEEOLEWORK STORES (SIC 539 PART)				
400 420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	17 37	2 039 10 390	2.0	•7 3•5		TOTAL	24	1 845	(X)	100.0
500 501 502 518	ALL OTHER MERCHANOISE TOYS-GAMES-WHEEL GOOOS 800KS-STATIONERY-PHOTO. EQUIP. MOSE. EXC.TOY-GAMES-800KS-STA	79 72 68 36	14 485 7 013 6 024 1 448	4.8 2.5 2.2	4.8 2.3 2.0	200	CURTAINS-ORAPERIES-ORY GOOOS MISCELLANEOUS MERCHANOISE	24 (X)	1 823 22	98.8 (X)	98.8 1.2
520 534 535	NONMERCHANOISE RECEIPTS	66 27 64	1B 330 1 434	7.4	6 • 1		TOTAL • • • • • •	2 649	816 322	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	16 896 1 079	7+2 (X)	5.6	040	GROCERIES-OTHER FOOOS MEALS-SNACKS	2 649 90	693 144 760	84.9 20.0	84.9
	VARIETY STORES (SIC 533)  TOTAL • • • • • • • • andard Notes; - Represents zero. D Withheld to av	390	85 298		•	100 120 140 160 260	PACKAGEO ALCOHOLIC BEVERAGES . CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR . WOMEN'S-GIRLS'CLOTHING EXC FOOTWR . KITCHENWARE-HOME FURNISHINGS	630 1 850 1 696 114 160 233	6 285 33 630 39 287 514 698 724	3.4 4.8 5.7 4.1 2.7	.8 4.1 4.8 .1 .1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent Detail may not add to total due to rounding. 2 Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_		merades only e				1	i danes, see Description of the Tables in text)				
0)			Sales of spec	ified merc lines	handise	۵			Sales of spe	ified mercl lines	nandise
ne code		Establish- nients			rcent of iles of	Merchandise line code	W. 1.71	Establish-		As per total sa	
Merchandise line	Kind of business and merchandise line	ments	Amount *	Estab-	AII	idise li	Kind of business and merchandise line	ments	Amount 1	Estab-	AII
erchan		(	(61,000)	lishments handling	estab- lish- ments <sup>1</sup>	lerchan			.01	lishments handling the line	estab- lish-
		(number)	(\$1,000)	the line	illents	2		(number)	(\$1,000)	the file	ments 1
300 320	SPORTING-RECREATION EQUIPMENT HARDWARE-GAROENING EQUIPMENT	41 133	600 1 934	9.0	•1 •2	500 520	ALL OTHER MERCHANOISE	3 5	10 16	3.7	* 1 *2 *1
400 460 500	AUTO FUELS-LUBRICANTS	129 83 1 150	1 496 623 24 625	10.5 7.6 4.2	•2 •1 3•0	-	MISCELLANEOUS MERCHANOISE	(X)	7	(X)	• 1
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	700 (X)	10 638 1 364	3.4 (X)	1.3		RETAIL BAKERIES-BAKING: SELLING (SIC 5462)				
	GROCERY STORES					020	TOTAL	106	8 104 7 893	(X) 97.4	100.0 97.4
	(SIC 541) TOTAL	2 366	793 258	(x)	100.0	025	BAKERY PRODUCTS-EXCEPT FROZEN. ALL OTHER FOODS	106 8	7 666 203	94.6	94.6 2.5
020 021	GROCERIES-OTHER FOOOS	2 366 2 205	671 187 193 582	84.6	84.6	040	MISCELLANEOUS MERCHANOISE	(X)	24 180	(X)	2.2
022	PROOUCE (FRESH FRUITS-VEGT8LS) FROZEN FOODS • • • • • • • •	2 092 1 918	54 173 32 024	6.9 4.5	6.8	500 520	ALL OTHER MERCHANOISE	3 3 (X)	10 14	3.7 2.4	• 1 • 2
080	ALL OTHER FOOOS	2 334	391 386 6 269	3.3	49•3			1.07	,	(X)	• 1
100 120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 825 1 687 112	33 502 39 255 511	4.8 5.7 4.1	4.2 4.9		RETAIL BAKERIESSELLING ONLY (SIC 5463)				
160 260 300	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR KITCHENWARE-HOME FURNISHINGS • • SPORTING-RECREATION EQUIPMENT• •	159 231 41	693 718 600	2.6 .6 9.0	•1		TOTAL <sup>2</sup> ,	10	345	(X)	100.0
320 400	HAROWARE-GAROENING EQUIPMENT AUTO FUELS-LUBRICANTS	131 124	1 926 1 303	8.6	•2 •2		OAIRY PROOUCTS STORES (SIC 545)				
500	HAY-GRAIN-FEED-FARM SUPPLIES	1 135	622 24 495	7.6	3.1		TOTAL	40	(a)	(x)	100.0
516 517	ALL OTHER MERCHANOISE PAPER-PAPER PRODUCTS	493 1 069	8 713 15 780	2.4	1 · 1 2 · 0		EGG AND POULTRY OFALERS (SIC 549 PT+)				
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	679 (X)	10 585 1 592	3.4 (X)	1.3		TOTAL	2	(a)	(X)	100.0
	MEAT MARKETS						OTHER MISCELLANEOUS FOOD STORES				
	(SIC 542 PT•)	41	5 082	(X)	100.0		(SIC 549 PT.)  TOTAL	_	(D)	(X)	_
020 021	GROCERIES-OTHER FOOOS · · · · · · · · · MEATS-FISH-POULTRY · · · · · · ·	41 41	5 054 4 861	99.4 95.7	99•4 95•7		AUTOMOTIVE OEALERS				
023	FROZEN FOOOS	7	31 149	4.4	•6 2•9		(SIC 55 EX. 554)				
-	MISCELLANEOUS MERCHANOISE MISCELLANEOUS MERCHANOISE	(X)	13 28	(x)	•3	220	TOTAL • • • • • • • • • • • • • • • • • • •	1 366 233	737 777 8 057	22.0	100.0
	FISH (SEA FOOO) MARKETS					240 260 300	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	73 203 249	527 1 265 7 418	8.3 4.6 16.1	.1 .2 1.0
	(SIC 542 PT•)		-0.5			320 340	HAROWARE-GARDENING EQUIPMENT LUMBER-BUILOING MATERIALS	196 95	2 181 381	7.8 7.1	•3 •1
020	TOTAL	6	385 381	(X) 99•0	99.0	380 400 420	AUTOMOBILES-TRUCKS • • • • • • • • • AUTO FUELS-LUBRICANTS • • • • • • • • AUTO TIRES-BATTERIES-ACCESS • • • • • • • • • • • • • • • • • •	882 557 1 021	561 418 6 147 81 324	84.2 1.1 12.3	76.1 .8 11.0
021	MEATS-FISH-POULTRY · · · · · · · · · · · · · · · · · · ·	(X)	375 L	97.4 (X)	97.4	500 520	FARM EQUIPMENT MACHINERY	34 239 875	3 068 24 231 41 385	10.5 42.8 6.2	3,3 5,6
	FRUIT STORES AND VEGETABLE MKTS.	,,,,		'\\'		-	MISCELLANEOUS MERCHANOISE	(X)	375	(X)	.1
	(SIC 543)						MOTOR VEHICLE OEALERS (SIC 551: 552)				
020	TOTAL	24	1 928 1 885	(X) 97.8	97.8		TOTAL	841	646 653	(X)	100.0
021 022 024	MEATS-FISH-POULTRY • • • • • • • PROOUCE (FRESH FRUITS-VEGTBLS) ALL OTHER FOOOS• • • • • • • •	5 24 11	29 1 538 307	11.9 79.8 32.7	1.5 79.8 15.9	380 400 420	AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	841 434 601	558 832 4 471 43 185	86.4 .9 7.3	86.4 .7 6.7
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	• 5	440 500	FARM EQUIPMENT MACHINERY	22 16	3 031 792	12.5	•5 •1
100	CIGARS-CIGARETTES-TOBACCO MISCELLANEOUS MERCHANOISE	(X)	20 23	4.1 (X)	1.0	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	609 (X)	36 058 284	6.0 (X)	5.6 (Z)
	CANDY: NUT: ANO CONFECTIONERY STORES (SIC 544)						OEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL <sup>2</sup>	54	2 191	(x)	100.0		TOTAL	476	475 637	(X)	100.0
	RETAIL BAKERIES (SIC 546)										
	TOTAL • • • • • •	116	8 449	(X)	100.0						
020 040	GROCERIES-OTHER FOOOS	116 16	8 233 183	97.4 12.6	97•4 2•2						
Şt	tandard Notes: - Represents zero. D Withheld to a	void disclosure.	NA Not availa		Not applica		Z Less than 0.05 percent.				
2	Merchandise line detail withheld due to insufficient repo	orting.									

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only e	stablishments wit	n payroll.	For expla	ination o	f tables, see "Description of the Tables" in text)				
<u>م</u>			Sales of spec	ified mercl lines	handise	e e			Sales of spec	cified merc lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
andise			Amount 1	Estab- lishments	All estab-	Merchandise line			Amount 1	Estab- lishments	All estab-
Merch		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Merch		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>
380 381	AUTOMOBILES-TRUCKS	476 476	406 409 243 595	85.4 51.2	B5 • 4 51 • 2		MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)				
382 383 384	NEW PASSENGER CARS-WHOLESALE . NEW COMMERCIAL VEHICLES-RETAIL NEW COMMERCIAL VEHICLES-WHSLE.	25 312 8	1 380 47 569 643	5.4 14.6 5.2	10.0		TOTAL	304	67 105	(X)	100.0
3B5 3B6 387	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES	472 226 274	94 976 7 184 9 788	20.1 2.3 3.3	20 • 0 1 • 5 2 • 1	380 381 385	AUTOMOBILES-TRUCKS · · · · · · · · · · · · · · · · · · ·	304 35 303	64 110 2 604 56 810	95.5 29.1 84.8	95.5 3.9 84.7
392 400	ALL OTHER AUTOS-TRUCKS	35 361	1 181 3 659	B.0	•2	3B6 3B7	USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES MISCELLANEOUS MERCHANOISE	123 21 (X)	3 4B1 466 606	11.5 12.0 (X)	5 • 2 • 7 • 9
401 403	GASOLINE	186 299	2 578 1 039	1.7	•5	400	AUTO FUELS-LUBRICANTS	26	409	13.3	•6
420 421 422	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	472 468 379	34 178 20 335 8 866	7.2 4.3 2.1	7 • 2 4 • 3 1 • 9	420 421 422	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	69 48 32	1 106 487 156	8.7 6.6 1.7	1.6 .7 .2
423 424	PARTS-RETAIL	377 316	2 650 2 325	• 6	•6	423 424	PARTS-RETAIL	35 16	3B4 78	5.1 2.0	•6
440 500	FARM EOUIPMENT MACHINERY ALL OTHER MERCHANOISE	1B 12	2 438 240	11.9 3.8	•5	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	92 (X)	911 569	4.9 (X)	1.4
520 527 528	NONMERCHANOISE RECEIPTS	457 457 163	28 475 25 006 3 422	6.0 5.3 1.7	6•0 5•3 •7		TIRE: BATTERY: AND ACCESSORY OLRS (SIC 553)				
-	MISCELLANEOUS MERCHANOISE	(X)	238	(X)	•1		TOTAL	415	61 737	(X)	100.0
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	232 72 201	B 030 519 1 257	19.0 4.6 3.4	13.0 .8 2.0
	TOTAL	21	23 748	(X)	100.0	2B0 300 320	JEWELRY-OPTICAL GOOOS	B1 194 194	192 2 381 2 157	1.6 6.B 6.4	3.9 3.5
380 381 383	AUTOMOBILES-TRUCKS	21 21 4	1B 932 11 277 290	79.7 47.5 5.7	79.7 47.5 1.2	340 380 400	LUMBER-BUILOING MATERIALS	94 19 112	37B 300 1 612	2.8 13.1 9.9	.6 .5 2.6
385 386	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	21 14 (X)	6 132 729 486	25.B 3.8 (X)	25.8 3.1 2.0	420 500 520	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	415 165 203 (X)	38 033 2 516 4 23B 122	61.6 8.7 10.7 (X)	61.6 4.1 6.9
400 403	AUTO FUELS-LUBRICANTS	12 12 (X)	82 69 13	.6 .6 (X)	•3 •3 •1		HOME ANO AUTO SUPPLY STORES (SIC 553 PT•)				
420 421 422	AUTO TIRES-BATTERIES-ACCESS • • PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE • • • • • • • •	21 19 15	2 308 1 320 32B	9.7 6.0 1.6	9.7 5.6 1.4		TOTAL	136	20 504	(X)	100.0
423 424	PARTS-RETAIL	17	30B 352	1.3	1.3	220 221 222	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR	136 135 124	5 545 3 160 2 265	27.0 15.5 11.4	27.0 15.4 11.0
520 527 528	NONMERCHANOISE RECEIPTS	19 19 B	2 421 2 211 210	10.3 9.4 1.5	10 • 2 9 • 3 • 9	240	MISCELLANEOUS MERCHANOISE FURNITURE-SLEEP EOUIP-FLOOR COV.	(x) 70	110 514	5.7	2.5
-	MISCELLANEOUS MERCHANOISE	(X)	4	(X)	(Z)	260 264 265	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR	123 111 84	938 622 316	4.9 3.3 2.3	4.6 3.0 1.5
	OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					280	JEWELRY-OPTICAL GOODS	69	178	2.0	.9
380	TOTAL	40	80 163 69 381	(X) 86.5	100.0	300 306 317	SPORTING-RECREATION EQUIPMENT BOATS-MOTORS-MARINE EQUIPMENT. ALL OTHER SPTG GOOOS EXC BOATS	131 49 129	2 013 312 1 701	10.4 5.0 B.9	9.8 1.5 8.3
381 383 385	NEW PASSENGER CARS-RETAIL NEW COMMERCIAL VEHICLES-RETAIL USED PASSENGER CARS-RETAIL	40 27 40	40 364 B 873 16 270	50.4 17.8 20.3	50.4 11.1 20.3	320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	123	1 673 339	9.3	8.∠ 1.7
3B6 3B7	USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES MISCELLANEOUS MERCHANOISE	20 26 (X)	1 402 2 219 287	2.6 4.6 (X)	1 · 7 2 · B • 4	400 403	AUTO FUELS-LUBRICANTS	49 48	336 69	5.2 1.0	1.6
400 401 403	AUTO FUELS-LUBRICANTS	35 18 32	321 150 171	.4 .6 .2	•4	420 416	MISCELLANEOUS MERCHANOISE  AUTO TIRES-BATTERIES-ACCESS  NEW TIRES-TUBES(TO FLEET OPRTRS)	(X) 136 29	267 5 877 249	28.7 3.8	28.7 1.2
420 421		39 39	5 593 3 243	8.0	7.0	417 418 419	NEW TIRES-TUBES(TO OTHER USERS) RETREAOS(TO FLEET OPERATORS) •	123 8 35	2 104 11	10.8	10.3
422 423 424	PARTS-WHOLESALE	35 33 24	1 816 303	2.7	2.3	426 42B	RETREADS(TO OTHER USERS) AUTOMOBILE ACCESSORIES NEW AUTO TIRES SOLO TO OEALERS	119 24	191 2 028 398	2.6 10.9 5.9	9.9
520 527	NONMERCHANOISE RECEIPTS	40	230 4 251	5.3	5.3	429 431 433	NEW TRUCK-BUS TIRES (TO USERS) NEW TRK-BUS TIRES(TO GEALERS). RETREADS SOLO TO GEALERS	38 18 8	384 87 52	4.7 1.7 2.7	1.9
528	SERVICE LABOR	40 20	3 995 247	5.0	5 • 0.	434 436	RETREADS-TRUCK-BUS (TO USERS). STORAGE BATTERIES	13 99	17 346	2.1	1.7
_	MISCELLANEOUS MERCHANOISE	(X)	615	(X)	•8	500	ALL OTHER MERCHANOISE	98 47	1 934 973	7.9	9.4 4.7
						524 525 526	8RAKE ANO WHEEL SERVICES TIRE SERVICES OTHER THAN RETRO OTHER NONMERCHANOISE RECEIPTS.	22 12 45	342 25 606	5.6 .7 5.3	1.7 .1 3.0
1 [	andard Notes: - Represents zero. D Withheld to av Detail may not add to total due to rounding. Merchandise line detail withheld due to insufficient repo		NA Not availab	le. X	Not applicat	ole.	Z Less than 0.05 percent.				

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

							tables, see Beschpitch of the Tables in text,				
			Sales of spec	ified mercl lines	handise				Sales of spec	cified merc lines	handise
ne code		Establish-			rcent of ales of	ne code		Establish-		As per total sa	
idise li	Kind of business and merchandise line	ments	Amount *	Estab-	AII	Idise I	Kind of business and merchandise line	ments	Amount 1	Estab-	AII
Merchandise line		(number)	(\$1,000)	handling the line	estab- lish- ments*	Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments
-	MISCELLANEOUS MERCHANDISE	(X)	184	(X)	•9		AIRCRAFT: MOTORCYCLE OEALERS (SIC 5599 PT.)				
	OTHER TIRE: 8ATTERY: AND ACCESSORY OEALERS (SIC 553 PT.)				·		TOTAL	17	2 550	(X)	100.0
	TOTAL	279	41 233	(X)	100.0	380 389 391	AUTOMOBILES-TRUCKS	17 17 9	2 203 1 900 303	86.4 74.5 19.8	86.4 74.5 11.9
220 221 222	MAJOR APPL-RAGIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES • • RADIOS-TV*S MUSICAL INSTR• • •	96 74 88	2 485 1 349 1 081	12.2 8.5 6.1	6.0 3.3 2.6	420	AUTO TIRES-BATTERIES-ACCESS	4	97	16.9	3.8
-	MISCELLANEOUS MERCHANDISE	(X)	52	(X)	• 1	520 527	NONMERCHANDISE RECEIPTS	12 12	211 198	9.6 9.1	8.3 7.8
260 264 -	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES MISCELLANEOUS MERCHANOISE	79 78 (X)	319 265 50	2.1 1.6 (X)	•8 •6 •1	-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	1.5
300 317	SPORTING-RECREATION EQUIPMENT ALL OTHER SPTG GOOOS EXC 80ATS MISCELLANEOUS MERCHANOISE	64 53 (X)	368 295 73	2.6 2.2 (X)	•9 •7 •2		AUTOMOTIVE DEALERS: N.E.C. (SIC 5599 PT.)	_			
320 380	HARDWARE-GAROENING EQUIPMENT AUTOMOBILES-TRUCKS	71 8	483 170	3.6 17.3	1.2		TOTAL <sup>2</sup> · · · · · ·	3	109	(X)	100.0
400	AUTO FUELS-LUBRICANTS	64 279	1 277 32 156	13.0 78.0	3•1 78•0		GASOLINE SERVICE STATIONS (SIC 554)				
416 417	NEW TIRES-TUBES(TO FLEET OPRTRS NEW TIRES-TUBES(TO OTHER USERS)	79 195	1 563 7 320	8.1 22.1	3.8 17.8	000	TOTAL	2 745	307 178	(X)	100.0
418 419 426	RETREADS(TO FLEET OPERATORS) . RETREADS(TO OTHER USERS) AUTOMOBILE ACCESSORIES	49 117 240	249 1 425 11 593	1.6 5.7 34.7	3.5 28.1	020 040 100	GROCERIES-OTHER FOOOS	357 149 588	1 253 2 323 2 799	3.0 7.6 3.4	.4 .8
428 429 431	NEW AUTO TIRES SOLO TO DEALERS NEW TRUCK-8US TIRES (TO USERS) NEW TRK-8US TIRES(TO DEALERS).	112 104 68	2 978 3 903 669	12.1 18.4 3.4	7.2 9.5 1.6	300 380	SPORTING-RECREATION EQUIPMENT AUTOMOBILES-TRUCKS	29 122	240 735	14.2 3.8	•1
433 434	RETREADS SOLO TO DEALERS RETREAOS-TRUCK-BUS (TO USERS).	67 71	433 958	2.3 4.8	1 • 1 2 • 3	400 401	AUTO FUELS-LUBRICANTS	2 745 2 741	258 776 237 046	84.2 77.2	84 • 2 77 • 2
435 436	RETREADS-TRUCK-8US(TO OEALERS) STORAGE BATTERIES	32 165	120 914	3.1	•3 2•2	402 403	OTHER AUTOMOTIVE FUELS MOTOR OILS-GREASES-OTHER OILS.	342 2 462	9 251 12 473	15.9	3.0 4.1
500 520	ALL OTHER MERCHANDISE	67 156	582 3 266	4.6	1 · 4 7 · 9	420 421 423	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-RETAIL	2 264 1 043 300	27 811 7 387 1 376	11.1 7.1 3.9	9 • 1 2 • 4 • 4
524 525	8RAKE ANO WHEEL SERVICES TIRE SERVICES OTHER THAN RETRO	105 84	1 574 456	6.8 2.3	3.8 1.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	2 085	19 048	8.1	6.2
526 -	OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE	130 (X)	1 232 126	5.5 (X)	3.0	480 500	HOUSEHOLD FUELS-ICE	70 71	633 269	2.9	•1
	80AT OEALERS					520 527	NONMERCHANDISE RECEIPTS	1 711 1 636	11 891 9 434	6.2 5.2	3.9 3.1
	(SIC 5591)					-	MISCELLANEOUS MERCHANOISE	(X)	448	(X)	•1
300	TOTAL	36 36	5 202 4 581	(X) 88.1	88.1		APPAREL AND ACCESSORY STORES (SIC 56)				
307 308	OUTBOARD BOATS	31 30	1 096 590	21.9	21.1		TOTAL	1 261	183 299	(X)	100.0
309 311 312	INBOARO MOTOR BOATS	14 20 30	1 006 698 261	28.7 16.8 5.1	19.3 13.4 5.0	120 140	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	40 596	330 50 088	2.0	27.3
313 318 319	MARINE ACCESS. AND PARTS ALL OTHER BOATS	33 10 8	553 218 145	10.7 11.0 7.9	10.6 4.2 2.8	160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	876 710 209	82 621 42 111 3 611	61.1 35.2 9.3	45.1 23.0 2.0
400	AUTO FUELS-LUBRICANTS	8	53	4.5	1.0	220 240	MAJOR APPL-RACIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	8 20	113 134	7.6 3.1	•1
520 527	NONMERCHANOISE RECEIPTS SERVICE LABOR	25 24	465 353	10.7	8.9	260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	50 87 31	199 496 231	1.6 1.8 1.5	•1 •3 •1
531 532	STORAGE AND OOCKING SERVICES . OTHER NONMERCHANOISE RECEIPTS.	8	74 35	2.7 3.2	1.4	340 500	LUMBER-BUILOING MATERIALS ALL OTHER MERCHANOISE NONMERCHANDISE RECEIPTS	14 70 287	110 564 2 661	11.1 4.1 4.1	.1 .3 1.5
-	MISCELLANEOUS MERCHANOISE	(X)	103	(X)	2.0	-	MISCELLANEOUS MERCHANOISE	(X)	30	(x)	(Z)
	HOUSEHOLO TRAILER OEALERS (SIC 5592)						WOMEN'S CLOTHING: SPECIALTY STRS: FURRIERS (SIC 562: 3: 8)				
E00	TOTAL	54	21 526	(X)	100.0	100	TOTAL	438	59 210	(X)	100.0
500 504 505	ALL OTHER MERCHANDISE	54 48 7 (X)	20 815 19 034 1 642 45	96.7 95.1 100.0 (X)	96.7 88.4 7.6	140 160 180	ALL FOOTWEAR	7 54 438 72	169 840 52 475 3 936	2.2 11.8 88.6 20.5	1.4 88.6 6.6
520 527 532	NONMERCHANOISE RECEIPTS SERVICE LABOR OTHER NONMERCHANOISE RECEIPTS.	24 12 18	406 76 <b>32</b> 5	4.6 1.5 4.9	1.9 .4 1.5	280 500 520	CURTAINS-ORAPERIES-DRY GOOOS . JEWELRY-OPTICAL GOODS	35 27 13 98	346 259 223 801	5.3 1.8 10.0 3.6	.6 .4 .4
-	MISCELLANEOUS MERCHANOISE	(X)	304	(X)	1 • 4	-	MISCELLANEOUS MERCHANOISE	(X)	161	(X)	.3
St	andard Notes: - Represents zero. D Withheld to a	void disclosure.	NA Not availa	ble. X	Not applica	ble.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only e	Sales of spec			illation o	r tables, see "Description of the Tables" in text)		Sales of spec	ified merc	handise
apoc				lines	rcent of	apoo				lines	nont of
Merchandise line code	Kind of business and merchandise line	Establish- ments	Amount 1		iles of	e line	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	cent of les of
nandise			Allouit	Estab- lishments		Merchandise line			Amount	Estab- lishments	AII estab-
Merc		(number)	(\$1,000)	the line		Merc		(number)	(\$1,000)	the line	lish- ments 1
	WOMEN'S READY-TO-WEAR STORES					140	MEN'S-80YS' CLOTHING EXC FOOTWR.	187	26 732	84.5	84.5
	(SIC 562) TOTAL	353	51 755	(X)	100.0	142 143 144	80YS' CLOTHING	72 165 157	1 527 11 345 4 784	9.9 38.6 18.6	4.8 35.8 15.1
120	COSMETICS-DRUGS-CLEANERS	6	160	2.0	•3	145 146	MEN'S HATS	146 185	891 8 185	3.4	2.8
140 142	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	24 23	449 202	11.8	•9	160 161	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILDREN'S-INFANTS' WEAR	14 13	838 107	11.5	2.6
143 144 146	MEN'S TAILORED OUTERWEAR OTHER MEN'S OUTERWEAR OTHER MEN'S CLOTHING	13 5 16	30 34 150	3.0 9.0 5.5	•1 •1 •3	168 172 173	WOMEN'S BLOUSES-SPTSWR ORESSES	13 14 4	216 185 180	3.1 2.8 3.9	•7 •6
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	353	46 024	88.9	88.9	-	MISCELLANEOUS MERCHANOISE	(x)	166	(X)	•5
161 163 164	CHILOREN'S-INFANTS' WEAR · · · MILLINERY· · · · · · · · · · · · · · · · · · ·	70 145 214	1 455 807 1 081	8.3 2.6 2.8	2 · 8 1 · 6 2 · 1	180 280 300	ALL FOOTWEAR	96 13 5	3 136 57 122	14.9 2.5 5.3	9.9
165 168 172	LINGERIE	303 329 353	3 870 9 837 18 566	8.3 19.7 35.9	7•5 19•0 35•9	520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	27 (X)	762 2	5.3 (X)	2 • 4 (Z)
173 174	COATS-SUITS	308 221	7 346 1 440	15.3 3.5	14 • 2 2 • 8		CUSTOM TAILORS				
175 176	FURS OTHER WOMENS-GIRLS CLOTHES ACC	14	493 1 088	4.3	1.0 2.1		(SIC 567)	7	383	(x)	100.0
180 200 280	ALL FOOTWEAR	42 9 22	3 622 178 232	22.3 3.7 1.7	7.0 .3		FAMILY CLOTHING STORES				
500 520	ALL OTHER MERCHANDISE · · · · · · · · NONMERCHANDISE RECEIPTS · · · · ·	7 87	220 782	9.0 3.5	•4 1•5		(SIC 565)				
-	MISCELLANEOUS MERCHANDISE	(X)	88	(X)	•2	120	TOTAL • • • • • • • • • • • • • • • • • • •	313 32	59 819 158	(X)	100.0
	MILLINERY STORES (SIC 563 PT•)					140	MEN'S-80YS' CLOTHING EXC FOOTWR.	313	21 558	36.0	36.0
	TOTAL <sup>2</sup> , · · · · ·	20	719	(X)	100+0	142 143 144	80YS' CLOTHING	272 241 266	3 652 7 423 4 099	6.7 13.8 7.7	6.1 12.4 6.9
	CORSET ANO LINGERIE STORES (SIC 563 PT•)					145 146	MEN'S HATS	192 280	614 5 770	10.2	1.0 9.6
	TOTAL	3	(0)	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR CHILOREN'S-INFANTS' WEAR	313 227	25 145 2 658	42.0	42.0
	OTHER WOMEN'S ACCESSORY					163 164 165	MILLINERY	98 244 264	299 1 028 2 796	1.2 2.1 5.2	.5 1.7 4.7
	SPECIALTY STORES (SIC 563 PT.)  TOTAL	56	5 584	(X)	100.0	168 172 173	WOMEN'S BLOUSES-SPTSWR DRESSES	285 299 257	5 762 6 244 3 938	9.8 10.4 7.0	9.6 10.4 6.6
140	MEN'S-80YS' CLOTHING EXC FOOTWR.	30	390	15.5	7.0	174 175	HANDBAGS	192 10	771 112	1.9 2.1	1.3
160 161	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILDREN'S-INFANTS' WEAR	56 33	4 674 710	83.7 20.3	83.7 12.7	176	OTHER WOMENS-GIRLS*CLOTHES ACC	151 267	1 519 8 211	15.7	2.5
164 165 168	HOSIERY	42 43 48	332 294 1 648	8.1 6.9 32.7	5.9 5.3 29.5	200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	175 5 19	3 264 36 130	9.6 3.8 1.9	5.5 •1 •2
172 173	ORESSES	42 31	552 204	13.2 5.4	9.9 3.7	260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	39 46	103 176	1.6	•2
174	HANOBAGS	27 35 (X)	325 442 147	13.5 12.9 (X)	5 · 8 7 · 9 2 · 6	300 340 500	SPORTING-RECREATION EQUIPMENT LUM8ER-BUILOING MATERIALS ALL OTHER MERCHANOISE	13 14 44	58 110 256	1.1 6.8 2.4	•1 •2 •4
180	ALL FOOTWEAR	29 26	268 168	11.7	4.8	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	52 (X)	602 11	3.3 (X)	1.0 (Z)
280	JEWELRY-OPTICAL GOODS	3 (X)	7 77.	8.2 1.0 (X)	•1		SHOE STORES				
	FURRIERS AND FUR SHOPS						(SIC 566)	272	28 465	(x)	100.0
	(SIC 568)		(D)	,	100.0	140	MEN'S-80YS' CLOTHING EXC FOOTWR.	27	354	13.3	1.2
160	TOTAL	6	(6)	(X)	92.4	160 180 500	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	69 272 9	813 26 727 34	10.9 93.9 4.5	2.9 93.9 .1
175	FURS	(X)	(a)	91.1 (X)	91 • 1	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	98 (X)	463 74	4.5 (X)	1.6
-	MISCELLANEOUS MERCHANOISE	(X)	J	(X)	7•6		MEN'S SHOE STORES				
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						(SIC 566 PT.)  TOTAL	19	1 601	(X)	100.0
	TOTAL	187	31 649	(X)	100.0	180 181	ALL FOOTWEAR	19 19	1 544 1 541	96.4 96.3	96.4 96.3
						500 520	MISCELLANEOUS MERCHANOISE	(X) 4 14	1 9 28	3.4 2.6	.6 1.7
	andard Notes: - Represents zero. D Withheld to avi	oid disclosure.	NA Not availab	e. X I	Not applicat	-	MISCELLANEOUS MERCHANOISE   Z Less than 0.05 percent.	(X)	20	(X)	1.2
1 D	etail may not add to total due to rounding. erchandise line detail withheld due to insufficient repor	ting.									

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merci lines	handise				Sales of spe	cified mercl lines	handise
Merchandise line code		Establish- ments			rcent of iles of	ine code	Wind of hunings	Establish- ments		As peri	
ndise li	Kind of business and merchandise line	ments	Amount <sup>1</sup>	Estab-	All	Merchandise line	Kind of business and merchandise line	illents	Amount 1	Estab-	AII
Merchar		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>1</sup>	Mercha		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>1</sup>
		(name)	(42)000)					(Hamber)	(41,000)		- Inclines
	WDMEN'S SHOE STORES (SIC 566 PT+)					500 520	ALL OTHER MERCHANOISE	24 168 (X)	125 1 981 157	2.6 5.5 (X)	2.2 .2
160	TOTAL	50 17	6 344 4D8	(X)	100.0		HOME FURNISHINGS STORES				
180	ALL FOOTWEAR	5D 50	5 847 5 503	92.2	92•2		(OTHER 571) TOTAL • • • • • •	105	13 230	(2)	100.0
182	CHILOREN'S AND INFANTS' FOOTWR MISCELLANEOUS MERCHANDISE	11 (X)	292 50	20.4 (X)	86•7 4•6 •8	20D	CURTAINS-DRAPERIES-ORY GOODS	47	2 213	36.0	16.7
520	NDNMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	16 (X)	80 8	3.2 (X)	1.3	240 260 340	FURNITURE-SLEEP EQUIP-FLOOR CDV. KITCHENWARE-HOME FURNISHINGS LUMBER-BUILDING MATERIALS	66 30 9	7 311 2 448 233	61.8 100.D 21.4	55.3 18.5 1.8
	CHILOREN'S ANO JUVENILES' SHDE					520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	28 (X)	712 313	18.7 (X)	5.4 2.4
	STORES (SIC 566 PT.)	11	1 530	(x)	100.0		FLOOR CDVERINGS STORES (SIC 5713)				
	FAMILY SHOE STORES		. 550	12.			TOTAL • • • • •	55	8 392	(X)	100.0
	(SIC 566 PT+)					200 240 340	CURTAINS-ORAPERIES-ORY GOOOS FURNITURE-SLEEP EQUIP-FLOOR COV. LUMBER-BUILDING MATERIALS	21 55 7	369 7 094 212	11.7	4.4 84.5 2.5
140	TDTAL	192	18 990 329	16.6	10D • 0 1 • 7	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	14 (X)	615 102	24.2 24.4 (X)	7.3 1.2
160	WOMEN'S-GIRLS'CLDTHING:EX FOOTWR ALL FOOTWEAR	52 192	401 17 837	93.9	93.9		ORAPERY: CURTAIN: AND UPHOLSTERY				
181 182 183	MEN'S ANO 80YS' FOOTWEAR • • • WDMEN'S ANO GIRLS' FOOTWEAR • • CHILOREN'S AND INFANTS' FOOTWR	192 191 174	5 724 8 838 3 275	30.1 46.7 18.0	30 • 1 46 • 5 17 • 2		STORES (SIC 5714)  TOTAL • • • • • •	24	2 001	(x)	100.0
500 520	ALL OTHER MERCHANOISE	5 62	23 329	5.5 5.4	•1 1•7	200	CURTAINS-ORAPERIES-DRY GOODS FURNITURE-SLEEP EQUIP-FLOOR COV.	24	1 721 182	86.0	86.0 9.1
-	MISCELLANEOUS MERCHANOISE	(X)	71	(x)	•4	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	59 38	17.1 (X)	2.9
	CHILOREN'S ANO INFANTS' WR. STRS. (SIC 564)						CHINA+ GLASSWARE+ AND METALWARE				
	TOTAL	43	(a)	(x)	100+0		STORES (SIC 5715)  TOTAL	11	1 275	(X)	100.0
	MISC. APPAREL AND ACCESSORY STRS.						MISCELLANEOUS HOME FURNISHINGS				
	TOTAL	1	(D)	(X)	100.0		STORES (SIC 5719)  TOTAL <sup>2</sup> · · · · · ·	15	1 562	(x)	100.0
	FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)						HDUSEHOLD APPLIANCE STDRES				
	TOTAL	1 048	167 117	(x)	100.0		(SIC 572)	250	36 677	(x)	100.0
200 220	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST	161 725	4 248 65 791	16.1 5D.7	2.5 39.4	200	CURTAINS-ORAPERIES-DRY GOODS	33	501	14.5	1.4
240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	612 362 34	79 086 6 266 312	71.5 10.6 4.7	47•3 3•7 •2	220 224	MAJOR APPL-RAGIO-TV-MUSICAL INST NEW MAJOR APPLIANCES	243 242	27 589 20 395	77.3 57.2	75 • 2 55 • 6
300 320 340	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	82 103 117	460 2 202 1 587	4.3 13.1 9.2	1.3 .9	225 226 227	NEW RADIOS-TV'S ETC	166 103 19	6 493 573 108	21.5 3.0 5.0	17.7 1.6 .3
420 460 500	AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEEO-FARM SUPPLIES	1D 5 47	134 253 486	8.3 20.0 9.0	•1 •2 •3	240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	45 88	2 016 1 934	19.3 14.7	5.5 5.3
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	433 (X)	6 D34 258	8.7 (X)	3.6	280 300 320	JEWELRY-OPTICAL GOODS	9 24 42	47 253 1 355	1.8 6.4 15.5	•1 •7 3•7
	FURNITURE STORES					340 420	LUMBER-BUILOING MATERIALS AUTO TIRES-BATTERIES-ACCESS	39 7	737 90	11.9	2.0
	(SIC 5712) TOTAL • • • • • •	491	88 252	(X)	100.0	460 50D 520	HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	9 118	247 99 1 745	16.2 10.3 12.3	.7 .3 4.8
200 220	CURTAINS-DRAPERIES-DRY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST	81 278	1 530 12 132	8.8	1.7	-	MISCELLANEOUS MERCHANOISE	(X)	63	(X)	•2
240 243	FURNITURE-SLEEP EQUIP-FLODR COV- SLEEP EQUIPMENT	491 415	69 275 9 795	78.5 12.4	78.5 11.1		RADIO ANO TELEVISION STORES (SIC 5732)				
244 245 246	OTHER HDUSEHOLO FURNITURE FLODR COVERINGS-SOFT SURFACE . FLOOR CDVERINGS-HARD SURFACE .	484 326 144	50 098 7 004 1 436	57.2 9.6 5.3	56•8 7•9	22D	TOTAL • • • • • • • • • • • • • • • • • • •	133 133	19 103 16 322	(X)	100.0
247	NDNHOUSEHDLO FURNITURE	65	918	6.7	1.6	224 225	NEW MAJOR APPLIANCES	80 133	3 195 12 516	24.8 65.5	16.7 65.5
260 280 300	KITCHENWARE-HDME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	193 21 44	1 567 20D 155	4.D 3.5 2.8	1 · 8 · 2 · 2	226	USEO MAJOR APPL-RAOIOS-TV'S RECDRDS-TAPES-MUSICAL INSTR	68 26	297 312	7.1	1.6
	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	43 45	599 531	7.6	•7	240	FURNITURE-SLEEP EQUIP-FLDOR COV.	9	483	16.6	2.5
6	tandard Notes: - Represents zero. D Withheld to a	and disclosure	NIA Not availa	hio V	Mat applies	hio	7 Loca than 0.05 necessar				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*\*Detail may not add to total due to rounding.\*\*

\*\*Merchandise line detail withheld due to insufficient reporting.\*\*

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only e	establishments wit	n payroll.	For expia	anation o	t tables, see "Description of the Tables" in text)				
ę,			Sales of spec	ified merc lines	handise	a			Sales of spe	cifi <mark>ed m</mark> erc lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
ndise	Time of pasinoss and investoring of the		Amount 1	Estab-	All	ndise	Title of business and incrementaries fine		Amount 1	Estab-	IIA
Mercha		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>1</sup>	Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>1</sup>
260	KITCHENWARE-HOME FURNISHINGS	51	317	6.0	1.7	500	ALL OTHER MERCHANDISE	36	550	7.4	•4
264 265	SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR	47 18	210 102	4 • 1 6 • 7	1 • 1	520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	291 (X)	1 841 151	4.6 (X)	1.3
320 340 500	HARDWARE-GARDENING EQUIPMENT LUM8ER-8UILDING MATERIALS ALL OTHER MERCHANDISE	15 24 10	198 86 197	12.5 4.7 18.1	1.0 .5 1.0		CAFETERIAS (SIC 5812 PT•)				
520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	92 (X)	1 388 112	12.1 (X)	7.3		TOTAL • • • • •	148	19 599	(x)	100.0
	RECORD SHOPS					040 060	MEALS-SNACKS	148 14	18 646 588	95.1 29.4	95.1 3.0
	(SIC 5733 PT•)	23	1 806	(X)	100.0	100 500 520	CIGARS-CIGARETTES-T08ACCO	18 4 29	53 27 148	2.7 4.3 7.7	•3 •1 •8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	1 798	99.6	99•6	-	MISCELLANEOUS MERCHANDISE	(x)	137	(x)	.7
232	RADIOS PHONO-TAPE RCDRS-TV'S . RECORDS-TAPES-RELATED ACCESS . MISCELLANEOUS MERCHANDISE	9 23 (X)	139 1 632 27	17.9 90.4 (X)	7•7 90•4 1.4		REFRESHMENT PLACES (SIC 5812 PT.)				
520	NONMERCHANDISE RECEIPTS	5	8	2.8	.4		TOTAL • • • • •	679	37 330	(X)	100.0
	WIGHT THE TOTAL THE TOTAL TOTA					020 040	GROCERIES-OTHER FOODS	45 679	561 34 828	45 • 4 93 • 3	1.5 93.3
	MUSICAL INSTRUMENT STORES (SIC 5733 PT•)					060 100 120	ALCOHOLIC DRINKS	28 144 10	735 404 22	27.7 4.8 16.6	2.0 1.1 .1
220	TOTAL • • • • • • • • • • • • • • • • • • •	46 46	8 049 7 846	(X) 97•5	100•0 97•5	500 520	ALL OTHER MERCHANDISE	25 94 (X)	130 377 273	13.6 5.9 (X)	1.0 .7
228	PIANOS • • • • • • • • • • • • • • • • • • •	29 38	2 014 1 683	32.0 25.4	25•0 20•9				213	\^/	• "
231 232 233	MUSICAL INSTR-ACCESSORIES RADIOS PHONO-TAPE RCDRS-TV'S . RECORDS-TAPES-RELATED ACCESS .	21 10 9	2 812 630 228	45.9 18.2 8.3	34.9 7.8 2.8		DRINKING PLACES (ALCOHOLIC 8EV.) (SIC 5813)				
234	SHEET MUSIC-RELATED ITEMS MISCELLANEOUS MERCHANDISE	17 (X)	476 2	10.9 (X)	5•9 (Z)	030	TOTAL • • • • • • • • • • • • • • • • • • •	618 26	32 952 78	(X)	100.0
520 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	22 (X)	199 4	5•9 (X)	2 • 5 (Z)	040 060	MEALS-SNACKS	404 618	4 081 26 206	17.5 79.5	12.4 79.5
	EATING AND DRINKING PLACES					080 100 520	PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO NONMERCHANOISE RECEIPTS	116 200 54	1 595 560 136	23.4 5.3 3.9	4.8 1.7 .4
	(SIC 58)	3 127	229 273	(x)	100 • 0	-	MISCELLANEOUS MERCHANDISE	(X)	296	(X)	•9
020 040	GROCERIES-OTHER FOOOS	161 2 913	2 391	20.8	1.0		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
060 080	ALCOHOLIC ORINKS	1 096 174	178 689 39 364 2 134	82.1 47.5 19.1	77.9 17.2		TOTAL • • • • • •	788	158 798	(X)	100.0
100 120 280	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS JEWELRY-OPTICAL GOODS	708 26 18	2 479 123 146	4.6 4.3 5.5	1 • 1 • 1 • 1	020 040 080	GROCERIES-OTHER FOOOS	194 300 140	2 576 7 055 5 430	4.7 10.8 10.6	1.6 4.4 3.4
400 500 520	AUTO FUELS-LUBRICANTS	32 69	414 723	28.5 7.6	•2 •3	100 120	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	576 788	10 537 114 781	8.3 72.3	6.6 72.3
-	NONMERCHANOISE RECEIPTS	467 (X)	2 501 309	5.1 (X)	1 • 1	140 160 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CURTAINS-DRAPERIES-ORY GOODS	31 54 20	255 492 156	1.9 2.2 3.7	•2 •3 •1
	EATING PLACES (SIC 5812)					220 260 280	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	57 141 325	779 1 905 1 618	3.3 3.5 2.1	1.2 1.0
	TOTAL	2 509	196 321	(X)	100.0	300 320	SPORTING-RECREATION EQUIPMENT	47 101	360 989	1.5	•2 •6
020 040	GROCERIES-OTHER FOODS	135 2 509	2 314 174 608	25.0 88.9	1 • 2 88 • 9	340 420 500	LUMBER-BUILDING MATERIALS AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANDISE	21 36 380	159 354 9 510	1.0 1.2 10.7	•1 •2 6•0
060 080 100	ALCOHOLIC DRINKS	478 57 508	13 159 539 1 920	29.6 23.0 4.5	6.7 .3 1.0	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	186 (X)	1 679 163	3,3 (X)	1.1
120 280 400	COSMETICS-DRUGS-CLEANERS JEWELRY-OPTICAL GOOOS AUTO FUELS-LUBRICANTS	26 18	. 123 145	3.5 4.5	• 1 • 1		ORUG STORES				
500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	20 64 414	279 707 2 365	25.0 9.0 5.0	•1 •4 1•2		(SIC 591 PT•)  TOTAL • • • • • •	739	152 773	(x)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	162	(X)	• 1	020	GROCERIES-OTHER FOODS	193 279	2 539 6 833	4.8 10.8	1.7
	RESTAURANTS: LUNCHROOMS: CATERERS (SIC 5812 PT.)					080	PACKAGED ALCOHOLIC SEVERAGES CIGARS-CIGARETTES-TOSACCO	139 533	5 304 10 169	10.6	3.5 6.7
020	TOTAL	1 682	139 392	(X)	100.0	120 121	COSMETICS-DRUGS-CLEANERS	739 706	110 087 38 505	72.1 26.0	72.1 25.2
040 060	MEALS-SNACKS	84 1 682 435	1 622 121 133 11 836	24.0 86.9 29.2	1•2 86•9 8•5	122	PRESCRIPTION MEDICINES ALL OTHER DRUGS-PROPRIETARIES.	7 <b>39</b> 542	51 530 19 942	33.7 19.0	33.7 13.1
080 100 120	COSMETICS-ORUGS-CLEANERS	41 346 15	431 1 462 100	21.4 4.2 2.5	•3 1•0 •1	140 160 200	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR CURTAINS-DRAPERIES-DRY GOOOS	31 53 20	248 481 148	1.9 2.2 3.5	•2 •3 •1
280	JEWELRY-OPTICAL GOODS AUTO FUELS-LUBRICANTS	6 8	120 145	3.4	•1 •1	220	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	56	761 1 857	3.2 3.5	•5 1•2
S	tandard Notes: - Represents zero. D Withheld to a	void disclosure.	NA Not availa	ble. X	Not applica	ble.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		(Includes only t	estantismments wit	n payron.	roi expia	nation o	tables, see "Description of the Tables" in text)				
			Sales of spec	ified merc lines	handise	d)			Sales of spe	cified mercl lines	handise
ine code	Kind of business and marshadise line	Establish- ments			rcent of ales of	ine code	Kind of husipees and marchanding line	Establish- ments		As per total sa	
Merchandise line	Kind of business and merchandise line	mento	Amount 1	Estab- lishments	AII estab-	Merchandise fine	Kind of business and merchandise line	ments	Amount <sup>1</sup>	Estab- lishments	AII
Mercha		(number)	(\$1,000)	handling the line		Mercha		(number)	(\$1,000)	handling the line	estab- lish- ments <sup>1</sup>
280 300	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	285 38	1 498	2.1	1.0		SECONOHANO STORES (SIC 5933)				
320 340 420	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS AUTO TIRES-BATTERIES-ACCESS	100 21 36	975 155 351	2.0 1.0 1.2	•6 •1 •2		TOTAL <sup>2</sup> · · · · · ·	256	12 895	(X)	100.0
500 520	ALL OTHER MERCHANDISE • • • • • NONMERCHANOISE RECEIPTS • • • • • MISCELLANEOUS MERCHANOISE • • • • • • • • • • • • • • • • • • •	339 175 (X)	9 303 1 600 159	10.8 3.1 (X)	6.1		SPORTING GOOOS STORES (SIC 5952)				
	PROPRIETARY STORES						TOTAL	. 57	6 454	· (x)	100.0
	(SIC 591 PT•)	49	6 025	(x)	100.0	140 180 280	MEN'S-80YS' CLOTHING EXC FOOTWR. ALL FOOTWEAR	9 11 5	230 102 111	16.2 6.5 8.3	3.6 1.6 1.7
100	CIGARS-CIGARETTES-TOBACCO	43	368	10.3	6+1	300	SPORTING-RECREATION EQUIPMENT	57 46	5 216	80.8	80.8
120 121	COSMETICS-ORUGS-CLEANERS MEDICINES EXC. PRESCRIPTION	49 49	4 695 3 393	77.9 56.3	77.9 56.3	302 303	ATHLETIC GOOOS(TO INOIVIOUALS) ATHLETIC GOOOS(TO TEAMS) HUNTING EQUIPMENT	14 25	1 584 360 1 647	32.7 13.5 30.7	24.5 5.6 25.5
123 260	ALL OTHER ORUGS-PROPRIETARIES.  KITCHENWARE-HOME FURNISHINGS	10	1 175	36.8	19.5	304 306 315	FISHING EQUIPMENT.  80ATS-MOTORS-MARINE EQUIPMENT.  CAMPING EQUIP-SUPPLIES	22 9 14	585 276 298	16.4 14.6 13.6	9.1 4.3 4.6
280 300 500	JEWELRY-OPTICAL GOOOS:	40 8 41	119 55 207	4.1 2.8 6.2	2•0 •9 3•4	316	8ICYCLES-LUGGAGE • • • • • • • • MISCELLANEOUS MERCHANOISE • • •	(X)	96 220	5.9 (X)	1.5 3.4
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	79 454	2.4 (X)	1.3	500 520	ALL OTHER MERCHANOISE	9 15 (X)	437 125 233	16.5 6.3 (X)	6.8 1.9 3.6
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)						8ICYCLE SHOPS (SIC 5953)				
020	TOTAL	2 324 197	287 244 3 363	(x)	100.0		TOTAL <sup>2</sup> · · · · · ·	11	745	(X)	100.0
040 060	MEALS-SNACKS	107 62	1 014 1 570	11.7 8.6 17.8	1 • 2 • 4 • 5		JEWELRY STORES				
080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	543 211 35	77 341 2 760 341	87.0 8.3 5.8	26.9 1.0 .1		(SIC 597)	199	23 579	(x)	100.0
140 160 180	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR ALL FOOTWEAR	82 70 67	804 748 290	20.0 50.0 4.3	•3	220 260	MAJOR APPL-RAGIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	39 88	1 500 1 880	14.8	6.4 8.0
200 220 240	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	47 187 133	289 3 311 3 218	9.0 10.6 44.0	1.2 1.1	280 281	JEWELRY-OPTICAL GOOOS	199 190	17 946 3 546	76.1 15.0	76.1 15.0
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	202 348 148	3 279 23 786 8 005	14.4 65.3 41.7	1 · 1 8 · 3 2 · 8	282 285 286	SILVERWARE	152 170 11	1 760 3 206 67	9.0 15.1 7.8	7.5 13.6
320 340	HARDWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	166 110	6 244 2 194	20.0 9.3	2•2	287 288	OPTICAL GOOOS	193 177	7 301 2 064	31.0	31.0 8.8
380 400 420	AUTOMO8ILES-TRUCKS	25 40 108	502 1 242 3 818	50.0 14.2 24.0	•2 •4 1•3	300 500	SPORTING-RECREATION EQUIPMENT ALL OTHER MERCHANDISE	11 28	248 213	4.6 6.1	1.1
440 460 480	FARM EQUIPMENT MACHINERY	54 404 235	947 77 053 21 172	5.6 82.9 60.6	26 · 8 7 · 4	520 529	NONMERCHANOISE RECEIPTS WATCH-CLOCK-JEWELRY REPAIRS	183 183	1 751 1 497	10.2	7.4 6.3
500 520	ALL OTHER MERCHANOISE NONMERCHANDISE RECEIPTS	710 661	38 870 5 082	88.2 6.6	13.5	533	ALL NONMOSE RCPTS FROM CUSTMRS MISCELLANEOUS MERCHANOISE	32 (X)	252 41	5.5 (X)	1.1
	LIQUOR STORES (SIC 592)						FUEL OIL OEALERS				
	TOTAL	539	85 337	(X)	100.0		(SIC 5983)	14	1 839	(x)	100.0
020 040 060	GROCERIES-OTHER FOOOS	164 76 50	2 773 892 1 454	10.9	3.2	400	AUTO FUELS-LUBRICANTS	5	702	38.2	38.2
080	PACKAGEO ALCOHOLIC SEVERAGES CIGARS-CIGARETTES-TOSACCO	539 178	77 227 1 780	19.7 90.5 5.8	1.7 90.5 2.1	480 483	HOUSEHOLO FUELS-ICE	14 14	1 043 1 022	56.7 55.6	56.7 55.6
120 300 500	COSMETICS-ORUGS-CLEANERS SPORTING-RECREATION EQUIPMENT ALL OTHER MERCHANOISE	17 4 17	187 81 189	6.4 9.0 6.6	•2 •1 •2	-	MISCELLANEOUS MERCHANOISE MISCELLANEOUS MERCHANOISE	(X)	94	(X)	5.1
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	92 (X)	541 213	3.4 (X)	•6		LIQUEFIED PETRL. GAS (8TTLD. GAS)				
	ANTIQUE STORES (SIC 5932)						OEALERS (SIC 5984)	108	15 751	(x)	100.0
	TOTAL	23	1 746	(X)	100.0	220 340	MAJOR APPL-RAOIO-TV-MUSICAL INST LUMBER-BUILOING MATERIALS	45 41	461 390	6.4	2.9
240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	16 13 5	887 362 99	69.4	50 · 8 20 · 7	460	HAY-GRAIN-FEEO-FARM SUPPLIES	108	288 13 646	26.0	1.8
520 -	NONMERCHANOISE RECEIPTS	8 (X)	100 298	11.8 7.4 (X)	5.7 5.7 17.1	481 482	LP GAS-WHOLESALE	39 108	590 13 056	86.6	3.7 82.9
						520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	43 (X)	575 391	7.2 (X)	3.7 2.5
Ş	tandard Notes: • Represents zero. D Withheld to a	void disclosure.	NA Not availa	ble. )	( Not applic	able.	Z Less than 0.05 percent.				

Standard Notes: Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*\*Detail may not add to total due to rounding.

\*\*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_							tables, see Description of the Tables III text)				
ىق			Sales of spec	ified mercl lines	nandise	ره م		4	Sales of spec	ified mercl lines	nandise
Merchandise line code	Kind of business and merchandise line	Establish- ments			cent of iles of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
andise	Wild of Business and incremandiscrime		Amount 1	Estab- lishments	AII estab-	Merchandise	Wind of Business and morendingse and		'Amount 1	Estab- lishments	AII estab-
Merch		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Merch		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>
	FUEL AND ICE DEALERS: N.E.C. (SIC 5982)						NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
	TDTAL <sup>2</sup> ······	83	6 69D	(X)	10D.0		TDTAL <sup>2</sup> ······	17	1 428	(x)	10D.0
	FLDRISTS (SIC 5992)						HO88Y: TDY: ANO GAME SHDPS (SIC 5995)				
	TDTAL <sup>2</sup> · · · · · ·	275	16 D87	(X)	10D.D		TDTAL	19	2 542	(X)	10D.0
	CIGAR STORES AND STANDS (SIC 5993)					50D 52D	ALL DTHER MERCHANOISE NONMERCHANDISE RECEIPTS MISCELLANEDUS MERCHANDISE	19 8 (X)	2 3D0 34 208	90.5 3.D (X)	90.5 1.3 8.2
020	TOTAL	11	1 069 107	(X) 37.4	10D•0		CAMERA ANO PHOTO SUPPLY STORES				
040 1D0 50D	MEALS-SNACKS • • • • • • • • • • • • • • • • • • •	3 11 5	13 797 76	7.4 74.6 41.7	1 • 2 74 • 6 7 • 1		TOTAL	13	1 564	(X)	10D.0
-	MISCELLANEDUS MERCHANDISE	(X)	76	(x)	7.1	5DD 520	ALL OTHER MERCHANOISE NONMERCHANDISE RECEIPTS MISCELLANEDUS MERCHANDISE	13 6 (X)	1 519 27 17	97.1 2.6 (X)	97•1 1•7 1•1
	8DDK STORES (SIC 5942)  TOTAL • • • • • •	32	4 546	(X)	100 • D		GIFT: NDVELTY: ANO SDUVENIR SHOPS				
28D	JEWELRY-DPTICAL GDDDS	3	8	•6	•2		TDTAL <sup>2</sup>	73	3 026	(x)	1DD.O
50D 508 512	ALL DTHER MERCHANDISE	32 5 22	4 380 164 445	96.3 12.6 12.5	96+3 3+6 9+8		OPTICAL GOODS STORES (SIC 5999 PT.)				
513 514 515	BDOKS-PERIDOICALS	32 5 9	3 155 126 466	69.4 5.9 19.7	69.4 2.8 10.3		TOTAL <sup>2</sup> ·····	56	4 552	(X)	100.0
-	MISCELLANEOUS MERCHANDISE MISCELLANEOUS MERCHANDISE	(X)	158	(X)	*1 3*5		RETAIL STDRES: N.E.C. (SIC 5999 PT.)				
	STATIONERY STORES						TDTAL	112	8 542	(x)	100.0
	(SIC 5943)	22	1 359	(X)	100•0	50D 52D -	ALL OTHER MERCHANDISE	112 36 (X)	7 117 197 1 227	83.3 12.1 (X)	83.3 2.3 14.4
	HAY: GRAIN: AND FEED STORES (SIC 5962)						NDNSTORE RETAILERS (SIC 53 PART*)				,
	TOTAL	243	49 059	(X)	10D+0		TDTAL	216	73 490	(x)	100 • D
020 220 320 340 4D0 420 440 460 480 52D	GRDCERIES-DTHER FOODS	9 8 48 19 11 13 27 243 13 52	274 73 939 565 113 134 551 45 589 196 489	15.0 1.6 1D.6 11.2 3.5 4.4 7.4 92.9 28.5 5.1	.6 .1 1.9 1.2 .2 .3 1.1 92.9 .4	02D 040 10D 12D 14D 16D 18D 20D 22D 240	GRDCERIES-DTHER FD00S	68 29 53 39 43 43 39 50 50	10 960 12 887 17 064 394 1 328 2 763 567 2 163 3 939 1 742	43.3 65.2 53.8 1.9 5.7 12.2 2.8 9.2 17.1 7.5	14.9 17.5 23.2 .5 1.8 3.8 2.9 5.4
-	MISCELLANEDUS MERCHANOISE	(X)	136	(x)	•3	260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	50 45 44	906 243 612	3.8	1.2
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					340 420	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS AUTO TIRES-BATTERIES-ACCESS	41 45 38	831 3 228 565	3.8 14.9 2.8	1 • 1 4 • 4 • 8
220	TOTAL	139 11	34 633	(X) 4.8	100.0	440 460 500	FARM EQUIPMENT MACHINERY	31 7 83	229 847 8 186	1.2 34.2 26.8	.3 1.2 11.1
260 300 320 340	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	8 4 42	55 18 1 516	3.3 6.2 12.3	•2 •1 4•4	520	MISCELLANEOUS MERCHANOISE	74 (x)	3 887 151	9.9 (X)	5.3
400 420 440		21 10 21 24	679 87 180 314	10.1 5.1 3.3 4.6	2.0 .3 .5		MAIL OROER HOUSES (SIC 532)				
460 480	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE	139 12	30 863 459	89.1 13.0	89.1 1.3		TOTAL	52	(0)	(x)	100.0
500 520 -	ALL OTHER MERCHANOISE NOMMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	5 42 (X)	55 166 101	5.8 2.0 (X)	•2 •5 •3	140 160	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR . WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	34 40 40 39		7.1 15.0 3.1	.7 6.8 14.3 3.0
	GARDEN SUPPLY STDRES (SIC 5969 PT.)					200	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RACIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	41 40 40	(0)	8.7 16.2 5.1	8.3 15.4 4.9
	TOTAL <sup>2</sup> · · · · · ·	22	3 801	(X)	100•0	280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	39 40 41 41		3.3 .9 3.2 4.6	3.1 .9 3.1 4.4

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting. X Not applicable. Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

<b>(1)</b>			Sales of spec	ified merch lines	andise	6)			Sales of spec	cified mercl lines	handise
line cod	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise line code			Amount <sup>1</sup>	Estab- lishments handling	All estab- lish-	Merchandise			Amount 1	Estab- lishments handling	All estab-
Mer		(number)	(\$1,000)	the line	ments <sup>1</sup>	Me		(number)	(\$1,000)	the line	ments 1
340 440 500 520 -	LUMBER-BUILDING MATERIALS. AUTO TIRES-BATTERIES-ACCESS. FARM EQUIPMENT MACHINERY. ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE.  MERCHANDISING MACHINE OPERATORS (SIC 534)  TOTAL  GROCERIES-OTHER FOODS. MEALS-SNACKS. CIGARS-CIGARETTES-TOBACCO. ALL OTHER MERCHANDISE. MISCELLANEOUS MERCHANDISE. MISCELLANEOUS MERCHANDISE.	36 38 31 48 38 (X) 75 40 29 51 8 16 (X)	40 562 8 480 12 468 17 060 1 814 615 125	(X)  35.2  14.9 (X)  35.2  56.0  49.1  86.8 (X)	5.9 3.0 1.2 10.0 14.2 .8 100.0 20.9 30.7 42.1 4.5 .3	020 120 140 160 200 240 260 280 340 460 520	DIRECT SELLING ESTABLISHMENTS (SIC 535)  TOTAL	89 26 4 3 3 9 10 8 11 5 3 9 5 27 20 (X)	(0)	(X) (100.0 100.0 3.3.5 55.9 38.9 17.9 44.9 84.9 86.3 72.7 9.8 (X)	100.0 17.3 1.7 .4 .7 5.8 2.4 .5 .3 14.8 5.9 31.5 4.4 2.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

#### Lexington SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(	includes only e	STADITSHIREIRS WIT	ii payioii.	1 OI CAPIA	nation o	tables, see Description of the Tables in text)				
a)			Sales of spec	ified merch lines	nandise	٩			Sales of spec	ified mercl lines	nandise
ine code	Kind of business and merchandise line	Establish- ments			rcent of les of	line code	Kind of business and merchandise line	Establish- ments	-	As per total sa	cent of les of
Merchandise line	King of business and merchandise fine		Amount <sup>1</sup>	Estab- lishments	AII estab-	Merchandise	Kind of pusitiess and merchandise time	onto	Amount 1	Estab- lishments	All estab-
Merch		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Merch		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>
	RETAIL TRAGE					160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	23	13 027	25.1	24.8
	TOTAL	976	307 566	(X)	100.0	200	ALL FOOTWEAR	22 43 20	2 163 4 891 3 329	4.1 9.3 6.8	4.1 9.3 6.3
020 040 060	GROCERIES-OTHER FOOOS · · · · · · · · · · · · · · · · · ·	208 212 68	51 892 21 117 3 407	37.8 33.4 100.0	16+9 6+9 1+1	240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	20 33 32	2 241 2 528 1 050	4.7 4.8 2.1	4.8 2.0
080 100 120	PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	111 210 166	11 417 7 267 14 443	27.8 7.0	3.7 2.4	300 320 340	SPORTING-RECREATION EQUIPMENT	16 29	1 433 1 884	3.0 5.0	2.7 3.6
140	COSMETICS-DRUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	64	10 713 23 331	10.4 15.4 32.0	4 • 7 3 • 5 7 • 6	420 500	LUMBER-BUILOING MATERIALS	11 6 36	1 660 2 093 3 949	4.9 7.0 7.5	3.2 4.0 7.5
180 200 220	ALL FOOTWEAR	69 61 89	6 929 5 520 12 103	10.0 8.7 16.0	2 • 3 1 • 8 3 • 9	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	24 (X)	3 223 256	6.7 (X)	6.1 =5
240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	61 101	7 963 3 654	12.8	2.6		OEPARTMENT STORES				
280 300 320	JEWELRY-OPTICAL GOODS	85 54 82	4 506 3 598 4 884	6.8 6.2 8.3	1.5 1.2 1.6		(SIC 531)	12	41 595	(X)	100.0
340 380	LUMBER-BUILOING MATERIALS AUTOMOBILES-TRUCKS	59 45	10 219 40 899	20.8 69.6	3.3 13.3	020	GROCERIES-OTHER FOOOS	10	376	.9	•9
400 420 440	AUTO FUELS-LUBRICANTS	163 166 6	19 790 10 989 3 020	27.7 12.7 35.7	3 · 6 1 · 0	120	MEALS-SNACKS	5 12	322 1 432	1.5 3.4	.8 3.4
460 S00 S20	HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	12 215 377 (X)	1 893 16 581 11 027 404	23.0 12.0 5.9 (X)	.6 5.4 3.6	140 141 142	MEN'S-80YS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	12 12 11	4 245 3 342 903	10.2 8.0 2.6	10.2 8.0 2.2
			407	127	'	160 161	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR	12 12	10 927 1 372	26.3 3.3	26.3 3.3
	BUILOING MATERIALS: HAROWARE:ANO FARM EQUIP OEALERS (SIC S2)					162 163 164	HANOBAGS-ACCESSORIES	11 11 12	689 430 6S7	2.0 1.1 1.6	1.7 1.0 1.6
	TOTAL <sup>2</sup>	49	14 312	(X)	100+0	16S 166	WOMENS COATS-SUITS-FURS-RAINWR	11 12	1 43S 1 224	4.0 2.9	3.4 2.9
	BUILOING MATERIALS ANO SUPPLY STORES (SIC 52 EX. 525)					167 168 169	WOMEN'S ORESSES	12 11 7 (X)	2 764 1 789 SS9 8	6.6 S.1 1.9 (X)	6.6 4.3 1.3 (Z)
320	TOTAL	34 10	9 394 4S3	(X) 9.3	100.0	180	ALL FOOTWEAR	12	1 792	4.3	4.3
340	LUMBER-BUILOING MATERIALS	34	8 370	89.1	89.1	200 201	CURTAINS-ORAPERIES-ORY GOOOS PIECE GOOOS-NOTIONS	12 12	3 224 1 090	7.8 2.6	7.8 2.6
341 342 345	LUMBER	18 16 15	2 346 628 77S	30.8 10.7 13.1	25.0 6.7 8.2	202	CURTAINS-ORAPERIES	10	2 134 2 852	5.6 7.S	S•1
346 347	WALLBOARO	15 14	3S5 327	7.6 7.0	3 · 8 3 · S	221	MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR	7 8	1 686 1 143	S.6 3.S	4 • 1 2 • 7
3S3 354 355	INSULATION	11 5 7	73 S60 2S7	2.4 15.7 S.5	6.0 2.7	240	MISCELLANEOUS MERCHANOISE	(X)	1 963	(X) 5.1	•1 4•7
<b>-</b> S20	MISCELLANEOUS MERCHANOISE	(X)	635 371	(X) 6.3	6 · 8 3 · 9	241 242	FLOOR COVERINGS	9 8	842 1 121	2.2 3.2	2.0 2.7
-	MISCELLANEOUS MERCHANOISE	(X)	200	(X)	2.1	260 261	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	12 11	1 947 940	4.7 2.4	4.7 2.3
	HAROWARE STORES (SIC 5251)					262	KITCHENWARE-HOUSEWARES	12	1 007	2.4	2.4
	TOTAL	11	(0)	(X)	100+0	300	SPORTING-RECREATION EQUIPMENT	10	1 266 1 464	3.2 S.1	3,0 3,5
260 300 320	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	7 S 11		14.6 5.6 64.1	6.9 2.3 64.1	321 322	HAROWARE-TOOLS	7	769 69S	2.4	1.8
340 364	LUMBER-BUILOING MATERIALS PAINT-SUNORIES-GLASS-WALLPAPER MISCELLANEOUS MERCHANDISE	8 8 (X)	(0)	11.2 9.5 (X)	8.0 6.8 1.2	340 348 3S6	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER	7 6 3	1 499 S06 993	S.0 2.1 S.0	3.6 1.2 2.4
S20	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	4 (X)		3.1	1.8	420 500	AUTO TIRES-BATTERIES-ACCESS	6	2 014 2 3S9	7•4 S•7	4.8 5.7
_		(^)	) 	C(X)	16.9	501 502	TOYS-GAMES-WHEEL GOOOS BOOKS-STATIONERY-PHOTO. EQUIP.	10 11	1 207 1 047	3.1 2.6	2.9 2.S
	FARM EQUIPMENT OEALERS (SIC S252)					518	MOSE. EXC.TOY-GAMES-800KS-STA NONMERCHANOISE RECEIPTS	10	10S 2 766	,s 7,2	6.6
	TOTAL	4	(0)	(X)	100.0	534 S35	AUTO REPAIR	S 9	480 2 286	2.1	1.2 5.S
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)					-	MISCELLANEOUS MERCHANOISE	(X)	280	(X)	•7 -
	TOTAL	43	S2 S59	(x)	100.0		VARIETY STORES (SIC 533)				
020 040 100	GROCERIES-OTHER FOOOS	21	905 809	1.8	1.7		TOTAL • • • • • •	13	6 680	(X)	100.0
120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	3 - 34 - 23	177 1 87S S 066	1.3 3.6 9.7	3.6 9.6		GROCERIES-OTHER FOOOS	12 9	270 473	4.0 9.2	4.0 7.1
S	tandard Notes: - Represents zero. D Withheld to a		NA Not availa				Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0,05 percent. Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*\*Detail may not add to total due to rounding.\*\*

\*\*Merchandise line detail withheld due to insufficient reporting.

\*\*Note: LEXINGTON SMSA — Coextensive with Fayette County, Ky.

Lexington SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		Sales of spec	ified merc lines	handise				Sales of spe	cified merc lines	handise	
line code	Kind of business and merchandise line	Establish- ments	A		rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of iles of
Merchandise line code			Amount	Estab- lishments handling	lish-	Merchandise line			Amount <sup>1</sup>	Estab- lishments handling	lish-
<u> </u>		(number)	(\$1,000)	the line	ments1	M		(number)	(\$1,000)	the line	ments1
120 140 160 180 200 240 260 280 300 320 500	COSMETICS-ORUGS-CLEANERS	13 12 13 11 13 11 10 12 12 12 13 11 (X)	310 392 1 424 212 734 205 99 390 112 67 259 1 389 304	4.6 5.9 21.3 3.4 11.0 3.1 1.5 5.8 1.7 1.4 3.9 20.8 4.7 (X)	4.6 5.9 21.3 3.2 11.0 3.1 1.5 5.8 1.7 1.0 3.9 20.8 4.6	220 300 380 400 420 500 520	AUTOMOTIVE OEALERS (SIC 55 EX. 554)  TOTAL	57 10 10 30 17 37 12 40 (X)	53 994 388 712 40 733 410 6 055 2 312 3 189 195	(X) 17.9 .31.7 83.4 1.0 17.3 68.2 6.5 (X)	100.0 .7 1.3 75.4 .8 11.2 4.3 5.9
	MISC. GENERAL MERCHANOISE STORES						MOTOR VEHICLE OEALERS (SIC 551: 552)				
	(SIC 539) TOTAL <sup>2</sup>	18	4 284	(x)	100.0		TOTAL	25	45 996	(X)	100.0
	FOOO STORES (SIC 54)					380 400 420 520	AUTO FUELS-TRUCKS	25 13 15 19	40 265 330 2 672 2 701	87.5 .8 8.7 6.3	87.5 .7 5.8 5.9
	TOTAL	122	58 354	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	28	(X)	•1
020 080 100 120 500 520	GROCERIES-OTHER FOODS	122 34 84 78 58 32	48 982 501 2 565 3 298 2 052 869	83.9 2.3 4.8 6.1 4.1 3.7	83.9 .9 4.4 5.7 3.5 1.5	380	MOTOR VEHICLE OEALERSNEW AND USEO CARS (SIC 551)  TOTAL	16	42 227 36 606	(X) 86.7	100.0
-	MISCELLANEOUS MERCHANOISE GROCERY STORES (SIC 541)	(X)	87	(x)	•1	400 420 520	AUTO FUELS-LUBRICANTS	13 15 16 (X)	314 2 643 2 650 13	•7 9•0 6•6 (X)	6.3 6.3 (2)
	TOTAL	101	57 527	(X)	100.0		MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)				
020 021 022 023 024	GROCERIES-OTHER FOOOS	101 96 92 88 100	48 173 14 255 3 792 2 683 27 443	83.7 24.8 6.6 4.9 47.7	83.7 24.8 6.6 4.7 47.7		TOTAL <sup>2</sup> ······ TIRE· BATTERY: ANO ACCESSORY OLRS	9	3 769	(X)	100.0
080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	34 83 78	500 2 559 3 297	2.2 4.7 6.0	.9 4.4 5.7		(SIC 553)	20	(D)	(x)	100.0
500 516 517	ALL OTHER MERCHANOISE	58 30 56	2 047 826 1 221	4.1 2.5 2.4	3.6 1.4 2.1		MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)				
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	31 (X)	868 . 82	3.6 (X)	1.5	300 380 500	TOTAL	12 4 4 6	(0)	54.8 70.0 94.8	100.0 18.2 13.3 64.9
	MEAT ANO FISH (SEA FOOO) MARKETS (SIC 542)					520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	7 (X)		4.2 (X)	2.0
	TOTAL <sup>2</sup>	1	(D)	(X)	100.0		GASOLINE SERVICE STATIONS (SIC 554)				
	(SIC 543)						TOTAL	140	22 607	(X)	100.0
	TOTAL	- :	-	(X)	-	020 100 380	GROCERIES-OTHER FOOOS CIGARS-CIGARETTES-TOBACCO AUTOMOBILES-TRUCKS	19 28 14	67 162 47	2.2 3.3 1.7	•3 •7 •2
	CANOY: NUT: ANO CONFECTIONERY STORES (SIC 544) TOTAL <sup>2</sup>	7	187	(X)	100.0	400 401 402 403	AUTO FUELS-LUBRICANTS	140 140 18 130	19 255 17 702 315 1 237	85.2 78.3 8.5 5.6	85.2 78.3 1.4 5.5
	RETAIL BAKERIES (SIC 546)		1146	,,,,	100.0	420 421 423	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-RETAIL	116 54 16	2 014 646 93	11.0 8.1 3.4	8.9
020	TOTAL	9	469 469	(X)	100.0	424 520	AUTOMOBILE TIRES-BATTERIES-ACC NONMERCHANOISE RECEIPTS	102 88	1 274 940	6.5	5.6
						527	SERVICE LABOR	87 (X)	732 122	5.0 (X)	3.2
	OTHER FOOD STORES (OTHER 54)	4	451	4.50	100.0		APPAREL AND ACCESSORY STORES				
	TOTAL		(D)	(X)	100.0		(SIC 56)	93	21 385	(x)	100.0
1[	andard Notes: - Represents zero.		NA Not availal	oie. X	Not applica	ble.	Z Less than 0.05 percent.				

Lexington SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only e				mation of	r tables, see "Description of the Tables" in text)				
a)			Sales of sp	ecified merc lines	handise	a.			Sales of spec	ified mercl lines	handise
Merchandise line code		Establish-			rcent of ales of	эроэ әц		Establish-		As per total sa	
ise lir	Kind of business and merchandise line	ments	Amount <sup>1</sup>	Estab-	All	Merchandise line	Kind of business and merchandise line	ments	Amount <sup>1</sup>	Estab-	AII
rchand				lishments handling		rchand				lishments handling	estab- lish-
Me		(number)	(\$1,000)	the line	ments <sup>1</sup>	Me		(number)	(\$1,000)	the line	ments 1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	32	5 442		25 • 4		FURNITURE: HOME FURNISHINGS AND				
160 180 500	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	57 41 5	10 231 4 750 230	37.8	47.8 22.2 1.1		EQUIPMENT STORES (SIC 57) TOTAL • • • • • •	62	15 050	(X)	100.0
520	NONMERCHANOISE RECEIPTS	45 (X)	466 265	4.1	2.2	200	CURTAINS-ORAPERIES-ORY GOODS	12	480	20.9	3.2
	WOMEN'S REACY-TO-WEAR STORES					220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	38 29 20	7 532 5 421 512	65.4 82.1 7.4	50.0 36.0 3.4
	(SIC 562)					320 520	HAROWARE-GAROENING EQUIPMENT NONMERCHANOISE RECEIPTS	6 32	76 979	5.8	6.5
	TOTAL <sup>2</sup> · · · · · ·	25	6 245	(X)	100+0	-	MISCELLANEOUS MERCHANOISE	(X)	49	(X)	•3
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)						FURNITURE STORES (SIC 5712)				
	TOTAL	9	(0)		100.0		TOTAL	19	5 003	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR MISCELLANEOUS MERCHANOISE	9 (X)	} (0)	96.3 (X)	96 • 3 3 • 7	220	MAJOR APPL-RA0IO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	8 19	262 4 445	8.6	5•2 88•8
	FURRIERS AND FUR SHOPS					243	SLEEP EQUIPMENT	15 19	786 3 221	17.7	15.7 64.4
	(SIC 568)					245	FLOOR COVERINGS-SOFT SURFACE .	14	420	8.6	8.4
	TOTAL	-	-	(X)	-	260	KITCHENWARE-HOME FURNISHINGS MISCELLANEOUS MERCHANOISE	8 (x)	101 195	2.5 (X)	2.0 3.9
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						HOME FURNISHINGS STORES				
	TOTAL	59	(0)	(X)	100.0		(OTHER 571) TOTAL • • • • • • •	12	1 505	(X)	100.0
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	30 23	<b>1</b>	57.7 48.3	37·4 27·4	200	CURTAINS-ORAPERIES-ORY GOODS	5	312	43.4	20.7
180 520	ALL FOOTWEAR	40 26 (X)	(0)	40.0 3.2 (X)	32.3 1.4 1.5	240 520	FURNITURE-SLEEP EQUIP-FLOOR COV. NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	7 5 (X)	895 63 235	72.3 9.5 (X)	59.5 4.2 15.6
	MEN'S ANO BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						HOUSEHOLO APPLIANCE STORES (SIC 572)				
	TOTAL	16	2 739	(X)	100.0		TOTAL	13	3 819	(x)	100.0
140 142 143	MEN'S-BOYS' CLOTHING EXC FOOTWR. BOYS' CLOTHING	16 9 15	2 557 220 1 083	12.2	93 · 4 8 · 0 39 · 5	220 224 225	MAJOR APPL-RAOIO-TV-MUSICAL INST	12 12	2 972 2 000 945	54.1	77.8 52.4
144	OTHER MEN'S OUTERWEAR	14	560	22.1	20.4	225	NEW RADIOS-TV'S ETC USEO MAJOR APPL-RADIOS-TV'S	11	27	28.2	24.7
146	OTHER MEN'S CLOTHING	14	625	28.8	22.8	260 320	KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT	5 4	137 60	12.0	3.6 1.6
180 520	ALL FOOTWEAR	7 9 (X)	111 49 22	2.7	4 • 1 1 • 8 • 8	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	10 (X)	500 150	15.8 (X)	13.1 3.9
							RADIO: TV: AND MUSIC STORES				
	FAMILY CLOTHING STORES (SIC 565)						(SIC 573)	18	4 723	(x)	100.0
4.00	TOTAL	11	6 964		100.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	18	4 297	91.0	91.0
140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING; EX FOOTWR ALL FOOTWEAR	11 11 7	2 710 3 287 665	47.2	38.9 47.2 9.5	260 520	KITCHENWARE-HOME FURNISHINGS NONMERCHANOISE RECEIPTS	3 11 (X)	67 337 22	4.0 8.3 (X)	1.4 7.1 .5
-	MISCELLANEOUS MERCHANOISE	(X)	302		4.3					""	
	SHOE STORES (SIC 566)						EATING ANO ORINKING PLACES (SIC 58)				
	TOTAL	26	4 099	(X)	100.0	8	TOTAL <sup>2</sup> ·····	175	20 311	(X)	100.0
160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	6 26	166 3 875		4.0 94.5		EATING PLACES (SIC 5812)				
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	10 (X)	42	3.0	1.0		TOTAL <sup>2</sup> ·····	139	17 704	(x)	100.0
	APPAREL ANO ACCESS. STORES:N.E.C.						ORINKING PLACES (ALCOHOLIC BEV.)				
	(SIC 564, 7, 9)	6	(0)	(X)	100.0		(SIC 5813)	36	2 607	(x)	100.0
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	5	h	(81.1	81.1			76	2 007	```	10040
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	(0)		2.2 16.6		ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
							TOTAL	45	13 014	(X)	100.0
St	andard Notes: - Represents zero. D Withheld to a	oid disclosure	NA Not avai	ahle v	Not applies	"	GROCERIES-OTHER FOOOS   Z Less than 0.05 percent.	15	165	3.8	1.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

Lexington SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_		,	Sales of spec				tables, see Description of the Papies in text)		Sales of spec	rified more	andica
<u>a</u>				lines	ilaliui Se	<u>a</u>			Sales of spec	lines	ialiuise
эь соде		Establish-			rcent of ales of	оро оп		Establish-		As per total sa	
Merchandise line	Kind of business and merchandise line	ments	Amount	Estab-	All	Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab-	All
chand				lishments handling		chand				lishments handling	estab- lish-
Mer		(number)	(\$1,000)	the line	ments1	Mer		(number)	(\$1,000)	the line	ments <sup>1</sup>
040	MEALS-SNACKS	26	1 263	12.7	9.7		MISCELLANEOUS MERCHANOISE	(X)	(D)	(X)	17.9
080	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	7 35	173 1 262	8.1	1.3		MIGGERALOGO MERCHAROLDES V V V	(27	(5)	\ \^'	2707
120 220	COSMETICS-ORUGS-CLEANERS • • • • • MAJOR APPL-RAGIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS • •	45 4	9 170 33	70.5	70.5		JEWELRY STORES (SIC 597)				
260 280 300	JEWELRY-OPTICAL GOODS	8 12 4	121 60 22	3.6 2.6 2.3	•5		TOTAL	15	2 533	. (x)	100.0
320 500	HAROWARE-GAROENING EQUIPMENT ALL OTHER MERCHANOISE	9 23	76 517	2.0	4.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	5	138	10.2	5.4
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	11 (X)	74 77	3.3 (X)	•6 •6	280 281	JEWELRY-OPTICAL GOOOS	15 15	2 074	81.9	81.9 16.2
	ORUG STORES					282 285 287	SILVERWARE	14 13 15	202 447 730	8.0 18.5 28.8	8.0 17.6 28.8
	(SIC 591 PT+)					288	RINGS: EXC: OIAMONOS	13 (X)	280	12.3 (X)	11.1
020	TOTAL	41 14	(0)	(X)	100.0	500	ALL OTHER MERCHANOISE	4	46	4.2	1.8
040	MEALS-SNACKS	25 6		3.7 13.2 7.9	1 · 3 10 · 3 1 · 3	520 529	NONMERCHANOISE RECEIPTS	14 14	138 131	6.2	5.4 5.2
100	CIGARS-CIGARETTES-TOBACCO	33		10.7	10.0	-	MISCELLANEOUS	(X)	6	(X)	•2
120 121 122	COSMETICS=ORUGS=CLEANERS MEOICINES EXC. PRESCRIPTION PRESCRIPTION MEOICINES	41 40 41		69.8 30.2 30.7	69.8 30.2 30.7	-	MISCELLANEOUS MERCHANOISE	(X)	137	(X)	5•4
123	ALL OTHER ORUGS-PROPRIETARIES.	27	(0)	16.9	8.9		FUEL ANO ICE OEALERS (SIC 598)				
220	*MAJOR APPL=RA010-TV-MUSICAL INST :KITCHENWARE-HOME FURNISHINGS	7		3.5	•2		TOTAL	4	(0)	(X)	100.0
280 300 320	SPORTING-RECREATION EQUIPMENT. HAROWARE-GAROENING EQUIPMENT.	11 4 9		1.1	•4 •1 •6		FLORISTS				
500 520	ALL OTHER MERCHANOISE • • • • • • NONMERCHANOISE RECEIPTS • • • •	22 10		8.0	4.0		(SIC 5992)				
-	MISCELLANEOUS MERCHANOISE	(X)	)	C(X)	•5		TOTAL <sup>2</sup> · · · · · ·	13	1 330	(X)	100.0
	PROPRIETARY STORES (SIC 591 PT+)						CIGAR STORES ANO STANOS (SIC 5993)				
	TOTAL	4	(0)	(X)	100.0		TOTAL	1	(0)	(X)	100.0
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)						OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
	TOTAL	173	27 626	. (x)	100.0		TOTAL <sup>2</sup> ······	54	9 264	(X)	100.0
020 040 080	GROCERIES-OTHER FOOOS · · · · · · · · · · · · · · · · · ·	17 6 62	148 70 10 566	4.0 13.0 77.3	•5 •3 38•2		NONSTORE RETAILERS (SIC 53 PART*)			:	
100 120	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	26 6	290 40	5.7 1.4	1.0		TOTAL • • • • • •	17	8 354	(X)	100.0
220 260 280	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS • • JEWELRY-OPTICAL GOOOS • • • • •	10 11 33	194 287	18.8	1.0	020	GROCERIES-OTHER FOOOS	6	1 518	39.8	18.2
300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	14	3 325 1 353 1 035	51.5 55.6 50.0	12.0 4.9 3.7	100	CIGARS-CIGARETTES-TOBACCO	5 4	2 631 2 711 857	56.6 40.6 95.3	31.5 32.5 10.3
500	HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE	7 62	1 785 6 480	92.5	6.5 23.5	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	129 508	7.1 (X)	1.5 6.1
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	50 (X)	461 1 592	4.5 (X)	1 • 7 5 • 8		MAIL OROER HOUSES	·			
	LIQUOR STORES	•					(SIC 532)				
	(SIC 592)	62	(0)	(X)	100.0		TOTAL	2	(0)	(X)	100.0
	GROCERIES-OTHER FOOOS	15	)	(4.4	1.1		MERCHANOISING MACHINE OPERATORS (SIC 534)				
040 080 100	MEALS-SNACKS	5 62	(0)	10.6	•5 94•5		TOTAL	7	6 829	(X)	100.0
520	CIGARS-CIGARETTES-TOBACCO NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	22 13 (X)	$\int$	5.6 3.7 (X)	2.0 1.1	020	GROCERIES-OTHER FOOOS	5 5	1 456 2 711	37.9 39.7	21.3 39.7
		,,,,			• •	-	MISCELLANEOUS MERCHANOISE	ιxῖ	2 662	(x)	39.0
	ANTIQUE ANO SECONOHANO STORES (SIC 593)						DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL <sup>2</sup>	15	1 547	(x)	100.0		TOTAL	8	(0)	(X)	100.0
	SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595)										
	TOTAL	9	(0)	(X)	100.0						
300 520	SPORTING-RECREATION EQUIPMENT NONMERCHANGISE RECEIPTS	9 5	} (0)	{77.4 5.6	77.4 4.7						
						U			L		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0,05 percent, \*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

Louisville, Ky.-Ind., SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec		nandise				Sales of spe		handise
code		Entablish		lines As per	cent of	code		Ectablish	,	As per	cent of
e line	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	les of	Merchandise fine	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	
Merchandise line				Estab- lishments		handis				Estab-	AII estab-
Merc		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Merc		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>
	RETAIL TRADE					340	LUMBER-BUILOING MATERIALS	29	3 924	94.1	94•1
	TOTAL	4 241	1 231 493	(X)	100.0	356 357	ALL OTHER LUMSER-MILLWORK PAINT-VARNISH ETC	11 25	168 1 989	18.4 65.1	4.0 47.7
D20 D40	GROCERIES-DTHER FDOOS	1 D10 1 091	246 154 79 965	5D • 2 30 • D	20.0	358 359 361	PAINT SUNORIES	20 18 7	377 681 709	18.9 42.1 48.4	9.0 16.3 17.0
D60 D80 1D0	ALCOHOLIC DRINKS	471 582 1 D32	21 103 34 668 28 224	48.5 16.8 7.3	1.7 2.8 2.3	520	NONMERCHANOISE RECEIPTS	12 (X)	44 2D2	3.4	1.1
120 140	CDSMETICS-ORUGS-CLEANERS MEN'S-8DYS' CLOTHING EXC FDDTWR.	757 286	58 403 41 410	11.4 15.5	4.7 3.4			( ) /	202	(X)	4.0
16D 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FODTWEAR	37D 279 222	76 835 23 589 20 895	27.1 9.3 8.9	6.2 1.9 1.7		ELECTRICAL SUPPLY STORES (SIC 524)				
220 240	MAJOR APPL-RAOID-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV.	371 297	40 809 41 654	14.9 16.0	3 • 3 3 • 4		TOTAL	1	(0)	(X)	1D0.0
260 280 300	KITCHENWARE-HDME FURNISHINGS JEWELRY-DPTICAL GOODS	416 338 236	17 285 15 202 13 639	5.0 5.4 5.5	1.4		HAROWARE STORES (SIC 5251)				
320 340	HARDWARE-GAROENING EOUIPMENT LUM8ER-8UILOING MATERIALS AUTDMO8ILES-TRUCKS	362 225 157	16 631 43 944 177 915	7.3 23.2 69.5	1.4 3.6 14.4		TOTAL	74	8 853	(X)	100.0
380 400 420	AUTO FUELS-LUBRICANTS	779 788	76 276 40 817	25.6 1D.4	6 • 2 3 • 3	200 220	CURTAINS-ORAPERIES-DRY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST	5 5	23 243	3.4 17.8	.3 2.7
440 460 480	FARM EQUIPMENT MACHINERY	38 58 66	7 132 5 761 2 991	13.0 13.8 4D.D	•6 •5 •2	240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	15 31 14	43 408 24	3.6 9.2 2.1	4.6 .3
500 520	ALL DTHER MERCHANOISE	841 1 518	55 569 44 622	10.6 5.8	4.5 3.6	300	SPORTING-RECREATION EQUIPMENT	29	314	9.0	3.5
	BUILDING MATERIALS: HAROWARE:ANO					320 322 323	HAROWARE-GAROENING EQUIPMENT GARDENING EOUIPMENT-SUPPLIES . PLUMBING-ELECTRICAL SUPPLIES .	74 64 63	6 071 891 1 073	68.6 10.8 13.1	68.6 1D.1 12.1
	FARM EQUIP DEALERS (SIC 52)  TOTAL	175	S3 303	(X)	100.0	324	OTHER HAROWARE-TOOLS	74	4 107	46.4	46.4
200	CURTAINS-DRAPERIES-ORY GOOOS	9	47	4.5	•1	356 364	ALL OTHER LUMBER-MILLWORK PAINT-SUNORIES-GLASS-WALLPAPER	26 40	1 121 272 849	18.1 8.6 13.7	12.7 3.1 9.6
220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLDOR COV. KITCHENWARE-HDME FURNISHINGS	10 23 34	351 241 440	7.1 4.6 8.S	•7 •S •8	460 500	HAY-GRAIN-FEEO-FARM SUPPLIES	6 15	158 74	9.8	1.8
300 320	SPORTING-RECREATION EQUIPMENT • HARDWARE-GAROENING EQUIPMENT • LUMBER-BUILOING MATERIALS • • •	3D 98 124	323 6 935 3S 765	8.4 23.8	.6 13.0 67.1	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	29 (X)	322 52	8.6 (X)	3.6 .6
340 440 46D	FARM EQUIPMENT MACHINERY	17 9	6 478 374	86.8 71.3 15.9	12.2		FARM EQUIPMENT OFALERS				
480 5D0 52D	HOUSEHDLD FUELS-ICE	S 19 64	184 275 1 759	14.2 12.5 8.6	•3 •S 3•3		(SIC 5252) TOTAL • • • • • •	17	7 184	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	131	(X)	•2	440	FARM EOUIPMENT MACHINERY	17	6 472	90.1	90.1
	LUMBER AND OTHER BLOG. MATERIALS OEALERS (SIC S21)					-	MISCELLANEOUS MERCHANOISE	(X)	711	(X)	9.9
	TOTAL	46	31 184	(x)	100.0		GENERAL MERCHANOISE GROUP STORES (SIC S3 PART*)				
240 320	FURNITURE-SLEEP EQUIP-FLOOR COV. HAROWARE-GAROENING EQUIPMENT	6 19	71 •764	1.4 3.9	•2 2•4		TOTAL	157	209 66\$	(X)	100.0
340 341	LUMBER-BUILDING MATERIALS LUMBER	46 37	28 948 12 262	92.8 45.6	92.8 39.3	020 040 100	GRDCERIES-DTHER FOOOS	78 S1 19	11 018 2 776 361	7.3 1.8	S.3 1.3
342 343 344	PLYWDDD	3S 26 16	3 S31 947 457	13.2 4.1 S.6	11.3 3.0 1.5	120 140 160	COSMETICS-ORUGS-CLEANERS	113 127 132	8 726 22 166 48 56S	4.4 10.8 23.6	4.2 10.6 23.2
34S 346	ALL OTHER MILLWORK	31 3S	1 664 1 \$32	6.9 5.7	S•3 4•9	180	ALL FOOTWEAR	113 141	8 088 17 426	4.2 8.5	3.9 8.3
347 348 351	ASPHALT ANO ASSESTOS PRODUCTS. PAINT-GLASS-WALLPAPER METAL RODFING AND SIOING	32 23 14	1 D20 412 164	4.D S.3 2.9	3.3 1.3 .S	220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	92 100	14 785 10 861 10 559	8.1 S.5	7•1 5•2
3S2 353	MASONRY SUPPLIES	23 2D	1 904 127	24.2	6.1	280 300	JEWELRY-OPTICAL GOODS	126 106 74	4 350 4 175	2.2 2.2	S.D 2.1 2.D
354 358	PREFABRICATEO 8LOGS AND PARTS. ALL OTHER 8UILDING MATERIALS . MISCELLANEDUS MERCHANOISE	6 26 (X)	822 3 68S 384	11.D 16.D (X)	2.6 11.8 1.2	320 340 400	HARDWARE-GAROENING EOUIPMENT LUM8ER-BUILOING MATERIALS	103 36 21	5 739 4 409 1 895	3.6 3.6	2.7 2.1
520	NONMERCHANOISE RECEIPTS	19	1 037	9.1	3.3	420 44D	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	21 7	S 395 4S4	2.6 5.6 .9	2.6
-	MISCELLANEDUS MERCHANOISE	(X)	364	(X)	1.2	500 520	ALL OTHER MERCHANOISE	116 106 (X)	15 D83 12 440 393	7.4 6.3 (X)	7.2 S.9
	PLUMBING ANO HEATING EOUIP OLRS. (SIC 522)							(///	3.3	,,,,	
	TOTAL • • • • •	8	(0)	(X)	10D.0		OEPARTMENT STORES (SIC 531)				
	PAINT: GLASS: ANO WALLPAPER STRS. (SIC 523)					020	TOTAL	33 19	175 497 10 D36	(X) 7.S	100.0 S.7
	TOTAL • • • • • •	29	4 170	(X)	10D.0	040	MEALS-SNACKS	18 7	1 609 267	1.2	.9 .2
	Note and Makes Comments and British	and district		 	N. I	120	COSMETICS-ORUGS-CLEANERS	31	7 345	4.2	4.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. \*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1-Detail may not add to total due to rounding.

2-Merchandise line detail withheld due to insufficient reporting.

Note: LOUISVILLE, KY.-IND., SMSA— Consists of Jefferson County, Ky., and Clark and Floyd Counties, Ind.

Louisville, Ky.-Ind., SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merch lines	nandise				Sales of spec	cified mercl	handise
Merchandise line code	Kind of husiness and marshanding line	Establish- ments		As per total sa	cent of iles of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
andi se	Kind of business and merchandise line	monto	Amount 1	Estab- lishments	All estab-	Merchandise !	Villa of pastiless and merchandise time	monts	Amount 1	Estab- lishments	All estab-
Merch		(number)	(\$1,000)	handling the line	lish- ments 1	Merch		(number)	(\$1,000)	handling the line	lish- ments 1
140	MEN'S-80YS' CLOTHING EXC FOOTWR.	33	19 117	10.9	10.9		GENERAL MERCHANOISE STORES				
141 142	MEN'S CLOTHING 80YS' CLOTHING	33 29	14 774 4 343	8.4 2.7	8 • 4 2 • 5		(SIC 539 PART)  TOTAL • • • • • •	36	12 039	(x)	100.0
160 161 162	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR • • • HANOBAGS-ACCESSORIES • • • •	33 30 29	41 834 3 333 2 666	23.8 2.3 1.6	23.8 1.9 1.S	120	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	14 27	264 1 530	5.5	2.2
163 164 165	MILLINERY	26 31 28	1 137 2 307 6 859	.7 1.5 4.9	•6 1•3 3•9	160 180 200	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	28 26 24	1 926 450 898	22.8 S.3 15.5	16.0 3.7 7.5
166 167 168	WOMENS COATS-SUITS-FURS-RAINWR WOMEN'S ORESSES	28 32 28	3 705 9 398 8 206	2.6 5.5 S.9	2 • 1 5 • 4 4 • 7	220	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES	16 11	1 400 843	17.3	11.6
169 171	GIRLS*-SUBTEEN-TEEN WEAR OTHER WOMENS-GIRLS-CLOTHES ACC	28	3 302 921	2.1	1 • 9 • 5	222	RAOIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANOISE	14 (X)	543 14	6.7 (X)	4.5
180	ALL FOOTWEAR	28 33	6 989 13 S29	4•2 7•7	4 • O	240 260 280	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	22 26 17	714 911 637	7.9	5.9 7.6 5.3
201 202	PIECE GOOOS-NOTIONS CURTAINS-ORAPERIES	28 33	4 300 9 197	2.9	2.5 5.2	300	SPORTING-RECREATION EQUIPMENT	14	313	8.1	2.6
220 221 222	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLD APPLIANCES RAOIOS-TV'S MUSICAL INSTR	28 23 26	12 820 7 625 S 135	8.2 5.1 3.3	7.3 4.3 2.9	320 321 322	HAROWARE-TOOLS	16 13 12	633 238 290	9.1 3.6 4.1	5.3 2.0 2.4
240	MISCELLANEOUS MERCHANOISE	(X)	9 793	(X) 5•7	(Z) 5•6	340 348	LUMBER-BUILOING MATERIALS	6 6 (X)	315 205 109	5.6 3.7 (X)	2.6 1.7
241 242	FLOOR COVERINGS	28 27	3 465 6 328	2.1 3.8	2.0	400	AUTO FUELS-LUBRICANTS	8	35	1.7	.3
260 261 262	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE KITCHENWARE-HOUSEWARES MISCELLANEOUS MERCHANOISE	32 27 31 (X)	8 253 3 990 4 156 107	4.7 2.5 2.4 (X)	4.7 2.3 2.4	500 501 502	ALL OTHER MERCHANOISE	20 16 8 (X)	964 548 322 31	10.2 5.8 3.9 (X)	8.0 4.6 2.7
280 300	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	30 29	3 332 3 S97	1.9	1.9	520	NONMERCHANOISE RECEIPTS	19 (X)	533 514	5.8 (X)	4.4
320 321 322	HAROWARE-GAROENING EQUIPMENT HAROWARE-TOOLS GAROENING EQUIPMENT-SUPPLIES .	23 15 21	4 280 2 305 1 975	3.3 3.0 1.5	2 • 4 1 • 3 1 • 1		ORY GOOOS STORES (SIC 539 PART)				
340 348 356	LUMBER-BUILOING MATERIALS. • • • PAINT-GLASS-WALLPAPER • • • • ALL OTHER LUMBER-MILLWORK • •	19 16 10	4 055 1 744 2 170	3.6 1.7 3.5	2 · 3 1 · 0 1 · 2		TOTAL	11	(0)	(X)	100.0
400 420 440	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	7 14 4	1 791 5 187 434	2.6 5.7	1.0 3.0		SEWING AND NEEDLEWORK STORES (SIC 539 PART)  TOTAL • • • • •	4	(0)	(X)	100.0
500 S01 S02	ALL OTHER MERCHANOISE	31 26 29	9 645 4 147 4 566	5.6 2.7 2.6	5.5 2.4 2.6		FOOO STORES (SIC 54)				
518 520	MOSE. EXC.TOY-GAMES-800KS-STA NONMERCHANOISE RECEIPTS	15 29	932 11 232	6.8	•5 6•4		TOTAL	636	268 419	(X)	100.0
534 538	AUTO REPAIR	11 28	758 10 474	.8 6.9	6.0	020 040 080	GROCERIES-OTHER FOOOS	636 21 196	225 896 294 2 720	84.2 12.5 2.5	84.2 .1 1.0
-	MISCELLANEOUS MERCHANOISE	(X)	351	(X)	•2	100 120 500	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS ALL OTHER MERCHANOISE	412 385 284	11 203 13 968 9 899	4.9 6.2 4.7	4.2 5.2 3.7
	VARIETY STORES (SIC 533)					520	NONMERCHANOISE RECEIPTS	171 (X)	3 885 554	3 • 1 (X)	1.4
020	TOTAL	r 74	r <sub>23 044</sub>	(X)	100.0 3.6		GROCERY STORES (SIC 541)				
040 100 120	MEALS-SNACKS	30 7 68	1 244 46 1 221	10.6 1.5 5.6	S•4 •2 S•3		TOTAL	507	256 551	(X)	100.0
140 160 180	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR ALL FOOTWEAR	66 69 58	1 636 5 185 691	7.4 22.9 3.5	7 · 1 22 · S 3 · 0	020 021 022	GROCERIES-OTHER FOOOS	S07 482 462	214 S61 63 709 17 288	83.6 24.8 6.7	83.6 24.8 6.7
200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RACIO-TV-MUSICAL INST	70 48 48	2 350 622 392	10.4	10.2 2.7 1.7	023	FROZEN FOOOS	418 500	8 826 124 734	3.8	3.4
260 280 300 320	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	68 58 31 64	1 521 415 277 899	6.7 2.0 2.1 4.0	6.6 1.8 1.2 3.9	080 100 120	PACKAGEO ALCOHOLIC SEVERAGES CIGARS-CIGARETTES-TOSACCO COSMETICS-ORUGS-CLEANERS	195 399 381	2 713 11 158 13 952	2.7 4.9 6.2	1.1 4.3 5.4
340 400 500	LUMBER-BUILOING MATERIALS	11 6 66 54	46 69 4 839 714	1.3 2.5 22.2 3.3	2 .3 21.0 3.1	500 516 517	ALL OTHER MERCHANOISE ALL OTHER MERCHANOISE PAPER-PAPER PRODUCTS	274 149 266	9 808 4 070 5 738	4.7 2.7 2.7	3.8 1.6 2.2
-20	MISCELLANEOUS MERCHANOISE	(X)	47	(X)	.2	520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	156 (X)	3 846 511	3.3 (X)	1.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. TRevised. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

Louisville, Ky.-Ind., SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

-			Sales of spec				tautes, see Description of the Faules in text)		Sales of spe	cified mercl	nandise
e code		Establish-		As per total sa	cent of	ne code		Establish-		As per total sa	
dise lir	Kind of business and merchandise line	ments	Amount 1	Estab-	All	dise lir	Kind of business and merchandise line	ments	Amount 1	Estab-	All
Merchandise line code		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>1</sup>	Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1
	MEAT MARKETS (SIC 542 PT•)						AUTOMOTIVE DEALERS (SIC 55 EX+ 554)				
	TOTAL	20	2 975	(X)	100.0		TOTAL	237	234 072	(X)	100.0
020 021 023 024	GROCERIES-OTHER FOODS	20 20 4 6 (X)	2 958 2 879 19 53 6	99.4 96.8 3.4 5.9 (X)	99.4 96.8 .6 1.8	220 240 260 300 320 380	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . SPORTING-RECREATION EQUIPMENT . HARDWARE-GAROENING EQUIPMENT . AUTOMOBILES-TRUCKS	44 13 35 41 37 128	2 522 192 135 4 076 416 177 595	23.4 7.6 2.5 20.7 5.1 85.4	1.1 .1 .1 1.7 .2 75.9
-	MISCELLANEOUS MERCHANDISE  FISH (SEA FOOD) MARKETS (SIC 542 PT.)	(X)	17	(X)	•6	400 420 500 520	AUTO FUELS-LUBRICANTS	62 154 46 153 (X)	843 26 270 6 282 15 603 137	12.7 23.8 7.4 (X)	11.2 2.7 6.7
	TOTAL <sup>2</sup>	4	265	(X)	100.0		MOTOR VEHICLE DEALERS (SIC 551: 552)				
	(SIC 543)						TOTAL	119	204 928	(X)	100.0
	TOTAL	14	1 110	(X)	100.0	380 400	AUTOMOBILES-TRUCKS	119 48	176 023 556	85.9 .4	85.9
020 021 022 024	GROCERIES-OTHER FOOOS	14 4 14 7 (X)	1 088 31 833 217 7	98.0 15.5 75.0 32.1 (X)	98.0 2.8 75.0 19.5	420 520 -	AUTO TIRES-BATTERIES-ACCESS NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	67 75 (X)	14 807 13 279 263	7.8 7.0 (X)	7.2 6.5 .1
100	CIGARS+CIGARETTES-TOBACCO	3 (X)	7 15	1.8 (X)	•6 1•4		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
		( )		( )	1.4		TOTAL	49	156 761	(X)	100.0
	CANOY: NUT: AND CONFECTIONERY STORES (SIC 544)					380 381	AUTOMOBILES-TRUCKS	49 49	133 080 86 185	84.9 55.0	84.9 55.0
	TOTAL <sup>2</sup> · · · · · ·	20	996	(X)	100.0	382 383 385	NEW PASSENGER CARS-WHOLESALE . NEW COMMERCIAL VEHICLES-RETAIL USED PASSENGER CARS-RETAIL	14 30 48	1 271 8 629 27 813	5.2 10.7 18.6	.8 5.5 17.7
	RETAIL BAKERIES (SIC 546)					386 387	USED PASSENGER CARS-WHSLE USED COMMERCIAL VEHICLES MISCELLANEOUS MERCHANDISE	30 21 (X)	6 013 1 763 650	4.2 2.0 (X)	3.8 1.1 .4
020	TOTAL	51 51	4 411 4 250	96.4	100 • 0 96 • 4	400 401 403	AUTO FUELS-LUBRICANTS	37 8 23	419 133 272	1.1	•3
040 500	MEALS-SNACKS	6 3	130 10	18.0 3.3	2.9	-	MISCELLANEOUS MERCHANDISE	(X)	14	(X)	•2 (Z)
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	15 6	1.5 (X)	.1	420 421 422 423 424	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	46 46 41 42 36	12 021 6 806 3 906 593	7.8 4.3 2.8	7.7 4.3 2.5 .4
	(SIC 5462)					520	NONMERCHANOISE RECEIPTS	47	716 11 030	7.1	7.0
020	TOTAL	47 47	4 252 4 093	(X) 96.3	100.0 96.3	527 528	SERVICE LABOR OTHER NONMERCHANOISE RECEIPTS.	47 27	9 520 1 508	6.2 1.8	6.1 1.0
025 027	BAKERY PRODUCTS-EXCEPT FROZEN. ALL OTHER FOOOS	47 7 (X)	4 025 56 12	94.7 8.9 (X)		-	MISCELLANEOUS MERCHANOISE	(X)	210	(X)	•1
040 500	MEALS-SNACKS	5	129	18.2	3.0		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
520	NONMERCHANOISE RECEIPTS	(X)	13 7	1.6 (X)	•2 •3 •2		TOTAL	4	6 361	(X)	100.0
	RETAIL BAKERIESSELLING ONLY (SIC 5463)						OEALERS WITH OOMESTIC ANO IMPORT CAR FRANCHISES (SIC 551 PT.)				
	. TOTAL	4	159	(X)	100.0	380	TOTAL	6	21 584 18 410	85.3	85.3
	OAIRY PROOUCTS STORES (SIC 545)					381 385 386	NEW PASSENGER CARS-RETAIL USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE	6 6 5 (X)	9 747 4 084 254 4 325	45.2 18.9 1.5 (X)	45.2 18.9 1.2 20.0
	TOTAL	19	(0)	(X)	100.0	400	AUTO FUELS-LUBRICANTS	6	62	.3	•3
	EGG ANO POULTRY OEALERS (SIC 549 PT.)					403	MOTOR OILS-GREASES-OTHER OILS. MISCELLANEOUS MERCHANOISE	6 (X)	41 21	(X)	•1
	TOTAL	1	(0)	(X)	100.0	420 421 422 423	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	6 6 6	1 848 915 870 44	8.6 4.2 4.0	8.6 4.2 4.0
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					-	MISCELLANEOUS MERCHANOISE	(X)	19	(X)	• 1
	TOTAL		(0)	(X)	100.0	İ					

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2 Merchandise line detail withheld due to insufficient reporting.

Louisville, Ky.-Ind., SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec				tables, see Description of the Fabres in Ext		Sales of spec	cified merch	nandise
line code		Establish- ments		1	cent of les of	line code	Wind of huminary and array	Establish- ments		As per	
indise li	Kind of business and merchandise line	ments	Amount *	Estab- lishments	AII	Merchandise li	Kind of business and merchandise line	ments	Amount *	Estab-	AII estab-
Merchandise		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Merch		(number)	(\$1,000)	handling the line	lish- ments *
520 527	NONMERCHANDISE RECEIPTS	6	1 264 1 146	5.9 5.3	5•9 5•3	260 264	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES	18 18	32 31	•7	•3 •3
-	MISCELLANEOUS • • • • • • •	(X)	118	(X)	•5	300 317	SPORTING-RECREATION EQUIPMENT ALL OTHER SPTG GOODS EXC BOATS MISCELLANEOUS MERCHANOISE	11 11 (X)	32 30 2	1.0 .6 (X)	•3 •2 (Z)
	MOTOR VEHICLE DEALERSUSED CARS ONLY (SIC 552)					320 400	HARDWARE-GAROENING EQUIPMENT AUTO FUELS-LUBRICANTS	17 8	82 254	2.1 45.6	•7 2•1
	TOTAL	60	20 222	(X)	100.0	420 416	AUTO TIRES-8ATTERIES-ACCESS NEW TIRES-TUBES(TO FLEET OPRTRS	65 17	9 822 452	80.7 10.4	80.7 3.7
380 420 520	AUTO MRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	60 11 18 (X)	19 656 239 218 109	97.2 13.9 7.7 (X)	97.2 1.2 1.1 .5	417 418 419 426 428	NEW TIRES-TUBES(TO OTHER USERS) RETREADS(TO FLEET OPERATORS). RETREADS(TO OTHER USERS) AUTOMOBILE ACCESSORIES NEW AUTO TIRES SOLO TO GEALERS	41 11 32 55 24	2 044 51 413 3 891 1 245	23.8 1.2 4.9 38.4 19.1	16.8 .4 3.4 32.0 10.2
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)	86	17 423	(X)	100+0	429 431 433 434 435	NEW TRUCK-BUS TIRES (TO USERS) NEW TRK-BUS TIRES(TO DEALERS) RETREADS SOLD TO OEALERS RETREADS-TRUCK-BUS (TO USERS) RETREADS-TRUCK-BUS(TO DEALERS)	19 16 18 15 8	853 254 145 258 32	19.7 4.2 2.3 4.9 1.0	7.0 2.1 1.2 2.1
220 240	MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	44 12	2 515 188	22.2 5.9	14.4	500	STORAGE BATTERIES	33 11	183	3.5	1.5
260 300 320 340 400	KITCHENWARE-HOME FURNISHINGS . SPORTING-RECREATION EQUIPMENT . HARDWARE-GARDENING EQUIPMENT . LUMBER-BUILDING MATERIALS AUTO FUELS-LUBRICANTS	35 27 37 11 11	135 480 410 38 267	1.4 6.2 4.5 1.1 16.8	.8 2.8 2.4 .2	520 524 525 526	NONMERCHANDISE RECEIPTS	36 25 21 28	963 570 109 283	12.7 8.9 2.3 6.9	7.9 4.7 .9 2.3
500 520	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	86 28 56 (X)	11 439 406 1 508 37	65.7 4.9 11.7 (X)	65.7 2.3 8.7	-	MISCELLANEOUS MERCHANDISE	(x)	26	(X)	•2
	HOME AND AUTO SUPPLY STORES						80AT DEALERS (SIC 5591)				
	(SIC 553 PT•) TOTAL • • • • •	21	5 250	(X)	100.0	300	TOTAL	11	4 022 3 455	85.9	85.9
220 221 222	MAJOR APPL-RADIO-TV-MUSICAL INST MAJOR HOUSEHOLD APPLIANCES RADIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANDISE	21 21 19 (X)	1 659 882 757 17	31.6 16.8 15.6 (X)	31.6 16.8 14.4	307 308 309 311 312	OUTBOARD 80ATS OUTBOARD MOTORS	8 8 4 7 9	360 260 1 305 488 374	16.1 11.6 49.3 21.8 14.7	9.0 6.5 32.4 12.1 9.3
240	FURNITURE-SLEEP EOUIP-FLOOR COV.	12	187	6.1	3•6	313 318 319	MARINE ACCESS. ANO PARTS ALL OTHER BOATS	10 6 4	403 167 98	10.0 8.1 5.0	10.0 4.2 2.4
260 264 265	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES . ALL OTHER KITCHENWR-HOUSEWR.	17 17 12	103 49 54	2.3 1.0 1.8	2.0 .9 1.0	520 527	NONMERCHANOISE RECEIPTS	8 8 (X)	448 349 96	11.8 9.2 (X)	11.1 8.7 2.4
300 317	SPORTING-RECREATION EQUIPMENT. • ALL OTHER SPTG GOODS EXC 80ATS MISCELLANEOUS MERCHANOISE. • •	16 16 (X)	447 444 3	10.6 10.6 (X)	8.5 8.5 •1	-	MISCELLANEOUS MERCHANOISE	(X)	119	(X)	3.0
320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	19 11	328 36	6.4	6.2		HOUSEHOLO TRAILER OEALERS (SIC 5592)				
420 416	AUTO TIRES-8ATTERIES-ACCESS NEW TIRES-TUBES(TO FLEET OPRTRS		1 617 94	4.7	30.8		TOTAL		5 969	(X)	
417 418 419	NEW TIRES-TUBES(TO OTHER USERS) RETREAOS(TO FLEET OPERATORS) . RETREAOS(TO OTHER USERS)	21 4 7	795 5 89	15.1	15.1	500 504 -	ALL OTHER MERCHANOISE	14 12 (X)	5 764 5 360 308	96.6 94.4 (X)	96.6 89.8 5.2
426 428 429	AUTOMOBILE ACCESSORIES	19 6 6	337 129 27	6.6	6 • 4 2 • 5 • 5	520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	10 (X)	184 21	4.2 (X)	3 · 1 • 4
431 436 -	NEW TRK-BUS TIRES(TO DEALERS). STORAGE BATTERIES	19 (X)	21 111 8	1.5 2.1 (X)	2 • 1		AIRCRAFT, MOTORCYCLE OEALERS				
500	ALL OTHER MERCHANOISE	17	300	6.1	5.7		(SIC 5599 PT.)  TOTAL • • • • • •	7	1 730	(X)	100.0
520 524 526	NONMERCHANOISE RECEIPTS	19 8 18 (X)	545 211 322 12	10.4 9.1 6.3 (X)	10.4 4.0 6.1 .2	380 389 391	AUTOMOBILES-TRUCKS	7 7 4	1 450 1 211 239	83.8 70.0 21.2	83.8 70.0 13.8
-	MISCELLANEOUS MERCHANOISE	(X)	28	(X)	•5	520 527	NONMERCHANOISE RECEIPTS	5 5 (X)	185 166 9	12.3 11.0 (X)	10.7 9.6 5
	OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC 553 PT.)					-	MISCELLANEOUS MERCHANOISE	(X)	95	(X)	5,5
220	TOTAL	65 23	12 173 856	(X)	100.0		AUTOMOTIVE OEALERS: N.F.C.				
221 222	MAJOR HOUSEHOLO APPLIANCES	20	545 309	14.5 10.9 6.2	7 • 0 4 • 5 2 • 5		(SIC 5599 PT.) TOTAL	-	-	(X)	-

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Louisville, Ky.-Ind., SMSA-Continued

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			Sales of spec	ified mercl lines	handise				Sales of spe	cified merc lines	handise
эрос эн		Establish-			rcent of iles of	ne code		Establish-		As per total sa	cent of
dise lir	Kind of business and merchandise line	ments	Amount *	Estab-	AII	dise lir	Kind of business and merchandise line	ments	Amount <sup>2</sup>	Estab-	AII
Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1	Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1
	GASOLINE SERVICE STATIONS (SIC 554)						CORSET AND LINGERIE STORES (SIC 563 PT.)				
	TOTAL	670	86 415	(X)	100.0		TOTAL	-	-	(X)	-
020 040 100 380	GROCERIES-OTHER FOOOS	59 35 106 18	183 493 572 112	2.8 6.3 5.0 4.1	•2 •6 •7 •1		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
400	AUTO FUELS-LUBRICANTS	670 670	73 256	84.8	84 • 8	140	TOTAL	18	2 020	(X)	100.0
401 402 403	GASOLINE	72 617	68 249 1 798 3 207	79.0 14.0 3.8	79.0 2.1 3.7	160 164 165	WOMEN'S-GIRLS'CLOTHING EX FOOTWR HOSIERY	9	1 918 188 102	95.0 25.7 11.6	95.0 9.3 5.0
420 421	AUTO TIRES-8ATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	565 253	8 114 2 212	11.4	9•4 2•6	168 172 173	WOMEN'S BLOUSES-SPTSWR ORESSES	12 8 5	814 126 36	61.6	40.3
423 424	PARTS-RETAIL	58 527	318 5 583	5.8	6.5	174	COATS-SUITS	7 6	304 243	6.8 36.1 50.8	1.8 15.0 12.0
480 500	HOUSEHOLO FUELS-ICE	14 18	110 54	11.1	•1	-	MISCELLANEOUS MERCHANOISE	(X)	105	(X)	5•2
520	NONMERCHANOISE RECEIPTS	413	3 413	6.4	3.9	520 -	NONMERCHANOISE RECEIPTS	5 (X)	18 84	3.7 (X)	•9 4•2
527	SERVICE LABOR	395 (X)	2 911	5.9 (X)	3.4		FURRIERS AND FUR SHOPS (SIC 568)				
		,					TOTAL	5	(0)	(X)	100.0
	APPAREL AND ACCESSORY STORES (SIC 56)						MEN'S ANO BOYS' CLOTHING				
120	TOTAL	291	63 226	(X)	100.0		FURNISHINGS STORES (SIC 561)				
120 140 160	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR . WOMEN'S-GIRLS'CLOTHING EX FOOTWR	102 173	230 18 459 27 065	2.1 55.9 63.5	29.2 42.8	140	TOTAL	46	16 041 13 573	(X) 84.6	100.0
180 200	ALL FOOTWEAR	136 8 3	15 278 346 33	36.3 4.5	24 • 2	142	80YS' CLOTHING	8	564 6 426	7.8 42.4	3.5 40.1
220 260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	3 18	173 298	6.2 3.4 2.0	• 1 • 3 • 5	144 145 146	OTHER MEN'S OUTERWEAR	39 20 45	2 331 302 3 950	17.5 2.4 25.2	14.5 1.9 24.6
300 500 520	SPORTING-RECREATION EQUIPMENT.  ALL OTHER MERCHANOISE	6 9 102	143 93 1 093	2.6 1.4 3.1	•2 •1 1•7	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	4	574	12.5	3.6
-	MISCELLANEOUS MERCHANOISE	(X)	14	(X)	(Z)	161 168 172	CHILOREN'S-INFANTS' WEAR WOMEN'S BLOUSES-SPTSWR	3 4 3	86 127 105	2.0 2.7 2.6	•5 •8 •7
	WOMEN'S CLOTHING: SPECIALTY STRS: FURRIERS (SIC 562: 3: 8)					173	COATS-SUITS	(X)	121 135	3.0 (X)	•8 •8
	TOTAL	111	24 452	(X)	100.0	180 300	ALL FOOTWEAR	3 4	1 381 102	14.6	8.6
120 160	COSMETICS-ORUGS-CLEANERS WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	4 111	174 21 174	1.9	•7 86•6	520	NONMERCHANOISE RECEIPTS	16 (X)	368 43	3.6 (X)	2.3
180 280 520	ALL FOOTWEAR	13 10 39	2 127 193 475	17.6 1.6 3.1	8.7 .8 1.9		CUSTOM TAILORS (SIC 567)				
-	MISCELLANEOUS MERCHANOISE	(X)	309	(X)	1.3		TOTAL	6	331	(X)	100.0
	WOMEN'S REACY-TO-WEAR STORES (SIC 562)					140 143	MEN'S-80YS' CLOTHING EXC FOOTWR. MEN'S TAILOREO OUTERWEAR	6	331 331	100.0	100.0
	TOTAL	80	21 498	(X)	100.0						
120	COSMETICS-ORUGS-CLEANERS	4	170	2.0	• 8	ĺ	FAMILY CLOTHING STORES				
160 161 163	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR MILLINERY	80 16 24	18 386 694 310	85.5 6.6	85.5 3.2 1.4		(SIC 565)	35	11 70=		100.0
164 165	HOSIERY	56 64	551 1 612	1.9 2.9 8.2	2 • 6 7 • 5	120	TOTAL	35	11 303 55	1.8	100.0
168 172 173	WOMEN'S 8LOUSES-SPTSWR ORESSES	72 80 60	4 197 6 639	19.7	19.5	140	MEN'S-80YS' CLOTHING EXC FOOTWR.	35	4 319	38.2	38.2
174 175	COATS-SUITS	50 6	2 912 808 111	14.8 4.3 1.1	13.5 3.8 .5	142 143 144	BOYS' CLOTHING	32 23 21	857 1 438 643	8.1 13.7 6.7	7.6 12.7 5.7
176 180	OTHER WOMENS-GIRLS*CLOTHES ACC	32 10	517 2 040	3.4 17.9	2 • 4 9 • 5	145 146	MEN'S HATS OTHER MEN'S CLOTHING	8 34	65 1 316	.8 12.0	.6 11.6
280 520	JEWELRY-OPTICAL GOOOS.  NONMERCHANOISE RECEIPTS.  MISCELLANEOUS MERCHANOISE.	10 30 (X)	185 444 272	1.7 3.2 (X)	9.5 .9 2.1 1.3						
	MILLINERY STORES (SIC 563 PT.)										
	TOTAL • • • • • • • • • • • • • • • • • • •	8	(0)		100.0	II					

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Louisville, Ky.-Ind., SMSA-Continued

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							Tables, see Bestigited of the rables in text,				
			Sales of spec	ified mercl lines	handise				Sales of spe	cified mercl lines	handise
Merchandise line code		Establish-			rcent of ales of	line code		Establish-		As per total sa	
lise lir	Kind of business and merchandise line	ments	Amount 1	Estab-	All	dise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All
rchand				lishments handling	estab- lish-	Merchandise				lishments handling	estab- lish-
Me		(number)	(\$1,000)	the line	ments 1	Me		(number)	(\$1,000)	the line	ments 1
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	35	4 305	38.1	38+1		MISC. APPAREL AND ACCESSORY STRS.				
161 163 164	CHILOREN'S-INFANTS' WEAR MILLINERY	30 3 29	669 20 253	7.0 .8 2.7	5.9 •2 2.2		(SIC 569) TOTAL • • • • • •	1	(0)	(X)	100.0
165 168	LINGERIE • • • • • • • • • • • • • • • • • • •	29 32	604 1 023	6.6 9.4	5 · 3 9 · 1			-	, , ,	127	
172 173 174	ORESSES	33 22 14	873 522 70	7.9 5.1 1.7	7•7 4•6 •6		FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
176	OTHER WOMENS-GIRLS CLOTHES ACC MISCELLANEOUS MERCHANOISE	10 (X)	250 21	5.4 (X)	2.2		TOTAL	207	55 637	(X)	100.0
180	ALL FOOTWEAR	31 6	2 009 254	19.7	17.8 2.2	200 220 240	CURTAINS-ORAPERIES-DRY GOODS MAJOR APPL-RACIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	32 138	1 944 20 218	19.3	3.5 36.3
280 520	JEWELRY-OPTICAL GOOOS	5 8	63 109	1.9	•6 1•0	260 320	KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT	111 58 8	28 286 2 686 368	71.8 15.6 21.2	50 · 8 4 · 8 • 7
-	MISCELLANEOUS MERCHANOISE	(X)	189	(X)	1.7	340 500	LUMBER-BUILOING MATERIALS	8	148 204	10.7 26.6	•3 •4
	SHOE STORES (SIC 566)					520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	89 (X)	1 675 107	6.4 (X)	3.0 .2
	TOTAL	86	(0)	(x)	100.0		FURNITURE STORES (SIC 5712)				
140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	5 17		8.9	2.5		TOTAL • • • • • •	81	29 104	(X)	100.0
180 520	ALL FOOTWEAR	86 38 (X)	(0)	95.9 3.0 (X)	95.9 1.3	200	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RAGIO-TV-MUSICAL INST	13 50	743 2 642	11.4	2.6 9.1
	MEN'S SHOE STORES					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	81	24 304	83.5	83.5
	(SIC 566 PT•)					243 244 245	SLEEP EQUIPMENT	70 80 54	2 975 18 171 2 969	12.2 62.4 12.0	10.2 62.4 10.2
	TOTAL	11	1 125	(X)	100.0	246	FLOOR COVERINGS-HARO SURFACE . MISCELLANEOUS MERCHANOIȘE	19 (X)	136 53	4.6 (X)	•5 •2
180 181	ALL FOOTWEAR	11 11	1 090 1 088	96.9 96.7	96•9 96•7	260 520	KITCHENWARE-HOME FURNISHINGS NONMERCHANOISE RECEIPTS	32 32	578 735	4.3	2.0
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	9 (X)	21 14	2.8 (X)	1.9 1.2	==	MISCELLANEOUS MERCHANOISE	(X)	101	(x)	• 3
	WOMEN'S SHOE STORES						HOME FURNISHINGS STORES (OTHER 571)				
	(SIC 566 PT•)	2.	7.104	4.4.1			TOTAL	36	6 400	(X)	100.0
160	TOTAL	21 4	3 186 133	(X)	100.0	200 240	CURTAINS-DRAPERIES-ORY GOOOS FURNITURE-SLEEP EQUIP-FLOOR COV.	12 21	1 029 3 574	41.0	16.1 55.8
180	ALL FOOTWEAR	21	3 024	94.9	94•9	340 520	LUMBER-BUILOING MATERIALS NONMERCHANOISE RECEIPTS	4 12	72 339	10.8	1.1 5.3
182 183	WOMEN'S ANO GIRLS' FOOTWEAR CHILOREN'S ANO INFANTS' FOOTWR MISCELLANEOUS MERCHANOISE	21 3 (X)	2 846 163 15	89.3 23.3 (X)	89.3 5.1 .5	-	MISCELLANEOUS MERCHANOISE	(X)	1 385	(X)	21.6
520	NONMERCHANOISE RECEIPTS	5	29	2.6	•9		FLOOR COVERINGS STORES (SIC 5713)				
,							TOTAL	18	4 010	(x)	100.0
	CHILOREN'S ANO JUVENILES' SHOE STORES (SIC 566 PT.)					240	CURTAINS-DRAPERIES-DRY GOOOS FURNITURE-SLEEP EQUIP-FLOOR COV.	4 18	100 3 519	9.0 87.8	2.5 87.8
	TOTAL	7	(D)	(x)	100.0	340 520	LUMBER-BUILDING MATERIALS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	4 6 (X)	65 313 13	11.4 23.4 (X)	1.6 . 7.8 .3
	FAMILY SHOE STORES							1717			,,,
	(SIC 566 PT.) TOTAL	47	4 774	(X)	100.0		DRAPERY: CURTAIN: AND UPHOLSTERY STORES (SIC 5714)				
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	14	113	7.0	2.4		TOTAL <sup>2</sup> · · · · · ·	7	957	(X)	100.0
180 181	ALL FOOTWEAR	47 47	4 585 1 561	96.0 32.7	96.0 32.7		CHINA: GLASSWARE: ANO METALWARE STORES (SIC 5715)	-			
182	WOMEN'S AND GIRLS' FOOTWEAR CHILOREN'S ANO INFANTS' FOOTWR	47 46	2 052 970	43.0	43.0		TOTAL	4	338	(X)	100.0
520 <del>-</del>	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	20 (X)	59 17	3.0 (X)	1.2		MISCELLANEOUS HOME_FURNISHINGS				
	CHILOREN'S AND INFANTS' WR. STRS.						STORES (SIC 5719)  TOTAL 2	7	1 095	(X)	100.0
	(SIC 564)	6	857	(X)	100.0		HOUSEHOLD APPLIANCE STORES				
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	6	774	90.3	90.3		(SIC 572)				
161	CHILOREN'S-INFANTS' WEAR MISCELLANEOUS MERCHANOISE	(X)	763 83	89.0 (X)	89.0	200	TOTAL	41	9 015		1.9
	tandard Notes: - Poprocente zoro D. Withhold to a							,	, 170	12.3	1.9

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

Louisville, Ky.-Ind., SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Sales of specimen membrais   Fability   August   Augus		1	includes only e	STADITORING MI	ii payioii.	тог ехрга	III attoli o	r tables, see "Description of the Tables" in text)				
## Mind for the seas and mechanists like ## About ## State	(1)					nandise				Sales of spec		nandise
MAJOR ARM, HRSTON-THOUSECLE, ENT	ne code	Wind of Lorina and Lorina Box 19 and Lorina Box						Kind of husiness and acceleration to				
MAJOR ARM, HRSTON-THOUSECLE, ENT	idise li	Kind of business and merchandise line	ments	Amount 1	Estab-	Ali	ndise I	Kind of business and merchandise line	mentz	Amount 1	Estab-	All
MAJOR ARM, HRSTON-THOUSECLE, ENT	Aerchar		(number)	(\$1,000)	handling	lish-	Merchai		(number)	(\$1,000)	handling	lish-
220   MAJOR APPLANDS TOTAL   15   16   17   16   17   16   17   17   18   17   18   17   18   18	_ ==		(Humber)	(\$1,000)	the file	monts			(Humber)	(41,000)	the this	illents
120   120	224	NEW MAJOR APPLIANCES	38	5 113	62.1	56.7						
260 NITCHENAMEL-HOW PURISHINGS   10   751   34.0   65.0		USEO MAJOR APPL-RAOIOS-TV'S	13	99	4 • 1	1.1		TOTAL		11 654	(x)	
## MISCAL INSTRUMENT STORES ## PACID AND REPORT OF THE PACES OF THE PA	260	KITCHENWARE-HOME FURNISHINGS	10	751	39.9	8.3	060	ALCOHOLIC ORINKS	10	390	33.6	3.3
SSIGN 57321   24 5 5 34 (X)   100-0		NONMERCHANDISE RECEIPTS	20	134	4.0	1.5	520	NONMERCHANDISE RECEIPTS	17	68	4.4	• 6
TOTAL   146   8.66   131   100.0												
RECORD SHOPS (SIC ST39 PT.)  TOTAL			24	5 524	(X)	100.0			146	8 868	(x)	100.0
CSIC ST33 PT.    6   828   (X)   100.0   70744     168   (X)   22.1   22.2   22.								MEALS-SNACKS	146	8 263	93.2	93.2
TOTAL		(SIC S733 PT•)						NONMERCHANDISE RECEIPTS	22	62	3.0	•7
## RECORDS-TAPES-RELATED ACCESS 6 6 824 100.0 100.0   (\$15.0813)   100.0    ### MUSICAL INSTRUMENT STORES   1	220					Į.		ORINKING PLACES (ALCOHOLIC REV.)				
MUSICAL INSTRUMENT STORES (SIC 5733 PT.)  TOTAL . 19 4 770 (X) 100-0  TOTAL . 10 9 4 770 (X) 100-0  TOTAL . 10 10 9 4 770 (X) 100-0  TOTAL . 10 10 9 4 770 (X) 100-0  TOTAL . 10 10 9 4 770 (X) 100-0  TOTAL . 10 10 9 4 770 (X) 100-0  TOTAL . 10 10 9 4 770 (X) 100-0  TOTAL . 10 10 9 1 10 10 10 10 10 10 10 10 10 10 10 10 1					100.0			(SIC 5813)				
## WISCAL INSTRUMENT STORES (SIG ST39 PART STORES) (SIG ST39 PART ST							020					
TOTAL							040 060	MEALS-SNACKS	226 299	2 S19 14 267	16.5 77.0	13.6 77.0
MAJOR APPL—ARDIC—TV—VUSICAL INST   19   6.33   97.1   97.1   97.2   97		TOTAL • • • • • •		4 770			100	CIGARS-CIGARETTES-TOBACCO	109	347	5.6	1.9
### PACKAGE ALSON PROPORTIES   17   2 052   44.6   43.0	228	PIANOS	10	949	27.8	19.9	520 -				3.3	• 5
RELOWOS-INDES-MECHATIC AUCUSS   1	231 232	MUSICAL INSTR-ACCESSORIES • • • RAOIOS PHONO-TAPE RCORS-TV'S •	17 6	2 052 381	44.6 17.3	43.0 8.0						
Nonmerchandise Receipts.   11								·	223		(x)	100.0
EATING AND DRINKING PLACES (SIC 50)  EATING PLACES (SI	\$20							GROCERIES-OTHER FOOOS	68	1 231	5.7	2.3
Sic 58			107	_	(^/	•••	080 100	PACKAGEO ALCOHOLIC SEVERAGES CIGARS-CIGARETTES-TOBACCO	83 158	3 742 4 465	11.0	6.9 8.2
TOTAL							140	MEN'S-80YS' CLOTHING EXC FOOTWR.	16	153	1.4	• 3
MEALS-SHARCKS	0.20					}	220 260	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	17 56	384 973	3.4 3.3	.7 1.8
CIGARS-CIGARETTES-TOBACCO.   214	040 060	MEALS-SNACKS	858 440	66 620 20 318	76.4 46.1	72.9 22.2	300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	16 49	151 S51	1.4	1.0
S20	100	CIGARS-CIGARETTES-TOBACCO	214	693	3.8	• 8	420	AUTO TIRES-BATTERIES-ACCESS	18	177	1.0	•3
(SIC 5812)  TOTAL		NONMERCHANDISE RECEIPTS	154	769	3.8	• 8		NONMERCHANOISE RECEIPTS	75	892	2.8	
TOTAL		EATING PLACES						ORUG_STORES				
020 GROCERIES-OTHER FOOOS			632	72 807	(X)	100.0			214	52 258	(X)	100.0
060 ALCOHOLIC ORINKS		GROCERIES-OTHER FOOOS	29	1 261	28.8	1.7		GROCERIES-OTHER FOODS	68	1 220	5.5	2.3
S20   NONMERCHANOISE RECEIPTS   11S   685   3.8   .9   12O   COSMETICS-ORUGS-CLEANERS   214   33 60S   64,3 23.7	060	ALCOHOLIC ORINKS	141 16	6 051	27.7	8.3	080	PACKAGEO ALCOHOLIC BEVERAGES	83	3 660	10.7	7.0
RESTAURANTS, LUNCHROOMS, CATERERS (SIC \$812 PT.)  TOTAL		NONMERCHANOISE RECEIPTS	118	685	3.8	• 9					64.3	
(SIC \$812 PT.)  (SIC \$110 PT.)				130	\^/	• 2	122	PRESCRIPTION MEDICINES	214	14 905	28.5	28.5
TOTAL • • • • • • • • • • • • • • • • • • •		(SIC S812 PT•)										
040 MEALS-SNACKS	020						220 260	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	17 56	380 965	3.3 3.2	.7 1.8
100 CIGARS-CIGARETTES-TOBACCO	040	MEALS-SNACKS	411 124	44 697	8S.S 25.6	85.5 10.1	300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GARDENING EQUIPMENT	16 48	148 549	2.0	.3 1.1
- MISCELLANEOUS MERCHANOISE (X) 106 (X) 2 520 NONMERCHANDISE RECEIPTS 73 876 3.0 1.7	100	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	74	256	2.4	•4	340 420	LUMBER-8UILOING MATERIALS AUTO TIRES-8ATTERIES-ACCESS	18	99 176	1.0	•2
	-	MISCELLANEOUS MERCHANOISE					520	NONMERCHANDISE RECEIPTS	73	876	3.0	1.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

Louisville, Ky.-Ind., SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merch	nandise				Sales of spec		handise
apoo		Establish		lines As per	cent of	code		Entablish		lines As per	cent of
e line	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	les of	e line	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	
Merchandise line			7 (110 a) (1	Estab- lishments		Merchandise			randuit	Estab- lishments	All estab-
Merch		(number)	(\$1,000)	handling the line	fish- ments 1	Merc		(number)	(\$1,000)	handling the line	lish- ments 1
						500	NONWEDGUANOYCE DEGENDED				
	PROPRIETARY STORES (SIC S91 PT+)					S20 -	MISCELLANEOUS MERCHANOISE	12 (X)	323 136	17.0 (X)	5.9 2.S
	TOTAL	9	1 874	(X)	100.0 S.2		SPORTING GOODS STORES (SIC S9S2)				
100	COSMETICS-ORUGS-CLEANERS	9	1 SS3	82.9	82.9		TOTAL	28	3 761	(X)	100.0
121	MEDICINES EXC. PRESCRIPTION MISCELLANEOUS MERCHANDISE	(X)	1 430 120	76.3 (X)	76•3 6•4	180	ALL FOOTWEAR	s	60	4.8	1.6
S20	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	3 (X)	16 208	2.1 (X)	.9 11•1	300 301	SPORTING-RECREATION EQUIPMENT ATHLETIC GOODS(TO INDIVIOUALS)	28 27	3 060 1 196	81.4	81.4 31.8
	MISCELLANEOUS RETAIL STORES					302 303 304	ATHLETIC GOOOS(TO TEAMS) HUNTING EQUIPMENT FISHING EOUIPMENT	S 10 9	82 796 350	S.4 27.7 14.5	2.2 21.2 9.3
	(SIC S9 EX. S91)					306 31S	80ATS-MOTORS-MARINE EQUIPMENT. CAMPING EOUIP-SUPPLIES	S 6	117 254	8 · 1 17 · 2	3.1 6.8
020	TOTAL	63S 109	77 829 1 457	(X)	100.0	316	BICYCLES-LUGGAGE	(X)	88 9S	S.8 (X)	2.3
040 060 080	MEALS-SNACKS	S6 29 223	6\$2 721 26 427	8.S 20.0 79.4	.8 .9 34.0	500	ALL OTHER MERCHANOISE MISCELLANEOUS MERCHANOISE	(X)	444 197	18.0 (X)	11.8 S.2
100	CIGARS-CIGARETTES-TOBACCO	103	1 332	8.S 8.0	1.7		8ICYCLE SHOPS				
140 160 180	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	21 16 14	319 240 82	36.3 60.0 4.S	•4		(SIC S9S3) TOTAL <sup>2</sup> · · · · · ·	6	330	(x)	100.0
200 220	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAGIO-TV-MUSICAL INST	13 S1	1S3 1 S9S	11.7	2.0				330	\^/	100.0
240 260 280	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	3S 41 99	1 091 1 65S 9 923	S6.0 18.7 60.7	1.4 2.1 12.7		JEWELRY STORES (SIC S97)				
300 320	SPORTING-RECREATION EOUIPMENT HAROWARE-GAROENING EOUIPMENT	S1 42	4 S43 2 293	41.7 44.6	S•8 2•9		TOTAL	39	9 637	(X)	100.0
340 380 400	LUMSER-SUILOING MATERIALS AUTOMOSILES-TRUCKS AUTO FUELS-LUSRICANTS	21 S 7	3S1 1S1 S6	8.4 20.0 7.6	• S • 2 • 1	220 260 280	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	10 13 39	1 047 1 018 6 83S	18.S 17.6 70.9	10.9 10.6 70.9
420 460	AUTO TIRES-8ATTERIES-ACCESS HAY-GRAIN-FEEO-FARM SUPPLIES	13 36	690 S 228	50.0 70.5	6.7	S00	ALL OTHER MERCHANOISE	6	43	4.1	•4
480 S00 S20	HOUSEHOLO FUELS-ICE	32 20S 167	2 S99 14 464 1 574	60.0 91.6 6.4	3.3 18.6 2.0	\$20 529 533	NONMERCHANOISE RECEIPTS	34 34 12	S34 367 167	11.S 7.9 S.0	S.S 3.8 1.7
-	MISCELLANEOUS MERCHANOISE	(X)	70	(X)	• 1	-	MISCELLANEOUS MERCHANOISE	(x)	160	(X)	1.7
	LIQUOR STORES (SIC S92)						FUEL OIL OEALERS				
	TOTAL	221	30 328	(X)	100.0		(SIC S983)	4	191	(x)	100.0
020 040	GROCERIES-OTHER FOOOS	101 40	1 393 606	11.3	4.6 2.0			·		'``	
060 080 100	ALCOHOLIC ORINKS	17 221 85	631 26 396 823	23.0 87.0 6.1	2 • 1 87 • 0 2 • 7		LIQUEFIEO PETRL. GAS (8TTLO. GAS) OEALERS (SIC 5984)				
120 280	COSMETICS-ORUGS-CLEANERS JEWELRY-OPTICAL GOODS	10 4	130 24	7.2 3.8	• 4		TOTAL	12	1 838	(X)	100.0
480 500 520	HOUSEHOLO FUELS-ICE	3 4 S1	33 38 248	S.2 4.7 2.9	•1	340	MAJOR APPL-RAOIO-TV-MUSICAL INST LUMBER-BUILOING MATERIALS	12 12	S1 169	3.1	2.8 9.2
-	MISCELLANEOUS MERCHANOISE	(X)	6	(X)	(Z)	480 482	HOUSEHOLO FUELS-ICE	12 12 (X)	1 S83 1 471 112	86.1	86 • 1 80 • 0 6 • 1
	ANTIQUE STORES (SIC S932)					520	NONMERCHANOISE RECEIPTS	3	35	(X)	1.9
	TOTAL	5	460	(X)	100.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV. MISCELLANEOUS MERCHANOISE	(X)	308 152	71.9 (X)	67 • 0 33 • 0		FUEL AND ICE OEALERS: N.E.C. (SIC 5982)				
	SECONOHANO STORES						TOTAL	12	836	(X)	100.0
	(SIC 5933)	4.5		444		480 483	HOUSEHOLO FUELS-ICE	12 12	786 785	94.0	94.0
140	TOTAL	65	5 463 286	32.5	100 • 0 5 • 2	-	MISCELLANEOUS MERCHANOISE	(X)	50	(X)	6.0
160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	13 7 13	193 16 149	49.2 6.8 10.4	3 · S						
220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV.	23 29	440 714	23.9 45.1	2 • 7 8 • 1 13 • 1		FLORISTS (SIC 5992)				
260 280 300	KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EOUIPMENT	14 16 10	396 542 823	27.0 22.7 43.1	7.2 9.9 15.1		TOTAL	62	(0)	(X)	100.0
320 380	HAROWARE-GAROENING EQUIPMENT AUTOMOSILES-TRUCKS	6 S	34 147	4.3 17.8	2.7						
	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE				12.4						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Detail may not add to lotal due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

Louisville, Ky.-Ind., SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of specified merchandise						Sales of specified merchandise			
эрос эц	Kind of business and merchandise line	Establish- ments		As percent of total sales of		e code		Establish-		As percent of total sales of		
Merchandise line code			Amount 1	Estab- lishments	IIA	Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab- lishments handling	All	
Mer		(number)	(\$1,000)	the line	ments 1	Mer		(number)	(\$1,000)	the line	ments 1	
	CIGAR STORES ANO STANDS (SIC 5993) TOTAL • • • • • •	8	(0)	(X)	100.0		RETAIL STORES: N.E.C. (SIC S999 PT.) TOTAL <sup>2</sup>	31	3 128	(x)	100.0	
	800K STORES (SIC 5942)						NONSTORE RETAILERS (SIC S3 PART*)					
	TOTAL	11	1 242	(X)	100.0		TOTAL	79	37 470	(X)	100.0	
500 S13	ALL OTHER MERCHANOISE • • • • • • • 800KS-PERIODICALS • • • • • • MISCELLANEOUS MERCHANOISE • • •	11 11 (X)	1 216 840 376	97.9 67.6 (X)	97•9 67•6 30•3	020 040 100	GROCERIES-OTHER FOOOS	22 14 19	S 081 7 631 9 59S	32.6 60.1 55.6	13.6 20.4 25.6	
-	MISCELLANEOUS MERCHANOISE	(X)	26	(X)	2+1	120 140 160 180	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	7 8 8 5	128 282 631 112	7.8 S.2 11.2 3.2	.3 .8 1.7	
	STATIONERY STORES (SIC S943)					200 220	MAJOR APPL-RAGIO-TV-MUSICAL INST	12 12	932 893	1S.7 17.1	2.5 2.4	
	TOTAL • • • • • •	15	974	(X)	100.0	240 260 280 300 320 340 420	FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT . HAROWARE-GARDENING EQUIPMENT . LUMBER-BUILOING MATERIALS AUTO TIRES-BATTERIES-ACCESS	12 12 11 9 7	960 \$39 174 161 268 3 119	15.5 8.8 3.1 3.2 7.5 69.1	2.6 1.4 .S .4 .7 8.3	
	HAY: GRAIN: ANO FEEO STORES (SIC S962)					S00 520	ALL OTHER MERCHANOISE	S 24 25	5 172 1 S19	1.2 43.9 7.8	13.8 4.1	
	TOTAL	25	3 592	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	221	(X)	•6	
320 460	HARDWARE-GAROENING EQUIPMENT HAY-GRAIN-FEED-FARM SUPPLIES MISCELLANEOUS MERCHANDISE	21 25 (X)	404 3 082 10S	20.6 85.8 (X)	11.2 85.8 2.9		MAIL OROER HOUSES (SIC \$32)					
	OTHER FARM SUPPLY STORES					140	TOTAL	11 S	(0)	(X)	6.1	
	(SIC S969 PT•)					160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	s s		15.8	14.4 3.0	
460	TOTAL	8	2 277 2 08S	(X) 91.6		200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	7 S S		10.0 9.4 2.9	9.3	
\$20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	12 180	.8 (X)	•S 7•9	260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	S S 6	(D)	6.7 2.8 3.6	2.7 6.1 2.6 3.3	
	GAROEN SUPPLY STORES (SIC S969 PT•)					320 340 420	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS AUTO TIRES-BATTERIES-ACCESS	7 4 5		6.1 16.9 1.7	S.7 6.9 1.4	
	TOTAL <sup>2</sup> · · · · · ·	10	1 897	(X)	100+0	500 520	ALL OTHER MERCHANOISE	7 S (X)		15.0 16.1 (X)	13.6 14.6 1.8	
	NEWS OEALERS AND NEWSSTANDS (SIC S994)			:			MERCHANOISING MACHINE OPERATORS (SIC 534)					
	TOTAL <sup>2</sup> · · · · · ·	6	589	(X)	100.0		TOTAL • • • • •	32	24 016	(x)	100.0	
	HO88Y: TOY: ANO GAME SHOPS (SIC 599S)					020 040 100	GROCERIES-OTHER FOOOS	17 12 19	4 856 7 S03 9 S88	29.8 S6.S 52.S	20.2 31.2 39.9	
	TOTAL	12	1 582	(X)	100.0	500 520	ALL OTHER MERCHANOISE	6 9	1 631 38S	72.3 3.S	6.8	
500 520	ALL OTHER MERCHANOISE	12 6 (X)	1 S22 14 46	96.2 4.3 (X)	96•2 •9 2•9	-	MISCELLANEOUS MERCHANOISE	(X)	S3	(X)	•2	
		,,,,	10		247		OIRECT SELLING ESTABLISHMENTS (SIC 535)					
	CAMERA ANO PHOTO SUPPLY STORES (SIC 5996)						TOTAL	36	(0)	(X)	100.0	
	TOTAL	7	1 132	(X)	100.0	200		6		27.0 35.S	6.0 S.9	
500 520 -	ALL OTHER MERCHANOISE	7 4 (X)	1 096 24 12	96.8 2.5 (X)	96.8	240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	7 7		34.2 14.1	8.8 3.2	
	GIFT: NOVELTY: ANO SOUVENIR SHOPS (SIC S997)	(^/	12	( )	1+1		SPORTING-RECREATION EQUIPMENT LUMBER-BUILOING MATERIALS ALL OTHER MERCHANOISE	5 3 S 12 11	(0)	3.6 3.8 100.0 SS.4 11.2	.8 .4 29.4 31.2 6.1	
	TOTAL <sup>2</sup> · · · · · · ·	18	970	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	J	Lixi	8.2	
	OPTICAL GOOOS STORES (SIC 5999 PT•)											
	TOTAL	30	2 489	(X)	100.0							
280	JEWELRY-OPTICAL GOOOS MISCELLANEOUS MERCHANOISE	30 (X)	2 4S3 36	98.6 (X)	98 • 6 1 • 4							
	tandard Notes: A Represents Zero D Withheld to a	21.12.1.4	MA M. 4 21				71 (6 0.05					

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. \*Nonstore retailers, part of SIC major group 53, are shown separately in this table. \*Detail may not add to total due to rounding. \*Merchandise line detail withheld due to insufficient reporting,

#### TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

						1					
au au		Sales of specified merchandise lines			nandise	<b>a</b> b			Sales of specified merchandise lines		
Merchandise line code	Kind of business and merchandise line	Establish- ments		As percent of total sales of		line code	Kind of business and marchandisa line	Establish- ments		As percent of total sales of	
			Amount 1	Estab- lishments	AII estab-	ndise li	Kind of business and merchandise line	ilicitis	Amount 1	Estab- lishments	AII estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>	Metchandise		(number)	(\$1,000)	handling the line	lish- ments <sup>1</sup>
	RETAIL TRACE						PLUMBING AND HEATING EQUIP OLRS. (SIC S22)  TOTAL <sup>2</sup>	0.0			
	TOTAL	11 409	1 911 458	(x)	100.0			22	3 S39	(X)	100.0
020 040 060	GROCERIES-OTHER FOOOS · · · · · · · · · · · · · · · · · ·	2 660 2 250 425	390 182 88 257 9 451	72.8 47.4 83.3	20•4 4•6 •S		PAINT: GLASS: ANO WALLPAPER STRS: (SIC S23)				
080 100 120	PACKAGEO ALCOHOLIC BEVERAGES • • CIGARS-CIGARETTES-TOBACCO • • • COSMETICS-ORUGS-CLEANERS • • • •	67S 2 666 2 243	36 91S 30 313 87 709	S1.3 6.4 15.7	1.9 1.6 4.6	240	TOTAL	81	S 59S	18.1	1.0
140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	1 322 1 SO8 1 270	46 573 84 123 28 729	17.2 29.3 10.7	2.4 4.4 1.5	260 320	KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT	6 4	76 15	18.9 5.0	1.4
200 220 240	CURTAINS-ORAPERIES-ORY GOOOS • • MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV•	1 146 1 389 1 174	28 034 S4 438 49 191	12.0 19.4 20.6	1.S 2.8 2.6	340 356 357	LUMBER-BUILOING MATERIALS ALL OTHER LUMBER-MILLWORK PAINT-VARNISH ETC	81 37 78	S 2SS S78 3 244	93.9 16.6 59.0	93.9 10.3 58.0
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EOUIPMENT	1 643 1 058 877	16 697 12 527 11 789	5.4 6.1 6.0	•9	358 359 361	PAINT SUNORIES	76 71 14	S81 614 232	10.6 12.5 23.9	10.4
320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	1 485 1 180	3S 820 9S 314 316 501	12.2 37.8	1.9 S.0	500	ALL OTHER MERCHANOISE	6	61	13.5	1.1
380 400 420	AUTOMOBILES-TRUCKS	852 2 607 2 577	1S7 0S3 70 106	57.8 26.1 9.8	16.6 8.2 3.7	\$20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	36 (X)	120	3.S (X)	2.1
440 460 480	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLD FUELS-ICE	399 642 320	SS 120 74 062 17 327	36.7 52.0 50.0	2.9 3.9		ELECTRICAL SUPPLY STORES (SIC 524)				
500 \$20	ALL OTHER MERCHANOISE	2 368 4 02S	63 372 S1 855	11.9 5.2	3•3 2•7		TOTAL <sup>2</sup> · · · · · · ·	6	374	(x)	100.0
	BUILOING MATERIALS: HAROWARE: ANO FARM EOUIP OEALERS (SIC S2)					120 140 180	HAROWARE STORES (SIC S2S1)				
	TOTAL	873	180 962	(x)	100.0		TOTAL	216	28 984	(x)	100.0
120 220 240	COSMETICS-ORUGS-CLEANERS • • • • • MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV•	10 125 98	9S 2 771 1 873	16.6 11.3 6.9	1.5		COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR. ALL FOOTWEAR	7 6 9	43 27 29	2.7 2.0 1.5	• 1 • 1 • 1
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	189 36 110	2 2S4 172 1 103	10.5 4.0 10.0	1 • 2 • 1 • 6	200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	13 86 43	S2 2 077 1 284	2.2 12.5 10.7	7.2 4.4
320 340 380	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	434 60S 41	20 443 87 455 2 615	27.2 75.7 16.0	11.3 48.3 1.4	260 280 300	KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	1S1 33 101	1 827 169 1 028	9.7 3.3 7.7	6.3 .6 3.5
400 420 440	AUTO FUELS-LUBRICANTS	44 89 255	153 3 022 50 356	1.2 10.7 72.3	1.7 27.8	320 340 420	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS AUTO TIRES-BATTERIES-ACCESS	216 175 18	15 079 4 252 150	52.0 16.4 5.5	\$2.0 14.7 .5
460 480	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE	82 47	3 017 738	14.9	1.7	440 460	FARM EQUIPMENT MACHINERY	19 45	676 993	11.8	2.3
500 520	ALL OTHER MERCHANOISE	78 263 (X)	923 3 710 261	7.9 7.1 (X)	2.1 1	480 500 520	HOUSEHOLO FUELS-ICE • • • • • • • ALL OTHER MERCHANOISE • • • • • • NONMERCHANOISE RECEIPTS • • • • •	19 53 47	316 505 359	6.3 7.3 6.7	1.1 1.7 1.2
	LUMBER AND OTHER BLDG. MATERIALS					-	MISCELLANEOUS MERCHANOISE	(X)	116	(X)	• 4
	OEALERS (SIC S21)  TOTAL	313	81 159	(x)	100.0		FARM EQUIPMENT OEALERS (SIC 5252)				
220 240	MAJOR APPL=RA0IO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	26 46	297 421	4.6 3.1	•4	220	TOTAL	235	61 311	(X) 8.6	100.0
320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	173 313	4 089 74 527	9.9	5•0 91•8	260 320 340	KITCHENWARE-HOME FURNISHINGS HAROWARE-GARDENING EQUIPMENT LUMBER-BUILOING MATERIALS	4 32 8	157 955 293	8.5 12.4 19.2	1.6 .5
341 342 343	LUMBER	284 261 182	24 229 5 322 2 752	35.6 8.3 5.8	29.9 6.6 3.4	380 400 420	AUTOMOBILES-TRUCKS • • • • • • • AUTO FUELS-LUBRICANTS • • • • • AUTO TIRES-BATTERIES-ACCESS • • • • • • • • • • • • • • • • • •	39 39 70	2 598 128 2 867	17.4 .8 11.4	4.2 .2 4.7
344 345 346	KITCHEN CABINETS	145 231 260	1 236 5 381 5 029	2.8 9.1 7.8	1.5 6.6 6.2	440 460 500	FARM EQUIPMENT MACHINERY	235 30 13	49 667 1 873 252	81.0 16.3 6.3	81.0 3.1
347 348 349	ASPHALT ANO ASBESTOS PRODUCTS. PAINT-GLASS-WALLPAPER	266 234 112	4 322 2 628	6.6 4.6	5•3 3•2	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	108 (X)	2 021 209	6.7 (X)	3.3
351 352 353	METAL ROOFING AND SIDING MASONRY SUPPLIES	149 227	1 317 996 4 012	4.8 2.6 7.1	1.6		GENERAL MERCHANOISE GROUP STORES				
354 355	INSULATION	213 40 166	1 432 788 15 083	2.S 6.8 28.2	1.8 1.0 18.6		(SIC 53 PART*)  TOTAL • • • • • •	876	174 567	(x)	100.0
460 480	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE	7 24	137 352	9.S 12.1	•2	020 040	GROCERIES-OTHER FOOOS	447 164	11 333 2 456	11.5	6.5 1.4
500 520	ALL OTHER MERCHANOISE	6 59 (X)	95 997 244	5,2 7,7 (X)	1.2	100 120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	240 568 680	1 284 6 169 20 635	3.9 4.3 12.3	.7 3.5 11.8
			2			160 180 200	WOMEN'S-GIRLS'CLOTHING EX FOOTWR ALL FOOTWEAR	664 601 712	36 913 8 631 21 850	22.4 5.3 13.2	21.1 4.9 12.5
	tandard Notes: • Penrocents zero D. Withhold to a		NA Not avails		Net applie	220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV-	360 440	8 736 6 786	7.1	5.0

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0,05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

#### TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(	includes only e	stautistiments wit	n payron.	ror expla	matton o	tables, see "Description of the Tables" in text)				
	Kind of business and merchandise line		Sales of specified merchandise lines		nandise				Sales of specified merchandise lines		
ine code		Establish- ments		As percent of total sales of		ne code	Kind of husiness and market disc. It	Establish-		As percent of total sales of	
Merchandise line			Amount	Estab- lishments	All estab-	Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab- lishments	All
Mercha		(number)	(\$1,000)	handling the line	lish- ments 1	Mercha		(number)	(\$1,000)	handling the line	estab- lish- ments 1
260 280 300 340 340 440 440 440 500 \$20	KITCHENWARE—HOME FURNISHINGS .  JEWELRY—OPTICAL GOOOS  SPORTING—RECREATION EQUIPMENT .  HARGWARE—GAROENING EQUIPMENT .  LUMBER—BUILOING MATERIALS  AUTO HOLLES—TRUCKS  AUTO FUELS—LUBRICANTS  AUTO TIRES—BATTERIES—ACCESS  FARM EQUIPMENT MACHINERY  HAY—GRAIN—FEEO—FARM SUPPLIES  NONMERCHANOISE RECEIPTS  MISCELLANEOUS MERCHANOISE  OEPARTMENT STORES  (SIC 531)	\$64 383 291 \$10 229 18 163 91 32 115 552 401 (X)	7 442 2 022 2 694 5 953 3 157 268 1 179 3 208 687 1 589 14 787 6 420 368	S.2 1.76 4.5 3.93 2.33 6.34 4.7 10.16 (X)	4.3 1.2 3.4 1.8 2.7 1.8 .9 8.5 2.2	020 040 1120 140 160 220 240 260 280 320 340 400 520	GROCERIES-OTHER FOOOS	207 86 60 280 267 272 241 169 1SS 257 226 144 259 91 17 276	1 987 1 803 158 3 244 2 962 10 760 1 398 6 026 6 026 1 076 1 579 3 267 1 043 633 2 014 488 32 10 914 1 404	4.8 8.3 1.7 6.4 5.9 21.7 3.0 11.9 2.7 4.6 7.6 7.6 2.3 2.0 4.3 2.7 1.0 21.4	3.9 3.5 6.4 5.8 21.2 2.8 11.9 2.1 3.1 6.4 1.2 4.0 1.2
	TOTAL	29	SO 083	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	16	(X)	(Z)
020 040 120	GROCERIES-OTHER FOOOS	9 7 24	383 220 819	1.5 1.0 1.7	•8 •4 1•6		GENERAL MERCHANOISE STORES (SIC 539 PART)				
140 141	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	29 29	6 926 S 14S	13.8	13.8 10.3	020	TOTAL	482	68 161 8 963	(X)	100.0
142 160 161 162 163 164 165 166	BOYS' CLOTHING	29 29 28 29 26 29 29	1 781 12 164 1 316 786 234 \$86 2 191 1 160	3.6 24.3 2.6 1.6 .S 1.2 4.4 2.3	3.6 24.3 2.6 1.6 .S 1.2 4.4 2.3	020 040 100 120 140 160 180 200	GROCERIES-OTHER FOOOS	231 72 179 264 383 361 330 328	433 1 095 2 103 10 724 13 946 4 747 6 659	31.4 3.2 4.8 4.9 16.7 23.0 7.9 11.5	13.1 .6 1.6 3.1 15.7 20.5 7.0 9.8
167 168 169 171	WOMEN'S ORESSES	29 29 27 4	2 508 2 277 1 018 88	5.0 4.5 2.1 3.5	5.0 4.5 2.0	220 221 222 223	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR ALL OTHER APPLIANCES	15S 102 106 22	2 782 1 803 827 145	9.0 11.2 3.5 3.0	4.1 2.6 1.2
200 201 202	ALL FOOTWEAR	29 29 28 28	2 480 3 831 1 268 2 513	7.6 2.5 6.0	7.6 2.5	240 260 280 300	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS. JEWELRY-OPTICAL GOODS SPORTING-RECREATION EOUIPMENT. HAROWARE-GARDENING EQUIPMENT.	256 279 133 128	2 001 2 493 527 900	3.7 5.1 2.1 3.5	2.9 3.7 .8 1.3
203	ALL OTHER DOMESTICS	4	50	1.6	5.0	320 340	LUMBER-BUILOING MATERIALS	230 122	2 220 916	5.5 3.6	1.3
220 221 222 223	MAJOR APPL_RADIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES . RADIOS-TV'S MUSICAL INSTR . ALL OTHER APPLIANCES	26 21 24 3	4 868 3 190 1 582 95	10.1 7.8 3.8 2.6	9.7 6.4 3.2	348 356 380 400	PAINT-GLASS-WALLPAPER ALL OTHER LUMBER-MILLWORK AUTOMOBILES-TRUCKS	112 38 13 139	446 459 216 955	2.0 9.8 7.1 4.2	•7 •7 •3 1•4
240 241 242	FURNITURE-SLEEP EOUIP-FLOOR COV- FLOOR COVERINGS	28 28 24	3 195 1 450 1 745	6.4 2.9 3.9	6.4 2.9 3.5	420 440 460 500	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	73 27 112 248	667 359 1 584 2 078	4.2 5.3 8.8 4.7	1.0 .5 2.3 3.0
260 261 262 263	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE KITCHENWARE-HOUSEWARES OTHER KITCHENWARE-HOME FURNISH	27 25 27 4	1 673 629 982 62	3.4 1.3 2.0 .7	3.3 1.3 2.0	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	195 (X)	1 44S 346	4.1 (X)	2•1 •5
280 300	JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	23 21	4S2 1 161	1.0	.9 2.3		ORY GOOOS STORES (SIC S39 PART)				
320 321 322	HAROWARE-GAROENING EQUIPMENT HAROWARE-TOOLS	20 17 18	1 713 960 753	4.3 2.5 1.9	3.4 1.9 1.5		TOTAL <sup>2</sup> • • • • • • • • • • • • • • • • • • •	60	4 130	(X)	100.0
340 348	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER MISCELLANEOUS MERCHANOISE	16 16 (X)	1 749 603	1.6	3.5 1.2		(SIC S39 PART)  TOTAL • • • • • •	14	1 389	(X)	100.0
400 420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	6 11	1 14S 193 2 530	.7 8.7	2•3 •4 S•1	200	CURTAINS-ORAPERIES-ORY GOOOS MISCELLANEOUS MERCHANOISE	14 (X)	1 373 16	98.8 (X)	98.8 1.2
500 501 502	ALL OTHER MERCHANOISE	27 25 21	1 789 1 065 543	3.7 2.2 1.3	3.6 2.1 1.1		FOOO STORES (SIC 54)	1.600	W7W 2W0		
518 520	MOSE. EXC.TOY-GAMES-BOOKS-STA NONMERCHANOISE RECEIPTS	12 24	180 3 512	8.0	7+0	020	GROCERIES-OTHER FOOOS	1 658 1 658	434 249 370 885	(X) 85.4	85.4
534 535	AUTO REPAIR	10 24	212 3 300	7.6	6.6	040 080 100	MEALS-SNACKS	60 341 1 193	426 2 471 17 444	14.2 6.8 4.8	•1 •6 4•0
-	MISCELLANEOUS MERCHANDISE	(X)	425	(X)	.8	120 140 160 180	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	1 106 92 117 69	19 324 475 607 339	5.2 2.4 2.0 2.6	4.4 •1 •1
	(SIC 533)	291	SO 804	(X)	100.0	220 260 300	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EOUIPMENT	30 152 34	250 538 585	5.8 .7 4.5	• 1 • 1 • 1
S	I Itandard Notes: - Represents zero. D Withheld to a	I				320	HAROWARE-GAROENING EQUIPMENT	102	1 862	9.0	•4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

a)			Sales of spec	ified merc lines	handise	ق ا			Sales of spe	cified merc lines	handise
line cod	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	rcent of iles of
Merchandise line code	Kind of Business and meterialists fine		Amount 1	Estab- lishments handling	All estab- lish-	Merchandise line	Table of Basiness and merchandisc file		Amount 1	Estab- lishments handling	All estat
Mer		(number)	(\$1,000)	the line	ments 1	Me		(number)	(\$1,000)	the line	ment
00 60 60	AUTO FUELS-LUBRICANTS	103 71 710	1 336 594 11 504	8.3 3.7 4.0	.3 .1 2.6		RETAIL BAKERIES-BAKING SELLING (SIC 5462)				
20	NONMERCHANGISE RECEIPTS MISCELLANEOUS MERCHANGISE	431 (X)	4 999 610	3.8 (X)	1.2	020	TOTAL	38 38	(0)	(X)	97
	GROCERY STORES					025	BAKERY PRODUCTS-EXCEPT FROZEN. MISCELLANEOUS MERCHANOISE	38 (X)	(0)	94.1 (X)	94
	(SIC S41)	1 558	427 288	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	J	(x)	2
20 21 22	GROCERIES-OTHER FOOOS • • • • • • MEATS-FISH-POULTRY • • • • • • PROOUCE (FRESH FRUITS-VEGTBLS)	1 S58 1 449 1 376	364 571 102 362 29 S01	85.3 24.3 7.0	85.3 24.0 6.9		RETAIL BAKERIESSELLING ONLY (SIC S463)				
23 24	FROZEN FOOOS	1 260 1 537	17 888 214 808	4.8 50.5	50.3		TOTAL	3	(0)	(X)	100
80 00 20	MEALS-SNACKS	42 341 1 183 1 102	217 2 466 17 378 19 314	25.0 6.7 4.9 5.3	•1 •6 4•1 4•5		OAIRY PRODUCTS STORES (SIC S45)  TOTAL	14	(0)	(x)	100
40 60	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	91 116	473 602	2.4	•1	020	GROCERIES-OTHER FOOOS	14	> (0)	\$98.1	98
80 20 60 00	ALL FOOTWEAR	68 30 151 34	338 249 533 58S	2.6 S.8 .7 4.3	•1 •1 •1	-	MISCELLANEOUS MERCHANOISE  EGG ANO POULTRY OEALERS	(X)	)	(X)	1
20 00 60	HAROWARE-GAROENING EQUIPMENT AUTO FUELS-LUBRICANTS HAY-GRAIN-FEEO-FARM SUPPLIES	101 98 71	1 856 1 159 593	9.0 8.5 3.7	• 4 • 3 • 1		(SIC 549 PT.) TOTAL	1	(0)	(X)	100
00 16 17	ALL OTHER MERCHANOISE	704 281 6SS	11 415 3 509 7 906	4.1 2.2 3.0	2.7		OTHER MISCELLANEOUS FOOO STORES (SIC S49 PT.)				
20	NONMERCHANOISE RECEIPTS	427	4 992	3.7	1.2		TOTAL	-	-	(X)	
-	MISCELLANEOUS MERCHANOISE	(X)	547	(X)	•1		AUTOMOTIVE OEALERS				
	MEAT MARKETS (SIC S42 PT+)						(SIC SS EX. SS4) TOTAL	1 006	412 715	(X)	100
	TOTAL	8	(0)	(X)	100.0	220	MAJOR APPL-RAGIO-TV-MUSICAL INST	174	4 924	22.2	1
	FISH (SEA FOOO) MARKETS (SIC S42 PT+)		•			240 260 300 320	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	S8 1S6 191 146	400 1 042 4 100 1 635	7.6 6.1 16.3 10.0	1
	TOTAL	1	(0)	(X)	100.0	340 380	LUMBER-BUILOING MATERIALS AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS	81 678 4S5	309 312 766 4 812	S.S 83.8	75
	FRUIT STORES AND VEGETABLE MKTS. (SIC S43)					400 420 440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	78S 31	44 927 2 982	1.7 11.8 12.7	10
	TOTAL	11	920	(X)	100.0	500 520	ALL OTHER MERCHANGISE	17S 64S (X)	14 536 20 022 260	43.7 5.4 (X)	4
20 22 24	GROCERIES-OTHER FOOOS	11 11 6 (X)	899 707 172 19	97.7 76.8 32.9 (X)	97.7 76.8 18.7 2.1		MOTOR VEHICLE OEALERS (SIC 551: 552)	,,,,			
-	MISCELLANEOUS MERCHANOISE	(X)	21	(X)	2•3		TOTAL	650	361 186	(X)	100
	CANOY: NUT: ANO CONFECTIONERY STORES (SIC 544)					380 400 420 440	AUTOMOBILES-TRUCKS	650 3SS 491 20	312 002 3 450 24 090 2 958	86.4 1.3 7.1 13.5	86
	TOTAL	24	1 157	(x)	100.0	\$00 \$20	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	13 488	736 17 873	8.0 5.2	4
20	GROCERIES-OTHER FOOOS	24 24 (X)	722 712 9	62.4 61.5 (X)	62.4	-	MISCELLANEOUS MERCHANOISE	(X)	77	(x)	(
40 00 00	MEALS-SNACKS	4 S 3	138 36 172	19.0 4.9 23.8	11.9 3.1 14.9		OEALERS WITH OOMESTIC CAR FRANCHISE ONLY (SIC SS1 PT+) TOTAL • • • • •	401	269 974	(x)	100
00	ALL OTHER MERCHANOISE	(X)	83	24.3 (X)	7.2	380	AUTOMOBILES-TRUCKS	401	231 053	85.6	85
	RETAIL BAKERIES (SIC S46)					381 383 384 385 386	NEW PASSENGER CARS-RETAIL	401 274 7 397 173	130 023 36 158 534 53 154 2 015	48.2 17.3 6.8 19.8	13
	TOTAL	41	1 976	(X)	100.0	387	USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES MISCELLANEOUS MERCHANOISE	240 (X)	8 018 1 151	1.3 4.3 (X)	3
20	GROCERIES-OTHER FOOOS MISCELLANEOUS MERCHANOISE	(X)	1 924 52	97.4 (X)	97•4 2•6	400 401 403	AUTO FUELS-LUBRICANTS	301 170 247	2 890 2 218 635	1.3	1

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		micrades only e	stantisiiiiciits wit	ii paytoti.	тог ехрга	nation of	tables, see Description of the Tables III text)				
e)			Sales of spec	ified mercl lines	handise	w.			Sales of spec	ified merch lines	nandise
пе соде		Establish-			rcent of iles of	line code		Establish-		As per total sal	
dise lir	Kind of business and merchandise line	ments	Amount 1	Estab-	IIA	dise lin	Kind of business and merchandise line	ments	Amount 1	Estab-	All
Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>1</sup>	Merchandise		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1
420	AUTO TIRES-BATTERIES-ACCESS	399	19 104	7.1	7.1	420	AUTO TIRES-BATTERIES-ACCESS	291	20 783	57.2	S7•2
421 422	PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	39S 314	11 736 3 891	4.3	4.3 1.4	S00 S20	ALL OTHER MERCHANDISE	126 123	1 960 1 796	11.4 8.5	S•4 4•9
423 424	PARTS-RETAIL	311 266	2 036 1 439	•9	•8 •S	-	MISCELLANEOUS MERCHANOISE	(X)	74	(X)	•2
440 500	FARM EQUIPMENT MACHINERY ALL OTHER MERCHANDISE	17 11	2 382 217	15.7 3.8	•9		HOME ANO AUTO SUPPLY STORES (SIC SS3 PT•)				
520 S27 S28	NONMERCHANOISE RECEIPTS	384 384 131	14 269 12 473	S.3 4.6 1.6	S • 3 4 • 6 • 6	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	112	14 175 3 62S	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	1 751 59	(X)	(2)	221	MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANOISE	111 102 (X)	2 200 1 321 104	25.6 15.7 9.6 (X)	25.6 15.5 9.3 .7
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	56	394	7.1	2.8
	TOTAL	11	9 210	(x)	100.0	260 264 265	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR	102 91 69	767 53S 232	5.6 4.2 2.5	S.4 3.8 1.6
	OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC 5S1 PT.)					280	JEWELRY-OPTICAL GOOOS	66	171	2•2	1.2
	TOTAL	29	44 720	(x)	100.0	300 306 317	SPORTING-RECREATION EQUIPMENT. 80ATS-MOTORS-MARINE EQUIPMENT. ALL OTHER SPTG GOOOS EXC 80ATS	110 47 109	1 424 302 1 122	10.4 S.6 8.3	10.0 2.1 7.9
380 381 383	AUTOMOBILES-TRUCKS • • • • • • • • • NEW PASSENGER CARS-RETAIL • • NEW COMMERCIAL VEHICLES-RETAIL	29 29 24	38 142 20 625 5 136	85.3 46.1 14.9	85.3 46.1 11.5	320 340	HAROWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS	100 68	1 247 289	10.3	8.8
385 386 387	USEO PASSENGER CARS-RETAIL • • USED PASSENGER CARS-WHSLE• • • USED COMMERCIAL VEHICLES • • • MISCELLANEOUS MERCHANOISE• • •	29 11 23 (X)	9 868 879 1 437 197	22.1 4.0 4.3 (X)	22.1 2.0 3.2 .4	400 403	AUTO FUELS-LUBRICANTS	45 44 (X)	297 S6 241	5.9 1.2 (X)	2.1 .4 1.7
400 401 403	AUTO FUELS-LUBRICANTS	26 16 23	242 127 115	• S • 6 • 4	•S •3 •2	420 417 419	AUTO TIRES-BATTERIES-ACCESS NEW TIRES-TUBES(TO OTHER USERS) RETREADS(TO OTHER USERS)	112 100 26	3 941 1 204 82	27.8 9.1 1.9	27 • 8 8 • S • 6
420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	29 29	3 404 2 111	7.6 4.7	7•6 4•7	426 428 429	AUTOMOBILE ACCESSORIES NEW AUTO TIRES SOLO TO OEALERS NEW TRUCK-BUS TIRES (TO USERS)	97 17 32	1 606 2B1 291	12.6 6.6 4.9	11.3 2.0 2.1
422 423 424	PARTS-WHOLESALE	25 24 20	853 235 204	2.0 .5 .8	1.9 .S .S	433 436	RETREAOS SOLD TO DEALERS STORAGE BATTERIES	76 (X)	47 203 224	3.3 1.9 (X)	1.4 1.6
520 527	NONMERCHANOISE RECEIPTS	29 29	2 317 2 203	5.2 4.9	5.2 4.9	500	ALL OTHER MERCHANDISE	78	1 567	16.0	11.1
52B -	OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE	16 (X)	615	•7	1.4	520 526	NONMERCHANOISE RECEIPTS OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS	26 25 (X)	298 196 102	4.2 3.0 (X)	2 • 1 1 • 4 • 7
			613		1.4	-	MISCELLANEOUS MERCHANOISE	(x)	154	(X)	1.1
	MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)						OTHER TIRE, BATTERY AND ACCESSORY				
380	TOTAL	209	37 2B2 35 11S	(X) 94.2	94.2		OEALERS (SIC S53 PT+) TOTAL • • • • •	179	22 189	(x)	100.0
381 385	NEW PASSENGER CARS-RETAIL USEO PASSENGER CARS-RETAIL	30 208	1 960 30 354	28.6 81.7	5•3 B1•4		MAJOR APPL-RADIO-TV-MUSICAL INST	60	1 281	13.8	5.B
386 387 -	USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES MISCELLANEOUS MERCHANOISE	84 13 (X)	2 076 233 492	11.1 22.2 (X)	5.6 .6 1.3	221	MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANDISE	46 57 (X)	751 488 42	9.4 6.3 (X)	3.4 2.2 .2
400 401	AUTO FUELS-LUBRICANTS	22 9 (X)	280 157 116	12.1 30.7 (X)	•8 •4 •3	260 264 -	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES MISCELLANEOUS MERCHANDISE	53 53 (X)	267 218 49	3.6 3.0 (X)	1.2 1.0 .2
420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	53 35	801 306	9.0 6.3	2 • 1	300 317	SPORTING-RECREATION EQUIPMENT ALL OTHER SPTG GOOOS EXC BOATS	44 34	296 22B	3.8 3.5	1.3 1.0
422 423 424	PARTS-WHOLESALE	27 30 11	103 341 51	2.0 5.6 1.6	•3 •9 •1	320	MISCELLANEOUS MERCHANDISE HAROWARE-GARDENING EQUIPMENT	(X) 45	68 370	(X) 5•B	1.7
520		65 (X)	590 496	4.5 (X)	1.6	380 400	AUTOMOBILES-TRUCKS	7 49	142 1 014	14.6 14.6	•6 4•6
	TIRE, BATTERY, AND ACCESSORY DLRS					420 416 417	AUTO TIRES-BATTERIES-ACCESS  NEW TIRES-TUBES(TO FLEET OPRIRS) NEW TIRES-TUBES(TO OTHER USERS)		16 842 753 3 827	75.9 7.7 20.5	75.9 3.4 17.2
	(SIC 5S3)	291	34 34 11	/ / /	100.0	41B 419	RETREADS(TO FLEET OPERATORS) . RETREADS(TO OTHER USERS)	27 69	164 810	2.3 7.0	•7 3•7
220		172	36 364 4 906	(X)	13.S	426 428 429	AUTOMOBILE ACCESSORIES	1S7 70 67	6 482 1 175 2 035	34.7 9.3 17.2	29.2 5.3 9.2
240 260 2B0	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	57 15S 78	397 1 034 18S	5.8 4.5 1.7	1 • 1 2 • 8	431 433 434	NEW TRK-BUS TIRES(TO OEALERS). RETREAOS SOLO TO OEALERS	39 39 42	251 229 469	2.7	1.1 1.0 2.1
300 320	SPORTING-RECREATION EQUIPMENT HARDWARE-GAROENING EQUIPMENT	1SS 145	1 720 1 616	7.5 8.0	+5 4+7 4+4	434 435 436	RETREADS-TRUCK-BUS (TO USERS). RETREADS-TRUCK-BUS(TO DEALERS) STORAGE BATTERIES	19 111	70 574	4.9 1.3 3.4	.3 2.6
340 380 400	LUMBER-BUILOING MATERIALS AUTOMOBILES-TRUCKS	80 17 94	314 265	3.7 12.2 10.8	•9	SQ0	ALL OTHER MERCHANOISE	48 97	393 1 498	6.4 10.5	1.8
	standard Notes: - Represents zero. D Withheld to a				Not applica		Z Less than 0.05 percent.	, ,,,	1 470	, 1045	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*\*Detail may not add to total due to rounding.\*\*

\*\*Merchandise line detail withheld due to insufficient reporting.\*\*

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		incidues only e	Stantisiillelits wit	iii paytori.	I UI EXPI	111111111111111111111111111111111111111	tables, see Description of the Tables In text)				
0)			Sales of spec	ified merc lines	handise	۰			Sales of spec	cified merc lines	handise
ine code	Kind of business and merchandise line	Establish- ments			rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise line	Killa of busiless and merchandise fille	ill stitte	Amount 1	Estab-	AII estab-	Werchandise I	Willia of pasitiess and interchandise fille	monto	Amount 1	Estab- lishments	AII estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments 1	Mercha		(number)	(\$1,000)	handling the line	lish- ments 1
-	MISCELLANEOUS MERCHANOISE	(X)	86	(X)	•4	260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	48 54	131 160	1.2	•1
	80AT OEALERS (SIC 5591)					300 340 500	SPORTING-RECREATION EQUIPMENT LUMBER-BUILOING MATERIALS ALL OTHER MERCHANOISE	21 14 51	62 110 221	1.6 6.2 2.8	1 2
	TOTAL	22	2 557	(X)	100.0	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	113 (X)	945 93	4.5 (X)	1.0
300 400 520	SPORTING-RECREATION EQUIPMENT • AUTO FUELS-LUBRICANTS • • • • • • NONMERCHANOISE RECEIPTS • • • • MISCELLANEOUS MERCHANOISE • • •	22 4 16 (X)	2 313 46 137 60	90.5 9.5 6.9 (X)	90.5 1.8 5.4 2.3		WOMEN'S CLOTHING: SPECIALTY STRS: FURRIERS (SIC 562: 3: 8)			-	1
	HOUSEHOLO TRAILER OEALERS					140	TOTAL	275 46	27 017 678	(X)	2.5
	(SIC 5592)	33	11 996	(X)	100•0	160 180 200	WOMEN'S-GIRLS'CLOTHING, EX FOOTWR ALL FOOTWEAR	275 57 32	24 281 1 729	89.9 24.6	89.9 6.4
500	ALL OTHER MERCHANOISE	33	11 780	98.2	98+2	280 520	JEWELRY-OPTICAL GOOOS NONMERCHANDISE RECEIPTS	3 29	244 19 41	7.5 3.4 1.2	.9 .1 .2
504 -	MOBILE HOMES-HOUSEHOLO TRLRS • MISCELLANEOUS MERCHANOISE • • •	(X)	10 734 1 046	97.2 (X)	89 • 5 8 • 7	-	MISCELLANEOUS MERCHANOISE	(X)	25	(X)	•1
520 532	NONMERCHANOISE RECEIPTS. OTHER NONMERCHANDISE RECEIPTS. MISCELLANEOUS	12 9 (X)	190 167 21	4.7 5.0 (X)	1 • 6 1 • 4 • 2		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
-	MISCELLANEOUS MERCHANOISE	(X)	25	(X)	•2	140	TOTAL	235 19	23 582 324	(X)	100.0
	AIRCRAFT: MOTORCYCLE OEALERS (SIC 5599 PT:)					142 144 146	80YS' CLOTHING	19 4 15	159 25 122	5.4 5.0 4.9	•7 •1 •5
	TOTAL	8	(0)	(X)	100.0	160	MISCELLANEOUS MERCHANOISE	(X) 235	18 21 598	91.7	91.6
380 389 391	AUTOMOBILES-TRUCKS	8 8 4	(0)	83.8 73.5 16.5	83.8 73.5 10.2	161 163 164 165	CHILOREN'S-INFANTS' WEAR MILLINERY	48 115 138 214	422 451 474 1 938	8.1 3.2 2.8 8.6	1.8 1.9 2.0 8.2
520 527	NONMERCHANOISE RECEIPTS SERVICE LABOR	5 5	(6)	6.5	4.0 3.5	168 172 173	WOMEN'S BLOUSES-SPTSWR ORESSES	223 235 222	4 344 9 460 3 580	19.4 40.2 15.7	18.4 40.1 15.2
-	MISCELLANEOUS MERCHANOISE	(X)	j	Lixi	12.2	174 176	HANOBAGS	144	581 347	3.4	2.5
	AUTOMOTIVE OEALERS: N.E.C. (SIC 5599 PT.)		401			180 200 520	ALL FOOTWEAR	31 7 32	1 507 82 71	29.6 S.8 1.5	6.4 .3 .3
	TOTAL	2	(0)	(X)	100•0			-			
	GASOLINE SERVICE STATIONS (SIC 554)						MILLINERY STORES (SIC 563 PT+)	-			
	TOTAL	1 790	176 204	(X)	100+0		TOTAL	5	(0)	(X)	100.0
020 040 100	GROCERIES-OTHER FOOOS · · · · · · · · · · · · · · · · · ·	260 106 420	939 1 460 1 805	3.0 6.7 3.2	•5 •8 1•0	160 163	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR MILLINERY	· 5	(0)	98.7	98.7 98.7
300 380	SPORTING-RECREATION EQUIPMENT AUTOMOBILES-TRUCKS	23 87	197 S57	8.3 4.6	•1	-	MISCELLANEOUS MERCHANDISE	(X)	IJ	(x)	1+3
400 401 402 403	AUTO FUELS-LUBRICANTS	1 790 1 787 238 1 582	148 337 134 759 6 241 7 333	84.2 76.6 16.4 4.7	84.2 76.5 3.5 4.2		CORSET ANO LINGERIE STORES (SIC 563 PT.)				
420 421	AUTO TIRES-8ATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	1 452 693	1S 947 4 167	11.6	9+1		TOTAL	1	(0)	(X)	100.0
423 424	PARTS-RETAIL	211 1 330	835 10 944	4.4 8.5	•5 6•2		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
480 S00		50 48	406 170	8.0 3.4	•2		TOTAL	33 27	2 986 35S	(X)	100.0
S20 S27	NONMERCHANOISE RECEIPTS	1 104 1 051	6 166 S 149	S.6 5.0	3.S 2.9	140 142 144	MEN'S-BOYS' CLOTHING EXC FOOTWR.  BOYS' CLOTHING	- 24 20	170 70	21.0 10.0 5.0	11.9 S.7 2.3
-	MISCELLANEOUS MERCHANOISE	(X)	220	(X)	•1	146	OTHER MEN'S CLOTHING	11 (X)	S8 57	30.6 (X)	1.9
	APPAREL ANO ACCESSORY STORES (SIC 56)					160 161 164 165	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILOREN'S-INFANTS' WEAR HOSIERY	33 30 29 29	2 211 601 106 134	74.0 22.8 4.1 5.1	74.0 20.1 3.5 4.5
120	TOTAL	814	92 445	(X)	100.0	168 172	WOMEN'S BLOUSES-SPTSWR ORESSES	32	S8S 313	19.7 11.5	19.6 10.5
140 160	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	31 443 616	101 24 059 44 142	1.3 42.2 59.9	26.0 47.7	173 174 176	COATS-SUITS	23 17 29	143 4 188	5.8 .2 7.7	4.8 •1 6.3
180 200 240		502 199 18	19 093 3 206 122	30.9 10.2 1.8	20 • 7 3 • 5 • 1	180	MISCELLANEOUS MERCHANOISE	(X) 27	137	(X)	4.6 7.4
	Standard Notes: - Represents zero. D Withheld to a						Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec				tubics, see Bescription of the Tubics (in text)		Sales of spec	ified mercl	nandise
code				lines		code				lines	
line co	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of	line co	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise line			Amount 1	Estab- lishments	AII estab-	Merchandise line			Amount 1	Estab- lishments	AII estab-
Merch		(number)	(\$1,000)	handling the line	lish- ments 1	Mercha		(number)	(\$1,000)	handling the line	lish- ments *
200	CURTAINS-ORAPERIES-ORY GOOOS MISCELLANEOUS MERCHANOISE	25 (X)	162 36	11.0 (X)	5.4 1.2	180 181 182 183	ALL FOOTWEAR	111 111 110	8 883 2 784 4 673	92.1 28.9 48.8	92.1 28.9 48.4
	FURRIERS AND FUR SHOPS (SIC 568)					520	CHILOREN'S ANO INFANTS' FOOTWR NONMERCHANOISE RECEIPTS	96 28	1 425 203	16.0	14.8 2.1
	TOTAL	1	(0)	(x)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	70	(X)	•7
	MEN'S AND BOYS' CLOTHING						CHILOREN'S ANO INFANTS' WR. STRS. (SIC 564)				
	FURNISHINGS STORES (SIC 561)  TOTAL	113	10 911	(x)	100.0		TOTAL	32	(0)	(x)	100.0
140	MEN'S-80YS' CLOTHING EXC FOOTWR.	113	9 027	82.7	82.7		MISC. APPAREL AND ACCESSORY STRS.				
142 143 144	80YS' CLOTHING	42 96 92	567 3 430 1 354	11.7 35.0 16.2	5.2 31.4 12.4		(SIC 569)	_	_	(x)	_
145 146	MEN'S HATS	101 112	448 3 228	4.8 30.6	4 · 1 29 · 6						
180	ALL FOOTWEAR	84 (X)	1 581 303	18.0 (X)	14.5		FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
				'``			TOTAL	708	83 072	(X)	100.0
	CUSTOM TAILORS (SIC 567)					200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	106 508 426	1 390 33 479 37 400	12.0 48.2 70.9	1.7 40.3 45.0
	TOTAL	1	(0)	(X)	100 • 0	260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	271 28	3 055 260	8.7 3.8	3.7 .3
	FAMILY CLOTHING STORES (SIC 565)					300 320 340	SPORTING-RECREATION EOUIPMENT	78 87 108	423 1 733 1 285	3.4 12.9 8.2	2.1 1.5
	TOTAL	260	41 264	(X)	100.0	420 460	AUTO TIRES-8ATTERIES-ACCESS HAY-GRAIN-FEEO-FARM SUPPLIES	9 5	123 250	3.8	•1
120 140	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	29 260	125 13 969	1.7	•3 33•9	500	ALL OTHER MERCHANOISE	35 287 (X)	255 3 196 222	5.1 10.6 (X)	.3 3.8 .3
160 180	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	260 225	17 470 5 623	42.3 15.4	42.3 13.6					,,,,	•
200 240 260	CURTAINS-ORAPERIES-ORY GOOOS FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	167 17 38	2 961 120 95	9.6 2.2 1.1	7•2 •3 •2		FURNITURE STORES (SIC 5712)		:		
280 300	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT.	41 10	129 37	1.0	•3 •1		TOTAL	355	44 647	(x)	100.0
340 500 520	LUM8ER-BUILDING MATERIALS	14 42 37	110 208 412	7.3 3.1 3.5	•3 •5 1•0	200	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RA010-TV-MUSICAL INST	58 206	561 6 890	7.4 20.2	1.3 15.4
-	MISCELLANEOUS MERCHANOISE	(X)	5	(X)	(Z)	240 243	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT	355 297	33 762 4 813	75.6 11.7	75.6 10.8
	SHOE STORES (SIC 566)					244 245 246	OTHER HOUSEHOLO FURNITURE FLOOR COVERINGS-SOFT SURFACE . FLOOR COVERINGS-HARO SURFACE .	350 241 117	24 039 3 448 1 164	53.8 9.0 4.9	53.8 7.7 2.6
	TOTAL	133	11 014	(X)	100.0	247	NONHOUSEHOLO FURNITURE	53	296	2.8	•7
140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	19	277 320	17.2	2.5	260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EOUIPMENT	145 19 42	889 192 145	4.0 3.4 2.0	2.0 .4 .3
180 520	ALL FOOTWEAR	133 37	10 122 223	91.9	91.9 2.0	320 340	HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS	39 41	562 319	10.0 5.0	1.3 .7
-	MISCELLANEOUS MERCHANOISE	(X)	72	(X)	•7	500 520	ALL OTHER MERCHANOISE	18 118 (X)	1 102 1 141	2.6 7.2 (X)	.2 2.5 .3
	MEN'S SHOE STORES (SIC 566 PT•)							1747		17.	
	TOTAL	2	(0)	(X)	100.0		HOME FURNISHINGS STORES (OTHER 571)				
	WOMEN'S SHOE STORES						TOTAL	49	4 024	(X)	100.0
	(SIC 566 PT•)	18	1 169	(x)	100.0	200 240 260	FURNITURE-SLEEP EOUIP-FLOOR COV.	26 31 13	596 1 764 957	23.3 48.0 100.0	14.8 43.8 23.8
		13	1 109	177	100.00	340 520	LUMBER-8UILOING MATERIALS NONMERCHANOISE RECEIPTS	5 11	184 332	21.6	4.6 8.3
	CHILOREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					-	MISCELLANEOUS MERCHANOISE	(X)	190	(X)	4.7
	TOTAL • • • • • •	2	(0)	(X)	100.0		FLOOR COVERINGS STORES (SIC 5713)				
	FAMILY SHOE STORES (SIC 566 PT•)						TOTAL	27	2 433	(x)	100.0
	TOTAL	111	9 645	(X)	100.0		FURNITURE-SLEEP EQUIP-FLOOR COV.	15 27	178 1 671	11.5 68.7	7.3 68.7
	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	17 32	271 218	19.5	2.8	520	LUM8ER-8UILOING MATERIALS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	5 7 (X)	179 317 88	28.1 27.4	7.4 13.0 3.6
	standard Notes: - Represents zero. D Withheld to a							107		107	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*\*Detail may not add to total due to rounding.\*\*

\*\*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		I I I I I I I I I I I I I I I I I I I				11 211011 0	Trables, see Description of the Tables in text)				
0)			Sales of spec	ified merc lines	handise	a a			Sales of spe	cified merc lines	handise
ne code		Establish-			rcent of ales of	line code		Establish-		As per total sa	cent of
idise li	Kind of business and merchandise line	ments	Amount <sup>x</sup>	Estab-	All	ndise li	Kind of business and merchandise line	ments	Amount*	Estab-	All
Merchandise line		(number)	(\$1,000)	lishments handling the line		Merchandise		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>1</sup>
	ORAPERY: CURTAIN: ANO UPHOLSTERY STORES (SIC 5714)					100	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	381 18	1 307 46	5.2 4.5	1.4
	TOTAL	11	489	(x)	100.0	400 500	AUTO FUELS-LUBRICANTS	18 45	252 360	25.0 10.8	•1 •3 •4
200	CURTAINS-ORAPERIES-ORY GOOOS MISCELLANEOUS MERCHANOISE	11 (X)	409 80	83.6 (X)	83.6 16.4	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	242 (X)	999 292	7.5 (X)	1.1
	CHINA: GLASSWARE: AND METALWARE						EATING PLACES (SIC 5812)				
	STORES (SIC 5715)  TOTAL <sup>2</sup>	8	960	(x)	100.0		TOTAL • • • • • •	1 576	84 999	(x)	100.0
	MISCELLANEOUS HOME FURNISHINGS	,				020	GROCERIES-OTHER FOOOS	88 1 576	742 77 861	19.1 91.6	91.6
	STORES (SIC 5719)					060 100 120	ALCOHOLIC ORINKS	245 339 18	3 391 1 211 46	54.7 5.3 4.1	4.0 1.4 .1
	TOTAL <sup>2</sup> · · · · · ·	3	142	(X)	100.0	400 500 520	AUTO FUELS-LUBRICANTS	8 44 233	123 358 969	25.0 10.0 7.1	.1 .4 1.1
	HOUSEHOLO APPLIANCE STORES (SIC 572)						MISCELLANEOUS MERCHANOISE	(x)	298	(X)	- 4
	TOTAL • • • • • •	185	23 304	(x)	100•0		RESTAURANTS: LUNCHROOMS: CATERERS (SIC 5812 PT.)				
200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	22 181 34	233 16 960 1 566	12.9 73.0 24.7	1.0 72.8 6.7		TOTAL	1 047	57 360	(X)	100.0
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	71 7 23	1 046 30 245	10.4	4.5 .1 1.1	020 040 060	GROCERIES-OTHER FOOOS	54 1 047	375 51 643	20.0	•7 90•0
320 340	HAROWARE-GAROENING EQUIPMENT • • LUMBER-BUILOING MATERIALS • • •	33 37	978 701	6.1 15.7 11.4	4 • 2 3 • 0	100 120	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	233 218 12	3 060 918 33	61.6 6.4 2.9	5.3 1.6
420 460 500	AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE	7 4 7	86 246 84	4.8 15.4 8.5	1.1	500 520	AUTO FUELS-LUBRICANTS	6 23 169	111 286 684	33.3 10.8 6.8	.2 .5 1.2
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	80 (X)	1 074 55	15.8 (X)	4.6	-	MISCELLANEOUS MERCHANOISE	ίχί	250	(X)	.4
	RAOIO ANO TELEVISION STORES						CAFETERIAS (SIC 5812 PT.)				
	(SIC 5732) TOTAL • • • • • •	90	9 120	(x)	100.0		TOTAL	59	5 751	(X)	100.0
220 224	MAJOR APPL-RAGIO-TV-MUSICAL INST NEW MAJOR APPLIANCES	90 58	7 594 1 575	83.3 23.1	83.3	040 100 520	MEALS-SNACKS • • • • • • • • • • • • • • • • • • •	59 9 11	5 289 30 70	92.0 1.6 11.2	92.0 .5 1.2
225 226	NEW RAOIOS-TV'S ETC USEO MAJOR APPL-RAOIOS-TV'S	90 51	5 656 220	62.0 4.3	62.0	-	MISCELLANEOUS MERCHANOISE	( <del>x</del> )	362	(X)	6.3
227	RECOROS-TAPES-MUSICAL INSTR  FURNITURE-SLEEP EQUIP-FLOOR COV.	20	143 308	26.7	3.4		REFRESHMENT PLACES (SIC 5812 PT.)				
260 264	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES	42 39	163 107	5.1 3.6	1.8		TOTAL	470	21 888	(X)	100.0
265	ALL OTHER KITCHENWR-HOUSEWR	16	56	4.9	•6	020 040	MEALS-SNACKS	32 470	266 20 929	36.3 95.6	1.2 95.6
320 340 500	HARDWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	14 23 6	178 81 47	13.6 4.6 12.1	2.0 .9 .5	100 520	CIGARS-CIGARETTES-TO8ACCO NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	111 53 (X)	264 214 215	4.1 8.6 (X)	1.0
520 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	66 (X)	668 81	12.5 (X)	7.3		ORINKING PLACES (ALCOHOLIC SEV.)				
	RECORD SHOPS						(SIC 5813)				
	(SIC 5733 PT.) TOTAL <sup>2</sup>	11	613	(x)	100.0	040	TOTAL	150 90	6 766 477	(X)	7.0
	MUSICAL INSTRUMENT STORES					060 080 100	ALCOHOLIC ORINKS	150 31 43	5 439 447 95	80.4	80.4 6.6
	(SIC 5733 PT•)					-	MISCELLANEOUS MERCHANDISE.	(X)	307	4.6 (X)	1.4 4.5
220	TOTAL	18	1 364 1 357	(X) 99.5	99.5		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
228 229	PIANOS	10 21	600 516	52.0 37.8	44.0 37.8		TOTAL	458	77 416	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	7	(x)	•5	040	GROCERIES-OTHER FOOOS	92 199	763 3 750	4.0	1.0
	EATING ANO DRINKING PLACES (SIC 58)					100	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	29 322 458	691 3 638 61 590	8.7 6.5 79.6	.9 4.7 79.6
	TOTAL	1 726	91 765	(x)	100.0	140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CURTAINS-ORAPERIES-ORY GOODS	10 25	67 139	3.4 3.3	•1 •2
020 040	MEALS-SNACKS	101 1 666	768 78 339	15.3 88.3	•8 85•4	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	17 28 67	108 266 629	1.8 2.9 3.8	•1 •3 •8
	ALCOHOLIC DRINKS		8 831 571	65.3	9•6	280 300	JEWELRY-OPTICAL GOODS	214 17	1 104 130	2.8	1.4
1	Detail may not add to total due to rounding.	volu disclosure.	NA Not availa	oie. X	Not applica	ible.	Z Less than 0.05 percent.				

Standard Notes: Represents Zero. Distribution of avoid of \*Detail may not add to total due to rounding. \*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only t	stabilsiillents wit	ii payioii.	гот ехрта	ination of	tables, see "Description of the Tables" in text)				
6)			Sales of spec	ified mercl lines	nandise	ω			Sales of spec	ified merch lines	handise
ine code	Kind of business and marshadian time	Establish- ments			cent of les of	Merchandise line code	Kind of husiness and marsh-disc time	Establish- ments		As peri total sai	
ndise 1	Kind of business and merchandise line	liichts	Amount 1	Estab-	All	ndise 1	Kind of business and merchandise line	lilents	Amount 1	Estab-	AII
Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1	Mercha		(number)	(\$1,000)	lishments handling the line	estab- lish- ments <sup>1</sup>
320 420	HARDWARE-GARDENING EQUIPMENT AUTO TIRES-BATTERIES-ACCESS	37 11	247 81	2.5	•3	020	GROCERIES-OTHER FOODS	36	655	17.4	1.9
500 520	ALL OTHER MERCHANDISE	229 87	3 472 588	1.7 8.8 3.7	4 • 5 . • 8	040 060 080	MEALS-SNACKS	25 21 223	156 581 32 980	3.9 23.2 93.8	1.7 93.8
-	MISCELLANEOUS MERCHANOISE	(X)	153	(X)	•2	100 500 520	CIGARS-CIGARETTES-TOBACCO	61 8 23	347 83 151	5.0 5.0 6.0	1.0 .2 .4
	ORUG STORES (SIC 591 PT•)	-	=			-	MISCELLANEOUS MERCHANDISE	(X)	202	(x)	•6
	TOTAL	426	75 126	(X)	100.0		ANTIQUE STORES (SIC 5932)				
020 040 080	GROCERIES-OTHER FOOOS	. 93 180 30	751 3 616 673	3.9 9.8 8.4	1.0 4.8		TOTAL	11	728	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO	289	3 455	6.4	4.6	240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	9 6	438 150	60.2 21.3	60 • 2 20 • 6
120 121 122	COSMETICS-DRUGS-CLEANERS	426 410 426	59 985 19 268 30 010	79.8 26.2 39.9	79•8 25•6 39•9	-	MISCELLANEOUS MERCHANDISE	(X)	140	(X)	19.2
123	ALL OTHER ORUGS-PROPRIETARIES.	334	10 706	18.6	14.3		SECONDHAND STORES (SIC 5933)				
140 160 200	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CURTAINS-DRAPERIES-DRY GOODS	10 25 17	65 136 105	3.4 3.2 1.7	•1 •2 •1		TOTAL <sup>2</sup> · · · · · ·	169	5 199	(X)	100.0
220 260 280	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS • • JEWELRY-OPTICAL GOODS • • • • •	28 63 180	260 609 999	2.9 4.0 2.7	•3 •8 1•3		SPORTING GOODS STORES (SIC 5952)				
300 320	SPORTING-RECREATION EQUIPMENT HARDWARE-GAROENING EQUIPMENT	13 36	99 241	2.0 2.5	•1		TOTAL <sup>2</sup> • • • • • •	22	1 833	(X)	100.0
420 500 520 ·	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANDISE NONMERCHANOISE RECEIPTS	11 196 83	80 3 339 563	1.6 8.8 3.3	•1 4•4 •7		BICYCLE SHOPS				
-	MISCELLANEOUS MERCHANOISE	(X)	150	(X)	•2		(SIC 5953)		(0)		
	PROPRIETARY STORES (SIC 591 PT+)					300	TOTAL • • • • • • • • • • • • • • • • • • •	4	) (D)	(X)	100.0
	TOTAL	32	2 290	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	J	(x)	15.8
100	CIGARS-CIGARETTES-TOBACCO	33	183	8.0	8.0		JEWELRY STORES (SIC 597)				
120 121 123	COSMETICS-DRUGS-CLEANERS MEDICINES EXC. PRESCRIPTION ALL OTHER DRUGS-PROPRIETARIES.	32 32 23	1 605 840 753	70.1 36.7 35.8	70 • 1 36 • 7 32 • 9		TOTAL	130	9 241	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	4	19	1.5	•8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	265	14.0	2.9
280 300 500	JEWELRY-OPTICAL GOODS	34 4 34	105 31 133	4.6 2.8 5.8	4 • 6 1 • 4 5 • 8	260 266 267	KITCHENWARE-HOME FURNISHINGS ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE	67 41 55	677 230 447	10.6 5.4 8.8	7.3 2.5 4.8
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)	25 188	2.2 (X)	1 • 1 8 • 2	280	JEWELRY-OPTICAL GOODS	130	7 225	78.2	78.2
	MISCELLANEOUS RETAIL STORES					281 282 285	WATCHES-CLOCKS	123 101 111	1 570 741 1 294	17.2 9.1 16.5	17.0 8.0 14.0
	(SIC 59 EX. 591)	1 393	162 198	(X)	100.0	287 288	DIAMONDS: EXC. DIAMONO WATCHES RINGS: EXC. OIAMONOS MISCELLANEOUS MERCHANDISE	125 116 (X)	2 684 918 17	29.0 10.2 (X)	29.0 9.9 .2
020	GROCERIES-OTHER FOOOS	57 39	1 082	17.9	•7	300	SPORTING-RECREATION EQUIPMENT	7	44	9.0	•5
040 060 080		21 225	214 589 33 047	4.5 28.5 100.0	•1 •4 20•4	500	ALL OTHER MERCHANOISE	17	115	7.4 9.7	1.2 9.6
100 120 140		74 12 54	786 99 274	9.6 25.0 14.2	•5	529 533	WATCH-CLOCK-JEWELRY REPAIRS ALL NONMOSE RCPTS FROM CUSTMRS	121 17	821 67	9.0 7.1	8.9 .7
160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	47 51	398 193	28.5 3.2	•2 •2 •1	-	MISCELLANEOUS MERCHANDISE	(X)	27	(x)	•3
200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	31 122 86	114 1 363 1 760	10.0 7.8 36.6	*1 *8 1*1		FUEL OIL DEALERS (SIC 5983)				
260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	141 194	1 174 8 440	11.1 80.0	•7 5•2		TOTAL <sup>2</sup> · · · · · ·	8	984	(x)	100.0
300 320 340	HAROWARE-GAROENING EQUIPMENT	66 120 87	2 054 3 315 1 754	61.9 12.5 8.9	1.3 2.0 1.1		LIQUEFIEO PETRL. GAS (8TTLO. GAS)				
380 400 420	AUTOMOBILES-TRUCKS	18 32 86	267 974 2 123	100.0 13.9 16.0	•2 •6 1•3		DEALERS (SIC 5984)  TOTAL • • • • • •	90	12 493	(x)	100.0
440 460	FARM EQUIPMENT MACHINERY	50 346	855 67 699	5.7 79.4	•5 41•7	220	MAJOR APPL-RAGIO-TV-MUSICAL INST	35	425	8.0	3.4
480 500 520	ALL OTHER MERCHANOISE	182 397 407	15 746 15 211 2 667	62.9 88.6 6.6	9.7 9.4 1.6	340 460	LUMBER-BUILOING MATERIALS	30 3	365 236	8.1 24.6	2.9
	LIQUOR STORES (SIC 592)					480 481 482	HOUSEHOLO FUELS-ICE LP GAS-WHOLESALE OTHER LP GAS SALES	90 18 90	10 511 404 10 107	84.1 9.6 80.9	84.1 3.2 80.9
	TOTAL	223	35 155	(X)	100.0		NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	42 (X)	520 436	7.5 (X)	4.2 3.5
St	tandard Notes: - Represents zero. D withheld to a	oid disclosure.	NA Not availal	ole. X	Not applica	ble.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

# TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued (Includes only establishments with payrol). For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified mercl			tables, see Description of the Tables III text)		Sales of spe		handise
e code		Establish-			rcent of	e code		Establish-			cent of
Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab- lishments		Merchandise line code	Kind of business and merchandise line	ments	Amount 1	total sa Estab- lishments	AII
Merch		(number)	(\$1,000)	the line	lish- ments 1	Merci		(number)	(\$1,000)	handling the line	lish- ments 1
	FUEL AND ICE DEALERS: N.E.C. (SIC 5982)			}			CAMERA AND PHOTD SUPPLY STDRES (SIC 5996)				
	TOTAL <sup>2</sup> • • • • • •	62	4 867	(X)	100 • 0		TOTAL <sup>2</sup> • • • • • •	5	132	(X)	100.0
	FLORISTS						GIFT: NOVELTY: AND SOUVENIR SHOPS				
	(SIC 5992) TOTAL <sup>2</sup> • • • • • •	179	9 D42	(X)	100•0		(SIC 5997) TOTAL <sup>2</sup> • • • • • •	43	1 439	(X)	100.0
	CIGAR STORES AND STANDS (SIC 5993)						OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL	3	(0)	(X)	100•0		TOTAL <sup>2</sup> · · · · · ·	12	752	(X)	100.0
	800K STORES (SIC 5942)						RETAIL STORES* N.E.C. (SIC 5999 PT.)				
	TOTAL • • • • • •	9	571	(X)	100.0		TOTAL • • • • • •	56	3 237	(X)	100 • D
500 512 513	ALL OTHER MERCHANDISE	9 11 9 (X)	549 218 314 21	96.1 49.4 55.0 (X)	96•1 38•2 55•D 3•7	500	ALL OTHER MERCHANDISE MISCELLANEOUS MERCHANDISE	56 (X)	2 724 513	84.2 (X)	84.2 15.8
-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	3.0		NONSTORE RETAILERS (SIC 53 PART*)				
	STATIONERY STORES						TOTAL • • • • • •	107	25 865	(X)	100.0
	(SIC 5943) TOTAL <sup>2</sup> • • • • • •	7	433	(X)	100•0	020 040 100	GRDCERIES-OTHER FOODS	36 8 24	4 238 1 585 3 999	60.9 83.5 57.6	16.4 6.1 15.5
	HAY: GRAIN: AND FEED STORES (SIC 5962)					120 140 160 180	COSMETICS-DRUGS-CLEANERS MEN'S-8DYS' CLOTHING EXC FDOTWR . WOMEN'S-BIRLS'CLOTHING EX FDOTWR	32 34 34 32	265 1 000 1 858 420	1.6 6.5 12.0 2.6	1.0 3.9 7.2 1.6
	TOTAL	206	41 436	(X)	100.0	200	ALL FOOTWEAR	37 36	1 173 2 555	7.4 16.4	4.5 9.9
020 220 320	GROCERIES-DTHER FOODS	7 8 40	233 69 761	15.7 3.1 10.D	•6 •2 1•8	240 260 280 300	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOODS SPORTING-RECREATION_EQUIPMENT.	35 36 34 33	759 332 77 421	4.8 2.2 .5 2.6	2.9 1.3 .3 1.6
340 400 420	LUMSER-BUILDING MATERIALS AUTO FUELS-LUSRICANTS AUTO TIRES-BATTERIES-ACCESS	15 9 1D	465 78 112	10.5 3.2 4.4	1 • 1 • 2 • 3	320 340 420	HARDWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS AUTO TIRES-BATTERIES-ACCESS	33 34 31	571 1 D18 502	3.6 6.5 3.1	2.2 3.9 1.9
440 460 520	FARM EQUIPMENT MACHINERY	23 206 39	484 38 657 392	8.8 93.3	1 • 2 93 • 3	440 460 500	FARM EQUIPMENT MACHINERY	29 7 47	208 778 1 932	1.3 32.2 11.8	.8 3.0 7.5
-	MISCELLANEDUS MERCHANDISE	ιχί	185	5.4 (X)	•9 •4	520	NONMERCHANDISE RECEIPTS	44 (X)	2 144	12.1 (X)	8.3
	OTHER FARM SUPPLY STORES (SIC 5969 PT•)						MAIL ORDER HDUSES (SIC 532)				
180	TOTAL	131	32 336 17	(X)	100.0		TOTAL	38	13 826	(X)	10D.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS • •	11 8	139 55	1.8 4.5 3.0	•1 •4 •2	120 140	COSMETICS-DRUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FODTWR.	30 33	90 998	•7 7•4	.7 7.2
300 320 340	SPORTING-RECREATION EQUIPMENT HARDWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS	4 39 21	18 1 432 676	5.8 12.D 9.9	*1 4*4 2*1	160 180 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	33 32 33	1 855 419 1 112	13.9 3.1 8.2	13.4 3.0 8.0
400 420 440	AUTO FUELS-LUBRICANTS	1D 20	85 177	4.8 3.0	•3 •5	220 240 260	MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLDOR COV. KITCHENWARE-HOME FURNISHINGS	32 33 32	2 493 754 300	18.6 5.7	18.0 5.5
460 480	HAY-GRAIN-FEED-FARM SUPPLIES HOUSEHOLD FUELS-ICE	23 131 12	311 28 681 455	4.8 88.7 13.0	1.0 88.7 1.4	280 30D	JEWELRY-OPTICAL GOODS	33 33	309 69 417	2.3 .5 3.1	2.2 .5 3.0
500 520	ALL OTHER MERCHANDISE	5 39	54 154	5.5 2.2	•2 •5	320 340 380	HARDWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS	32 31 8	567 815 8	4.2 6.2	4.1 5.9
_	MISCELLANEOUS MERCHANDISE	(X)	81	(X)	•3	420 440 500	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	31 29 38	502 207 1 262	3.7 1.5 9.1	3.6 1.5 9.1
	(SIC 5969 PT.) TOTAL <sup>2</sup>	11	1 079	(X)	100.0	520	NONMERCHANDISE RECEIPTS	31	1 949	14.7	14.1
	NEWS DEALERS AND NEWSSTANDS			1			MERCHANDISING MACHINE OPERATORS (SIC 534)		1		
	(SIC 5994) TOTAL <sup>2</sup> • • • • • •	5	280	,,,,	100.0		TOTAL	30	7 988	(x)	100.0
		,	280	(X)	100.0	020 040	GROCERIES-OTHER FOODS	15 12	2 118 1 608	47.4 60.0	26.5 2D.1
	HD8BY: TDY: AND GAME SHOPS (SIC 5995)					100	CIGARS-CIGARETTES-TOBACCO MISCELLANEOUS MERCHANDISE	(X)	4 003 259	52.2 (X)	50 · 1 3 · 2
	TDTAL <sup>2</sup> • • • • • • • • • • • • • • • • • • •	7	166		100 • D Not applica	  hle	Z Less than 0,05 percent.			1	l
*	tandard Notes: - Represents zero. D Withheld to a Nonstore retailers, part of SIC major group 53, are show Detail may not add to total due to rounding.	n separately in t		ωιο, Α	ног арриса	10101	2 Coss than 0,00 persons				
2	Merchandise line detail withheld due to insufficient repo	orting.									

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

0)			Sales of spec	ified merch lines	andise
line cod	Kind of business and merchandise line	Establish- ments	,	As per total sa	cent of les of
Merchandise line code		(number)	Amount <sup>1</sup> (\$1,000)	Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
020	TOTAL	39	4 051	(x)	100.0
020 220 260 500	GROCERIES-OTHER FOODS. MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS ALL OTHER MERCHANDISE	19 4 4	2 120 61 24 530	94.2 100.0 28.5	52 1 
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	8 (x)	80 1 236	4.7 (x)	30.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. X Not applicable. Z Less than 0.05 percent.

\*Detail may not add to total due to rounding.

\*Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

li se de		Sales o		s reporting mero	
Merchandise line code	Kind of business and merchandise line	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE	В	С	В	В
	BUILDING MATERIALS: HAROWARE: ANO FARM EQUIP OEALERS (SIC 52) REPORTING SALES BY BROAO MERCHANOISE LINE	В	E	В	В
	BUILOING MATERIALS ANO SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAO MERCHANDISE LINE	(X)	0	(x)	(X)
340	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE LUMBER-BUILOING MATERIALS	(X)	0	(x)	(X)
	LUMBER ANO OTHER BLOG. MATERIALS OEALERS (SIC 521) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	В	В
340	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE LUMBER-BUILOING MATERIALS	В	(X)	В	В
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANOISE LINE	E	(x)	E	E
	PAINT: GLASS: ANO WALLPAPER STRS: (SIC 523) REPORTING SALES BY BROAO MERCHANOISE LINE	с	(x)	0	В
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	С	(X)	0	В
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANOISE LINE	с	(x)	А	E
	HAROWARE STORES (SIC 5251) REPORTING SALES BY BROAO MERCHANOISE LINE	0	В	А	0
320 340	REPORTING DETAIL WITHIN THE SPECIFIEO BROAO LINE HAROWAKE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	E D	<b>E</b> B	B A	E E
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANOISE LINE	В	E	А	В

Note: See merchandise line introductory text for explanation of this table, A=90 percent or more. B=80 to 89 percent. C=70 to 79 percent. D=60 to 69 percent. E=Less than

60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967 - Continued

dise		Sales	of establishme lines as perce	ents reporting ment of total sale	
Merchandise line code	Kind of business and merchandise line	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAO MERCHANOISE LINE	В	A	В	В
	OEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAO MERCHANOISE LINE	В	A	8	В
140 160 200 220 240 260 320 340 500 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING, EX FOOTWR. CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RADIO-TV-MUSICAL INSTR. FURNITURE-SLEEP EGUIP-FLOOR COV., KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EGUIPMENT LUMBER-BUILOING MATERIALS. ALL OTHER MERCHANDISE NONMERCHANOISE RECEIFTS.	888888888	444444	888888888	66666666666
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAO MERCHANDISE LINE	В	С	В	В
	MISC. GENERAL MERCHANOISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	E	(X)	(X)
	GENERAL MERCHANOISE STORES (SIC 539 PART) REPORTING SALES BY BROAO MERCHANDISE LINE	с	(X)	8	С
140 160 200 220 240 260 320 340 500	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING, EX FOOTWR CURTAINS-ORAPERIES-ORY GOODS. MAJOR APPL-RADIO-TV-MUSICAL INSTR FURNITURE-SLEEP EQUIP-FLOOR COV KITCHENWARE-HOME FURNISHINGS. HARDWARE-GAROENING EQUIPMENT. LUMBER-BUILOING MATERIALS. ALL OTHER MERCHANOISE	EEDEEOCE	(X) (X) (X) (X) (X) (X) (X) (X)	E E E C E E C B O	<b>шшшошшшо</b> ш
	ORY GOOOS STORES (SIC 539 PART) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	Ε	E
	SEWING AND NEEOLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANOISE LINE	А	(X)	E	А

D = 60 to 69 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

ndise		Sales of establishments reporting merchandise lines as percent of total sales						
Merchandise line code	Kind of business and merchandise line	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's			
	FOOD STDRES (SIC 54) REPORTING SALES BY BRDAD MERCHANDISE LINE.	С	А	В	С			
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD							
	MERCHANDISE LINE	С	A	В	С			
D2D 500	THE SPECIFIED BRDAD LINE GRDCERIES-DTHER FDDDS ALL OTHER MERCHANDISE	C C	A A	B B	C C			
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BRDAD MERCHANDISE LINE	(X)	А	(X)	(X)			
D2D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FDODS	(X)	А	(X)	(X)			
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE	D	(X)	С	E			
020	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE GRDCERIES-OTHER FODDS	D	(X)	С	E			
	FISH (SEA FOOD) MARKETS (SIC 542 PT+) REPORTING SALES BY BRDAD MERCHANDISE LINE	С	(X)	E	Α			
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GRDCERIES-DTHER FDDDS	С	(X)	ε	А			
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE	В	E	А	С			
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-DTHER FOODS	В	E	А	С			
	CANDY: NUT: AND CONFECTIONERY STDRES (SIC 544) REPORTING SALES BY BRDAD MERCHANDISE LINE	E	E	E	С			
02D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-DTHER FDODS	Ε	E	E	С			
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BRDAD MERCHANDISE LINE	С	A	D	В			
02D	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE GROCERIES-DTHER FDODS	£	ε	ε	E			
	RETAIL BAKERIES-BAKING: SELLING (SIC 5462) REPORTING SALES BY BRDAD MERCHANDISE LINE	С	(X)	D	В			
D2D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FDDDS	С	(x)	D	С			

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

dise de		Sales of establishments reporting merchandise lines as percent of total sales						
Merchandise line code	Kind of business and merchandise line	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's			
	RETAIL BAKERIESSELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E			
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(x)	E	Ε			
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE	(x)	с	(X)	(X)			
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	(X) (X)	C E	(X) (X)	(X) (X)			
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(x)	D	С			
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(x)	D	С			
	EGG AND POULTRY DEALERS (SIC 549 PT+) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(X)	E	А			
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	· В	(x)	E	А			
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT+) REPORTING SALES BY BROAD MERCHANDISE LINE	Ε	(x)	E	E			
020 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS. ALL OTHER MERCHANDISE.	E E	(X)	E E	E E			
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE	А	С	В	A			
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE	A	В	В	А			
	MOTOR VEHICLE DEALERSNEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	В	(x)	(X)			
380 400 420 520	REPORTINS DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	(X)	B B B	(X) (X) (X) (X)	(X) (X) (X) (X)			
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT+) REPORTING SALES BY BROAD MERCHANDISE LINE	А	(X)	В	Д			
380 400 420 520	AUTO FUELS-LUBRICANTSAUTO TIRES-BATTERIES-ACCESS	A A	(X) (X) (X) (X)	B C B B	A A A			

60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

e e		Sales		ts reporting mer	chandise
Merchandise line code	Kind of business and merchandise line	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT+) REPORTING SALES BY BROAD MERCHANOISE LINE	с	(X)	Α	E
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE				
380 400	AUTOMOBILES-TRUCKS	C C	(X)	A	E E E
20	AUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	c	(X)	A	E
	OEALERS WITH OOMESTIC ANO IMPORT CAR FRANCHISES (SIC 551 PT+)				
	REPORTING SALES BY BROAD MERCHANOISE LINE	Α	(X)	А	Α
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE				
100	AUTOMOBILES-TRUCKS	A	(X)	A	A A A
20	AUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	A	(X)	A	Ä
	MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)				
	REPORTING SALES BY BROAD MERCHANOISE LINE	с	E	0	А
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE			_	
380 400	AUTOMOBILES-TRUCKS	E C	E E E	E E	С 0 В
420 520	AUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	O E	Ē	E	Ē
	TIRE: BATTERY: AND ACCESSORY DLRS				
	(SIC 553) REPORTING SALES BY BROAD MERCHANOISE LINE	В	E	В	A
	HOME AND AUTO SUPPLY STORES				
	(SIC 553 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	Α	(x)	В	А
	REPORTING OETAIL WITHIN				
220	THE SPECIFIED BROAD LINE MAJOR APPL-RAGIO-TV-MUSICAL INSTR	. A	(X)	В	А
260 300	KITCHENWARE-HOME FURNISHINGS	Α	(X)	B B	A A E
380 400	AUTOMOBILES-TRUCKS	E	(X)	E B	E A
420 520	AUTO-TIRES-BATTERIES-ACCESS	A	(X)	B B	A
	OTHER TIRE: BATTERY: AND ACCESSORY				
	OEALERS (SIC 553 PT+) REPORTING SALES BY BROAD MERCHANOISE LINE	. с	(X)	В	В
	REPORTING OETAIL WITHIN				
220	THE SPECIFIEO BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS	. c	(X)	В	B B
260 300	SPORTING-RECREATION EQUIPMENT	D	(X)	C	0 E
380 400	AUTOMOBILES-TRUCKS	. E	(X)	E E	Ε
420 520	AUTO-TIRES-BATTERIES-ACCESSNONMERCHANDISE RECEIPTS		(X)	c	O E
	MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)				
	REPORTING SALES BY BROAD MERCHANOISE LINE	(x)	С	(X)	(X)
300	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE	(*)		(*)	/V1
300	SPORTING-RECREATION EQUIPMENT	(X)	C	(X)	(X)
400 500	AUTO FUELS-LUBRICANTSALL OTHER MERCHANOISE	(X)	E C	(X)	(X)
520	NONMERCHANOISE RECEIPTS	(X)	С	(X)	(X)

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

lise de		Sales		ts reporting me nt of total sale:	
Merchandise line code	Kind of business and merchandise rine	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE	с	(X)	А	D
300 400 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT. AUTO FUELS-LUBRICANTS. NONMERCHANDISE RECEIPTS.	D E C	(X) (X) (X)	<b>A</b> A A	E. E.
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(X)	С	В
500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS	B D	(x) (x)	C E	B C
	AIRCRAFT; MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(X)	D	С
380 400 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	8 8 8	(X) (X) (X)	D E D	D C C
	AUTOMOTIVE DEALERS: N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
400 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTO FUELS-LUBBICANTSALL OTHER MERCHANDISENONMERCHANDISE RECEIPTS	E E	(X) (X) (X)	E E E	E E E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE	D	D	С	D
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	E D D	E D D	E C C	E D D
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE	Δ	D	Δ	A
	WOMEN'S CLOTHING: SPECIALTY STRS. FURRIERS (SIC 562: 3: 8) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	В	A
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE	А	E	В	А
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR, te: See merchandise line introductory text for explanation of	C A	E E	B B	A A

0		Sales o		s reporting mer	chandise
andise	Kind of business and merchandise line		lines as percer	t of total sales	Area
Merchandise line code	Kind of business and motoranous time	Kentucky	Lexington SMSA	KyInd., SMSA	outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY				
	STORES (SIC 563) REPORTING SALES BY BROAO MERCHANDISE LINE	(X)	0	(X)	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	(X)	0	(X)	(X)
.00	HOMEN S-STRES CESTIFICATE TO STANCE			(^)	(///
	MILLINERY STORES (SIC 563 PT•)				
	REPORTING SALES BY BROAD MERCHANOISE LINE	E	(X)	E	С
	REPORTING OETAIL WITHIN				
160	THE SPECIFIEO BROAD LINE WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	E	(X)	E	С
		*			
	CORSET AND LINGERIE STORES (SIC 563 PT.)				
	REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	ε	٤
	REPORTING OETAIL WITHIN				
160	THE SPECIFIEO BROAD LINE WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	Ε	(X)	E	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAO				
	MERCHANOISE LINE	А	(X)	С	· A
	REPORTING OETAIL WITHIN				
140 160	THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	E A	(X) (X)	c c	O A
	FURRIERS AND FUR SHOPS (SIC 568)				
	REPORTING SALES BY BROAD MERCHANOISE LINE	В	ε	С	А
	REPORTING OETAIL WITHIN				
160	THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	В	ε	С	А
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56)				
	REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	С	(X)	(X)
	REPORTING OETAIL WITHIN				
140 160	THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING EX FOOTWR	(X) (X)	C O	(X)	(X) (X)
180	ALL FOOTWEAR		Ö	(X)	(X)
	MEN'S ANO BOYS' CLOTHING-FURNISHING				
	STORES (SIC 561) REPORTING SALES BY BROAO MERCHANOISE LINE	Δ	•		
		A .	С	A	A
140	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE MENIS-BOXS: CLOTHING BYC FOOTWR		_		
160	MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	A B	C E	A	A A
	CUSTOM TAILORS				
	(SIC 567) REPORTING SALES BY BROAD				
	MERCHANOISE LINE	Α	(X)	A	Ε
	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE				
140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR lote: See merchandise line introductory text for explanation of	A E of this table.	(X)	A E	3
	a = 90 percent or more. $B = 80$ to 89 percent. $C = 3$	70 to 79 percer	it. $D = 60 \text{ t}$	o 69 percent.	E = Less than

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

S Se		Sales		ts reporting mer	chandise
Merchandise line code	Kind of business and merchandise line	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE	A	0	А	А
140 160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING;EX FOOTWR	0	E E	B A	E E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE	В	f B	В	А
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(X)	В	٤
180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE ALL FOOTWEAR	В	(X)	В	ε
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	В	(X)	А	E
180	REPORTING CETAIL WITHIN THE SPECIFIEC BROAD LINE ALL FOOTWEAR	В	(x)	А	E
	CHILOREN'S ANO JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(x)	E	E
180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE ALL FOOTWEAR	E	(x)	E	ε
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	А	(X)	В	А
180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE ALL FOOTWEAR.	В	(x)	С	А
	CHILOREN'S ANO INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(x)	D	E
140 160	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING;EX FOOTWR	E E	(x) (x)	D O	E E
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANOISE LINE.	c	(x)	С	ε
140 160	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING;EX FOOTWR		(x) (x)	C C	E E
	APPAREL ANO ACCESS. STORES; N.E.C. (SIC 564; 7. 9;) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	А	(X)	(X)
140 160	REPORTING DETAIL WITHIN THE SPECIFICO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING EXC FOOTWR Note: See merchandise line introductory text for explanation	(X)	A 0	(X)	(X) (X)
60 p	A = 90 percent or more. B = 80 to 89 percent. C = ercent. X Not applicable.	70 to 79 perc	ent. D = 60	to 69 percent.	E = Less than

ise		Sales o		ts reporting mer	
Merchandise line code	Kind of business and merchandise line	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's
	FURNITURE HOME FURNISHINGS* AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BRDAD MERCHANDISE LINE	с	В	В	С
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANOISE LINE	с	С	В	D
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR CDV	С	С	В	D
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BRDAD MERCHANDISE LINE	С	В	D	С
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BRDAD MERCHANDISE LINE	В	(X)	С	А
	DRAPERY: CURTAIN: AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(X)	В	В
	CHINA: GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(x)	Ε	E
	MISCELLANEOUS HOME FURNISHINGS STDRES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE	В	А	В	В
220 260	REPORTING DÉTAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS		A E	B E	E E
	RAOIO: TV: AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	С	(X)	(X)
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS	(X)	c c	(X)	(X) (X)
	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE	. c	(x)	E	В
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADID-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS		(X) (X)	E E	B D
	RECORD SHDPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	Α	(X)	А	E
220	REPDRTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL=RADIO-TV-MUSICAL INSTR Note: See merchandise line introductory text for explanation A = 90 percent or more. B = 80 to 29 percent. C =	of this table.	(x)	A to 69 percent.	E = Less that
	ercent. X Not applicable.				

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967 - Continued

se e		Sales		ts reporting mer	
Merchandise line code	Kind of business and merchandise line	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	А	(X)	А	А
220	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE MAJOR APPL-RAOIO-TV-MUSICAL INSTR.	В	(X)	А	А
	EATING ANO ORINKING PLACES (SIC 5B) REPORTING SALES BY BROAO MERCHANOISE LINE	С	E	С	0
	EATING PLACES (SIC 5B12) REPORTING SALES BY BROAD MERCHANOISE LINE	D	E	٥	0
	RESTAURANTS: LUNCHROOMS: CATERERS (SIC 5812 PT:) REPORTING SALES BY BROAD MERCHANOISE LINE	0	(X)	. 0	0
	CAFETERIAS (SIC 5B12 PT+) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	В	С
	REFRESHMENT PLACES (SIC 5B12 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	0	(X)	В	٥
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAO MERCHANOISE LINE	В	E	A	С
	ORUG STORES ANO PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE	В	В	В	В
	ORUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	В	А	В	В
120	REPORTING DETAIL WITHIN THE SPECIFICO BROAD LINE COSMETICS-ORUGS-CLEANERS	В	В	В	В
	PROPRIETARY STORES (SIC 591 PT+) REPORTING SALES BY BROAD MERCHANOISE LINE	c	Ε	В	С
120	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-ORUGS-CLEANERS	. c	E	В	0
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANOISE LINE	c	0	В	С
60 p	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANOISE LINE Note: See merchandise line introductory text for explanation A = 90 percent or more. B = 80 to 89 percent. C = ercent. X Not applicable.	of this table.	B ent. D = 60	B to 69 percent.	C E = Less than

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

e e		Sales		ts reporting me	
Merchandise line code	Kind of business and merchandise line	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	D	(X)	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAO MERCHANOISE LINE	С	(X)	D	В
	SECONOHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	С	E
	SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	A	(X)	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	(X)	С	(X)	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE	С	(X)	8	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	D	(x)	С	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	E	c
300	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE SPORTING-RECREATION EQUIPMENT	E	(x)	E	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE	С	8	8	D
260 280 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE KITCHEWNARE-HOME FURNISHINGS. JEWELRY-OPTICAL GOODS. NONMERCHANOISE RECEIPTS.	. D	8 8 8	E E 8	O D D
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	А	(X)	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	(X)	А	(X)	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE	С	(X)	E	D
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	С	(X)	£	D
	LIQUEFIED PETRL. GAS (BTTLO. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE	А	(X)	А	A
480 M	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE HOUSE Be merchandise line introductory text for explanation of the specific process of the specific process.	of this table.	(X)	A o 69 percent.	A E = Less than
	rcent. X Not applicable.				

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

ndise ode		Sales		ts reporting me nt of total sales	
Merchandise line code	Kind of business and merchandise line	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's
	FUEL ANO ICE OEALERS: N.E.C. (SIC 5982) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	0	E
4B0	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE HOUSEHOLO FUELS-ICE	E	(x)	o	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANOISE LINE	Ε	E	E	E
	CIGAR STORES ANO STANDS (SIC 5993) REPORTING SALES BY BROAO MERCHANOISE LINE	Α	Д	А	Д
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	E	(X)	(X)
	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANGISE LINE	С	(X)	С	А
240 500 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. ALL OTHER MERCHANDISE NONMERCHANOISE RECEIPTS		(X) (X) (X)	E C E	E A E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	D	E
240 500 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV ALL OTHER MERCHANOISE NONMERCHANDISE RECEIPTS	E	(X) (X)	E E	E E
	HAY: GRAIN: AND FEEO STORES (SIC 5962) REPORTING SALES BY BROAO MERCHANDISE LINE	С	(X)	А	В
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(x)	В	В
	GAROEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	E	E
	NEWS OEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	А
	HOBBY: TOY: AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	С	E
	CAMERA ANO PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANOISE LINE Note: See merchandise line introductory text for explanation A = 90 percent or more. B = 80 to 89 percent. C = ercent. X Not applicable.	of this table.	(X) nt. D = 60	B to 69 percent.	E E = Less

### TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

ise		Sales	of establishmen lines as percer	ts reporting me it of total sale:	rchandise s
Merchandise line code	Kind of business and merchandise line	Kentucky	Lexington SMSA	Louisville, KyInd., SMSA	Area outside SMSA's
	GIFT: NOVELTY: AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	D	E
	RETAIL STORES: N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	С	(X)	E	В
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	С	В	D	В
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE	А	А	D	А
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE	D	В	۵	D
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE	В	А	С	В

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

60 percent. X Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

D = 60 to 69 percent. E = Less than

#### **GENERAL EXPLANATION**

#### **CENSUS COVERAGE**

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

- 1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:
  - a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social

Security Administration (SSA).

- 2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:
  - a. Firms in the census precanvass—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

- b. Firms not in the census precanvass— Other firms included in the "mail" universe consist of the following categories:
  - (1) The 10 percent of "small employer" firms referred to in section 1-b above.
  - (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer"

establishments are presented in less kind-ofbusiness detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classications (e.g., miscellaneous food

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind - of - business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas-The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietor and each partnership with two active proprietors for the following types of firms, including multiunits firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers - Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand

additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

- 1. The State as a whole.
- 2. Each standard metropolitan statistical area.
- 3. Each county.
- 4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

- 1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.
- 2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.1 A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

### Appendix B

#### MERCHANDISE LINE SALES REPORTS EXPLANATIONS

#### **EXPLANATION OF TERMS**

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual 2 for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

<sup>&</sup>lt;sup>1</sup> Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas**, 1967, as amended January 15, 1968.

<sup>&</sup>lt;sup>2</sup> Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

#### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)— Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

# GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

- 1. Furniture, home furnishings, appliances, radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)-Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

#### FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)— Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)— Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)— Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)— Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)— Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

# AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

**Boat dealers (SIC 5591)**—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)— Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)— Establishments primarily selling automotive products not elsewhere classified.

### GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

# APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)— Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)-Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)— Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

# FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)-Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)— Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

# EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for inplant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

**Drinking places (alcoholic beverages) (SIC** 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

# DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

### MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also governmentoperated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, to-bacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)— Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)— Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)— Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classied in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)— Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

# NONSTORE RETAILERS (Part of SIC Major Group 53)

Mail-order houses (SIC 532)-Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)— Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as washers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of selfemployed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

### RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT			Form approved	Budget Bureau No. 41-S6701
U.S. D	DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS	law, you employ	<ul> <li>Response to this inquiry is required by law (Title or report to the Census Bureau is confidential. It may sees and may be used only for statistical purposes. The d in your files are immune from legal process.</li> </ul>	be seen only by sworn Census
1967 CENSUS OF	BUSINESS		pondence pertaining to this report, efer to this Census File Number	Employer Identification No.
				·
1. NAME AND PHYSICAL LOCATION  a, Is the name shown in the label the establishment is known to the pub	name by which this			
☐ Yes ☐ No (If "No," enter tr name above the l				
<ul> <li>b. Is the address in the label —</li> <li>1.   The mail address of your establist the actual physical location.</li> <li>2.   The mail address of your establist</li> </ul>	shment (including number and	ı	2. EMPLOYER IDENTIFICATION NUMBER  Is the Employer Identification (El) Number printe the SAME as that used for this establishment on Employer's Quarterly Federal Tax Return, Treasu	your latest 1967
street) which also is its actual ph 3.   Neither of the above (e.g. accour (NOTE: If you marked box 1 or 3, or r	ntant's office).		☐ Yes ☐ No (If "No," enter the currently assigned El Number here (9 digits)) ————	<b>-</b>
not shown in the label, complete <b>c</b> , <b>d</b> , marked box 2, complete <b>d</b> and <b>e</b> below	and e below. If you		3. LEGAL FORM OF ORGANIZATION OF C OPERATING THIS ESTABLISHMENT 1 □ Individual proprietor	COMPANY X-1
c. Enter following physical location  Number and street Cit	information ty, village, or other place		2 🗆 Partnership	
Number and street	y, vinage, or other place		0 ☐ Corporation (Do <b>not</b> mark if any form of coo 8 ☐ Co-op (cooperative association), corporate or	•
State ZI	P code		9 Other (Specify)	X-2
(NOTE: If location cannot be describe or number of highway and approximate d. Enter name of county in which yo	e distance from nearest town.)		a. Was this establishment in business at the end of 1967? 1 □ (NOTE: For establishments which were inactiv	Yes 2 □ No
establishment is located e. Is your establishment physically k the city, village, or other place sp	ocated within the boundari		during December 1967 due to seasonal or part- answer "Yes," unless the establishment was n at the end of the year.)	
1 □ Yes 2 □ No			b. How many months during 1967 did you own this establishment?	
5. CLASS OF CUSTOMER		X.4	6. METHOD OF SELLING	X-5
Report the approximate percentage of you sales to each class of customer.  1% General public (household cor		4-XX 4-3	Mark the box which describes your principal met of selling. Do not mark more than one box.	hod
farmers, and individuals)  2 % Construction and building trace	de contractors	4.4	1 □ Selling at this establishment 2 □ Mail order (catalog selling)	
3% Other business firms, governm		4.5	3 🗆 House-to-house (direct selling)	
4% Other (Specify)		4-6*	4 🗆 Operating merchandise vending machines	
7. DOLLAR VOLUME OF BUSINESS A	AND PAYROLL IN 1967		8. COMPANY AFFILIATION	
	Dollars Cents	Key	a. Mark this box   if this business is owned of company and enter the name, mailing address	
a. Sales of merchandise and other receipts from customers.	xx	X-6	tion Number of owning or controlling company  h. Mark this box [] if this husiness owns or co	(if known).
h. Does the entry in "a" include sales taxes and excise taxes collected from customers?	1 🗆 Yes — 2 🗆 No	<b>X</b> -7	or companies and enter the name, mailing add Identification Number of owned or controlled of Name of company	ress, and Employer
c. If "No," how much did you	Dollars Cents			
forward to taxing agencies for such taxes?	XX	X-8	Mailing address (Number, street, city, State, ZIP code)	El No. (9 digits)
d. Total ANNUAL payroll in 1967 hefore deductions	XX	X.9*		

### **RETAIL TRADE GENERAL QUESTIONS--Continued**

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM											
a. Is your business at this location conducted as a department department in a department store) in an establishment Mark "Yes," if customers normally consider your operation by the other firm, or if your sales to customers are billed by	nt operated by and as part of the establi	other firm	1?		•••••	1 (	□ Yes	2	] No		
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm						Kind	l of busi	ness			
10. DEPARTMENT OR CONCESSION LOCATED IN THIS	ESTABLISHMEN'	ſ							1-2XX		
a. Is any department, concession, or business not owned by y	you, operated within	this estab	lishment?	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	1 [	□ Yes	2	No L→		
Mark "Yes," if there is any operation of others which custon establishment, or if you bill customers for sales of such depa b. If "Yes," please complete a line for each.		or busines	s.				•				
b. it les, please complete a fine for each.		2XX	2-3		2	-4	2	-5	2.6*		
Name and address of owner of department or concession	owner Kind of business sales during department or 1967 inclu		Estimated sales of sales during department 1967 include		Estimated sales sales during depa 1967 inclu		ring departmen		roll o depar includ iter	e pay- of this tment ded in n 7d?	Census Use Only
			Dollars Ye		Yes	Nο	Yes	No			
1.					1	2	1	2			
2.					l	2	1	2			
3.					1	2	1	2			
11. YOUR BUSINESS LOCATIONS  a. In 1967 did you operate your business at more than Employer Identification Number you had at the end b. If "Yes," is marked above, separately list below each locat main selling location and facilities other than selling establi (such as warehouses, central administrative offices, buying	l of 1967?ion, including your ishments			().		1 [	∃ Yes	2	] No		
Address of business (Number, street, city or town, county, State, ZIP code)	Descriptio	on of busin	ess	Censu Use Only			Sales		Number of paid employees (Pay period including		
							rs	Cents	March 12)		
1.								XX			
2.								XX			
3.								XX			
4.								XX			
<b>Totals for this Employer Iden</b> (Sales total should equal the e								XX			

100-005

### Appendix D

#### KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title Form
UILDING MATERIALS, HARDWARE,		SHOE STORES
ND FARM EQUIPMENT DEALERS		Men's shoe stores
uilding materials and supply stores:		Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores
Lumber and other building materials		Children's and juveniles' shoe stores CB-56
dealers	CB-52A	Family shoe stores
Plumbing and heating equipment dealers	CB-52D	· ·
Paint, glass, and wallpaper stores	CB-52B	
Electrical supply stores	CB-52D	FURNITURE, HOME FURNISHINGS,
ardware stores	CB-52C	AND EQUIPMENT STORES
rm equipment dealers	CB-52D	Furniture and home furnishings stores:
ENERAL MERCHANDISE GROUP STORES		Furniture stores CB-57
	00.501	Home furnishings stores:
partment stores	CB-53A	Floor coverings stores Drapery, curtain, and upholstery stores China glassware and metalware stores
riety stores	CB-53B	Drapery, curtain, and upholstery stores \ CP 57
scellaneous general merchandise stores:	CD E2A	Cillia, glassware, and metalware stores
General merchandise stores	(CD-33A	Miscellaneous home furnishings stores/
Dry goods stores Sewing and needlework stores	CB-53B	Household appliance stores CB-57 Radio, television, and music stores: Radio and television stores
sewing and needlework stores	)	Radio, television, and music stores: > CB-5
OD STORES		Music stores
		Music stores:
ocery storeseat and fish (seafood) markets:	1	Record shops CB-5 Musical instrument stores
eat and fish (seafood) markets:		Musical instrument stores
Meat markets Fish (seafood) markets	> CB-54A	
"ISH (Seatood) Markets		EATING AND DRINKING PLACES
uit stores and vegetable markets ndy, nut, and confectionery stores	)	EATING AND DRINKING PLACES
rtail bakeries:		Eating places:
Patail hakaries—haking and selling	)	Restaurants and lunchrooms Cafeterias Refreshment places
Retail bakeries—baking and selling Retail bakeries—selling only	> CB-54B	Cafeterias
her food stores:		Refreshment places > CB-5
Dairy products stores		Caterers
Egg and poultry dealers	CB-54A	Drinking places (alcoholic beverages)
Dairy products storesEgg and poultry dealersOther miscellaneous food stores	.)	
JTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES
otor vehicle dealers:		Drug stores
Motor vehicle dealers-new and used cars		Drug stores CB_59
Dealers with domestic car franchise only_		•
Dealers with domestic car franchise only_ Dealers with imported car franchise only_ Dealers with domestic, imported car	· CD VA	MISCELLANEOUS RETAIL STORES
Dealers with domestic, imported car	CR-XV	
franchises Motor vehicle dealers—used cars only	• }	Liquor stores Antique stores and secondhand stores: Antique stores Secondhand stores
motor venicle dealers—used cars only	. /	Antique stores and secondnand stores: CB-5
re hattery and accessory dealers.		Social designs and stores
Home and auto supply storesOther tire, battery, and accessory dealers iscellaneous automotive dealers:	- CB-XB	Secondinand Stores/
Julier tire, battery, and accessory dealers		Sporting goods stores and biovals shops
Roat dealers	`	Sporting goods stores and bicycle shops:
Boat dealers Household trailer dealers  Aircraft metarcycle dealers	)	Sporting goods stores CB-5: Bicycle shops CB-5:
Aircraft, motorcycle dealers	> CB-XC	Jewelry stores CB-5
Automotive dealers, n.e.c.	.)	
		Fuel and ice dealers:
ASOLINE SERVICE STATIONS		Fuel oil dealers
soline service stations	CB-XD	Liquefied petroleum gas (bottled gas)
Some Service Stations		dealers lop s
PAREL AND ACCESSORY STORES,		ruel and ice dealers, n.e.c [
CEPT SHOE STORES		Florists
		Cigar stores and stands/
omen's clothing, specialty stores; furriers:		Other miscellaneous retail stores
Women's ready-to-wear stores Women's accessory and specialty stores:	. )	Other miscellaneous retail stores:  Book and stationery stores:
women's accessory and specialty stores:		Death shares
Milling and shapes		Stationery stores CB-
Millinery stores		Hay, grain, and feed stores
Millinery storesCorset and lingerie stores		riaj, Brain, and reca stores \
Millinery stores Corset and lingerie stores Other women's accessory, specialty stores	6	Other farm supply stores
Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops	5	Other farm supply stores
Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops ther apparel and accessory stores:	6	Garden supply stores
Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops ther apparel and accessory stores: Men's and boys' clothing and furnishings	CB-56A	Garden supply stores CB-5
Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops ther apparel and accessory stores: Men's and boys' clothing and furnishings stores	CB-56A	Garden supply stores News dealers and newsstands CB-5 Hobby, toy, and game shops
Millinery stores  Corset and lingerie stores  Other women's accessory, specialty stores Furriers and fur shops  Her apparel and accessory stores:  Men's and boys' clothing and furnishings  stores  Custom tailors	CB-56A	Garden supply stores CB-5  News dealers and newsstands CB-5  Hobby, toy, and game shops Camera and photographic supply stores
Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops ther apparel and accessory stores: Men's and boys' clothing and furnishings stores Custom tailors Family clothing stores	CB-56A	Garden supply stores CB-5  News dealers and newsstands CB-5  Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops
Millinery stores Corset and lingerie stores Other women's accessory, specialty stores Furriers and fur shops ther apparel and accessory stores: Men's and boys' clothing and furnishings stores Custom tailors	CB-56A	Garden supply stores CB-5  News dealers and newsstands CB-5  Hobby, toy, and game shops Camera and photographic supply stores

# Appendix E

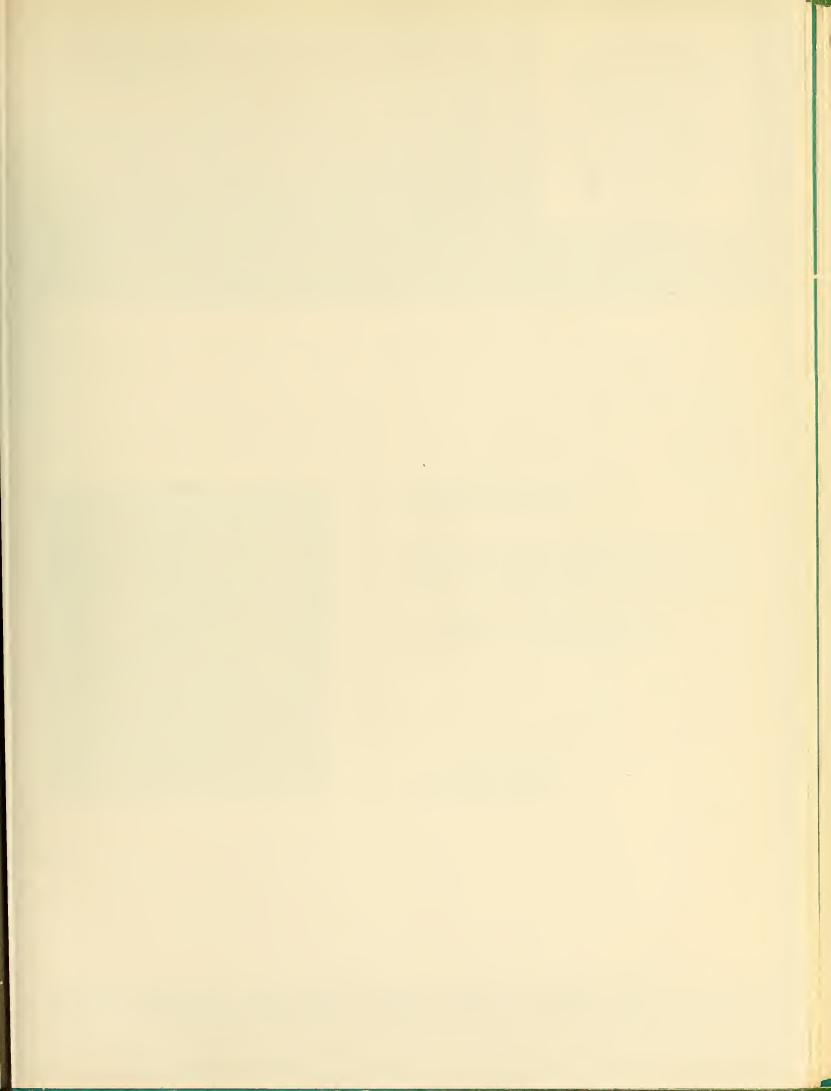
Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALI
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	ne.
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54A
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	
026	Bakery products—frozen	Bakery products, frozen	CB-54B
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	ALL
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	CB-59A
122	Prescription medicines	Prescriptions	
123	All other drugs-proprietaries	Prescription medicines (see line 124 for related merchandise)  All other merchandise on line 120 except items on line 121 and 122.	CB-54A
124	Cosmetics-health needs-cleaners, etc	Cosmetics, health, first aid, and sickroom needs, toiletries, denti- frices, soaps and detergents, household cleansers.	CB-59A CB-54A
140	Men's-boys' clothing exc. footwear	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	_
142	Boys' clothing	Boys' clothing and furnishings	CB-53A
143	Men's tailored outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
144	Other men's outerwear	Other outerwear (sport and casual clothing, rainwear)	CB-56A
145 146	Men's hats Other men's clothing	Men's hats Other men's apparel and furnishings.	OD-JOA
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be	
161	Children's-infants' wear	reported on line 180)	ALL CB-56A
		Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
162	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	02 00//
163	Millinery	Millinery	CB-53A, 56A
164	Hosiery	Hosiery—women's and children's	CB-53A
105		Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses	CB-53A
168	Women's blouses, sptswr	sportswear, including skirts, blouses, sweaters, etc.	CB-56A
169	Girls'-subteen-teen wear	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
171 172	Other women's-girls' clothes, acc	All merchandise on line 160 except items on lines 161 to 169	
172	Coats-suits	Coats and suits	
174	Handbags	Handbags	CB-56A
175	Furs	Furs	
176	Other women's-girls' clothes, acc	All other women's and children's apparel, apparel accessories	
180	All footwear	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	CB-56B
182 183	Women's and girls' footwear	Women's and girls' footwear	CD-30D
			e
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	CB-53A
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major applradio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
221	Major household appliances →	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB
222	Radios-TV's-musical instruments	Radio, TV, record players, records, sheet music, musical instruments.	CB-57C CB-53A, XB
223	All other appliances	All other merchandise on line 220 (except lines 221 and 222)	00 0011, 110
224	New major appliances	New major appliances.	
225	New radios-TV's, etc.	New radios, TV's, record players, tape recorders.	CB-57B
226	Used major appl-radios-TV's	Used major appliances, radios, TV, record players, tape recorders	00-070
227 228	Records-tapes-musical inst	Records, tapes, sheet music, pianos, organs, musical instruments	
220 229	Pianos Organs	Pianos	
231	Musical inst-accessories	Musical instruments and accessories.	
232	Radios-phono-tape rcdrs-TV's	Radios, phonographs, tape recorders, TV's.	CB-57C
233	Records-tapes-related acc	Records, tapes, and related accessories.	
234	Sheet music-related items	Sheet music and related items.	
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALL
241	Floor coverings	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum,	ALL
242	Furniture-sleep equip	floor tile, etc	CB-53A
		mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	
243	Sleep equipment	Sleep equipment including springs, mattresses, and dual purpose pieces.	
244	Other household furniture	Other household furniture, all kinds.	CB-57A
245	Floor coverings—soft surface	Floor coverings, soft surface.	0D-07M
246 247	Floor coverings—hard surface	Floor coverings, hard surface.	
	Nonhousehold furniture Office furniture	Nonhousehold furniture	
248			

Code	As abbreviated in tables	As shown on reporting form	number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	CB-53A
263	Other kitchenware-home furnish	All other merchandise on line 260 (except lines 261 and 262)	
264	Small electrical appliances	Small electric appliances	CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264)	
266 267	All other home furn exc. china	All other merchandise on line 260 (except line 267)	CB-59D
	, 3		
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281 282	Watches-clocks	Silverware, all kinds (flatware, hollowware, sterling, plate, and	
282	Silverware	stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	CB-59D
286	Optical goods	Optical goods	
287 288	Diamonds exc. diamond watches Rings, exc. diamonds	Diamonds, diamond jewelry except diamond watches.  Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	CB-59C
304	Fishing equip.	Fishing equipment	
305 306	Winter sports equip Boats-motors-marine equip	Winter sports equipment	CB-59C, XB
307	Outboard boats	Outboard boats	0D-330, AD
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	0D V0
311	Inboard outdrive boats	Inboard outdrive boats	CB-XC
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equipsupplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-59C
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306)	CB-XB
318	All other boats	All other boats not listed above.	CB-XC
319 320	All other mdse, except boats  Hardware—gardening equipment	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).  Hardware, tools, gardening equipment and supplies, electrical	06-70
		supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A CB-52C
322	Gardening equipment-supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line	05-320
222	Dismbine electrical assettica	242—not here).	CB-53A
323 324	Plumbing-electrical supplies Other hardware-tools	Plumbing and electrical supplies	CB-52C
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and	
341	Lumber	supplies (include major appliances on line 220—not here)	ALL.
342	Plywood	wood shingles, and hardware flooring, strip and block)	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames	CB-52A
346	Waliboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall	
347	Asphalt and asbestos products	and ceiling tile, particle boards, and roof decking)	

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip	Heating and plumbing equipment (all kinds).	00 021, 001
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	► CB-52A
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other building materials and supplies	CB-52B
050	Att -About tombon millionals	1 411 11 11 040 1 11 11 040	CB-526
356	All other lumber, millwork	Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-520
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	CB-528
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings	
361	Glass	Glass (include glassware items on line 260—not here)	
362	Lumber-millwork	Lumber, millwork	► CB-59I
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-520
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALI
381	New passenger cars—retail	New passenger cars—retail.	
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	OD V
384 385	New commercial vehicles—whsle	New commercial vehicles—wholesale (for resale).	CB-X/
386	Used passenger cars—retail	Used passenger cars—retail	
387	Used commercial vehicles	Used commercial vehicles	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	CB-XA, XC, XI
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389)	CB-XB, XC, XI
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382,	00 10, 10, 11
		383, 384, 385, 386, 387, and 389).	CB-X/
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALI
401	Gasoline	Gasoline	CB-XA, XB, XC
402	Other automotive fuels	Other automotive fuels (including diesel).	XC XXI, XXI, XXI
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	A1.1
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416 417	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	
418	New tires-tubes-other users Retreads (fleet operators)	New automobile tires sold to other users	► CB-XE
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	
424	Automoblie tires-batteries-acc.	Automobile tires, batteries, access., tubes.	CB-XA, XI
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	► CB-XE
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale	
436	Storage batteries	Storage batteries.	

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALI
461	Hay-grain-feeds	Hay, grain, feeds	
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	CB-591
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALI
481	LP gas—wholesale	LP gas to others for resale.	
482	Other LP gas sales	Other LP gas sales.	CB-591
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys,	
	111 VIII III III III III III III III III	books, magazines, newspapers, stationery, baby carriages, etc.)	ALI
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	OD 524
502	Books-stationery-photo. equip	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	CB-53/
504	Mobile homes-household trailers	Mobile homes, household trailers.	
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	CB-X
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
508	Commercial stationery-off, supl.	Commercial stationery and office supplies.	CB-59E
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511 512	Typewriters	Typewriters	
13	Social stationery-greeting cards Books-periodicals	Social stationery and greeting cards.  Books and periodicals—all kinds.	
14	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	CB-59
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	OD 54
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-54
518	Mdse. exc. toys-games-books-sta	Other merchandise on line 500 except items on lines 501 and 502.	CB-53
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52
521	Printing to order	Printing to order.	
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	CB-59I
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services	
525 5 <b>26</b>	Tire services other than retread Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	CB-XI
527	Service labor	Service labor	CB-XA, XI
528	Other nonmerchandise receipts	Repair service labor	CB-X
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving	CB-591
531	Storage and docking services	Storage and docking services.	00-031
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	CB-X(
33	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	00.50
534	Auto repair	Automotive repair-service labor receipts.	CB-590
535	All other service receipts	All other service receipts on line 520 except items on line 534	CB-53/
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA



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